

# Two proposals to transfer some risks related to the carrying of avocado loads

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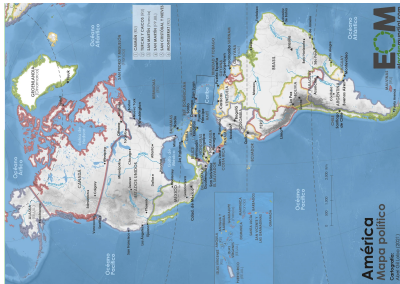
- Covering piracy acts *hors-route*
- Funding insurance against theft of goods *on* the highway

5. Conclusions



# Problem statement

# Where does your guacamole come from?



A duck-shaped continent. Source: [3].



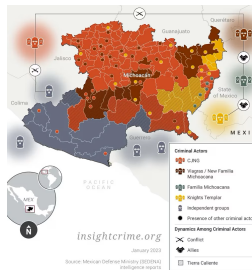
The "Place of Fish". Source: [18].



# Order vs. Chaos

1. Preparation of soil	<b>6. Transportation to packing facilities</b>
2. Sowing	7. Emballage
3. Adding manure and fertilizers	<b>8. Transportation to export ports or domestic transportation</b>
4. Irrigation	9. Distribution in retail, wholesale stores, and other sale points.
5. Harvesting	10. Consumption

**Table 1:** Logistics of the production of *aguacates*.



Distribution of criminal cartels on Michoacán. Source: [1].

# Two partial solutions

## *Hors-route*

We use mean-field game theory-like methods to solve a nonzero-sum game on a system of interacting objects and thus propose a method to maximize the market share of the owners of the packing facilities under a long-run criterion.

## *On the highway*

We apply a contingent claims technique to price a financial instrument for funding highway insurance for the transportation of basic materials.



# Goals of the research

# General goal

Identify affordable methodologies to:

- Compute the fair price of a toll road insurance investment.
- Encourage the competition among packinghouse owners to facilitate access to *aguacatero* orchard owners.



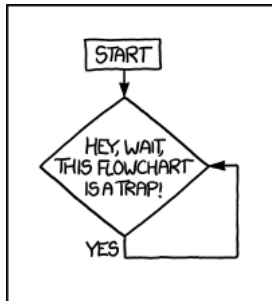
Infographic obtained from [here](#).



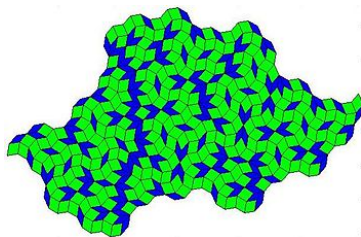
Picture obtained from [here](#).

# Specific goals.

- Isolate algorithms that allow carrying out the valuation of highway insurance.
- Elaborate examples under theoretically accessible hypotheses.



Algorithm obtained from [here](#).



Tessellation obtained from [here](#).



# Theoretical framework

# Importance of *L'or vert du Mexique*

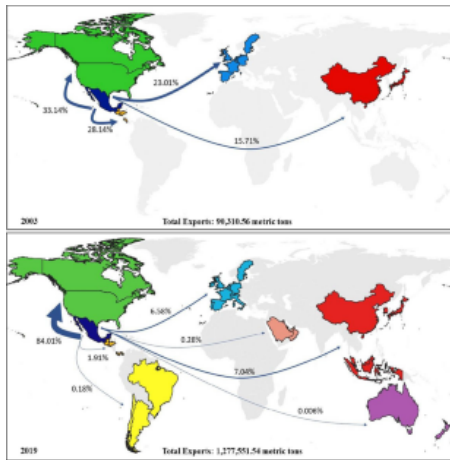


Figure 1: Michoacán is the most important producer of *palta* in the world. Source: [6].

# Key facts

## According to section 7.3 in [5],

No national program grants credits, nor fiscal incentives to motivate the owners of the packing companies to bring their businesses closer to the producers.

## A member of the APEAM, who is also an orchard owner, said

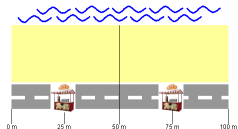
a truck (with 9T of fruit) drives for up to 4h to get to a packing facility from orchards, and none of the 84 *emballage* firms has more than one packing house.

Felony	Cases per 100,000 inhabitants
Extortion	5050
Kidnapping	1982
Car theft	1775
Robbery	1801

Table 2: Felonies related to piracy. Source: [19].



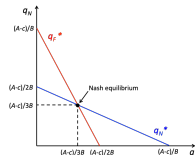
# The State-of-the-Art



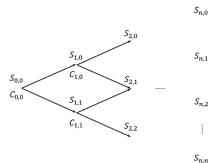
(a) Hotelling's model (see [10]).  
Image borrowed from [here](#).



(c) Abelian Theorems (see [14]).  
Image by P. Camargo Bacha.



(b) Cournot's competition (see [11], [13], and [16]). Image borrowed from [here](#).



(d) Contingent claims approach from [8], mixed with simulations from [15].  
Image borrowed from [here](#).



# Methodology and results

# Covering piracy acts *hors-route*

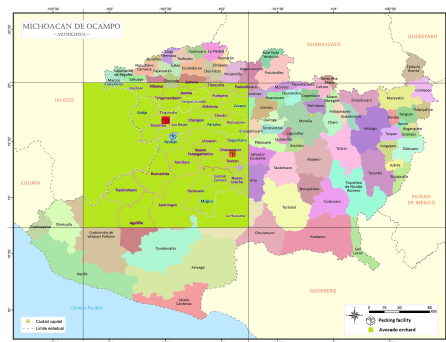


Figure 3: Location of *Persea Americana* producers, along with **three** packing companies. Borrowed from [12] with information from [2] and [9].

# Our protagonists

Initial positions of the players:

1. *Empaque Los Reyes S.A. de C.V.* Located at  $v_1(0) = (-102.5018, 19.6994)$ . (Red marker in figure 3.)
2. *Avocados Esquivel S. de R.L.* Located at  $v_2(0) = (-102.4214, 19.5266)$ . (Blue marker in figure 3.)
3. *Avoproducto México, S. de P.R. de R.L. de C.V.* Located at  $v_3(0) = (-101.9380, 19.4136)$ . (Orange marker in figure 3.)

**This proposal is directed to**

the sixth phase referred to in table 1: transportation to packing facilities.

# Game rules I

## Definition 1

Let  $S$  be a finite set, whose members are

$(0, v)$ –Shock due to accident or robbery while going to location  $v$ ,

$(1, v)$ –Client of the first packing company at location  $v$ ,

$(2, v)$ –Client of the second packing company at location  $v$ ,

$(3, v)$ –Client of the third packing company at location  $v$ ,

where  $v \in [-103.216667, -101.783333] \times [18.75, 20.1]$ , i.e.,  $v$  is a point in the rectangle referred to in figure 3.

## Remark 1

To ensure  $S$  is a finite set, at each time, we allow  $v$  to take on only the coordinates of the available packing facilities placed by the central players.

# Game rules II

## Only one

new packing house by each company.

## The status of the $n$ -th orchard at time $t = 0, 1, \dots$

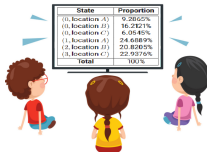
is a random variable  $X_n^{35000}(t) : \Omega \rightarrow S$  defined on the probability space  $(\Omega, \mathcal{F}, \mathbb{P})$  for  $n = 1, \dots, 35000$ .

## Our central agents will (try to)

control the process  $(X_n^{35000}(t) : t = 0, 1, \dots)$  for  $n = 1, \dots, 35000$ . The agents will choose their actions  $u_1(t), u_2(t), u_3(t)$  at each time  $t = 0, 1, \dots$ , from given Borel sets  $U_1, U_2, U_3$ , respectively. For us,

$$U_k = \{[-103.216667, -101.783333] \times [18.75, 20.1]\} \cup \{\backslash\_(\_)\_/\}$$
 for  $k = 1, 2, 3$ .

# Evolution of the system



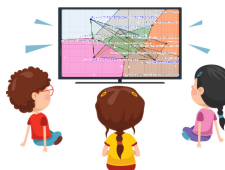
(a) Central agents observe market shares  $\vec{m}(t) \in \mathbb{P}(S)$ . (img: [vectorstock.com](https://www.vectorstock.com/).)



(b) Each agent chooses  $u_k = u_k(t) \in U_k$ . Image borrowed from [here](https://www.vectorstock.com/).



(c) Agents earn rewards  $c_k(\vec{m}, u_1, u_2, u_3)$ . Image borrowed from [here](https://www.vectorstock.com/).



(d) System evolves to a new state  $\vec{m}' = \vec{M}^{35000}(t+1) \in B$ . (img: [vectorstock.com](https://www.vectorstock.com/).)

# The ultimate goal

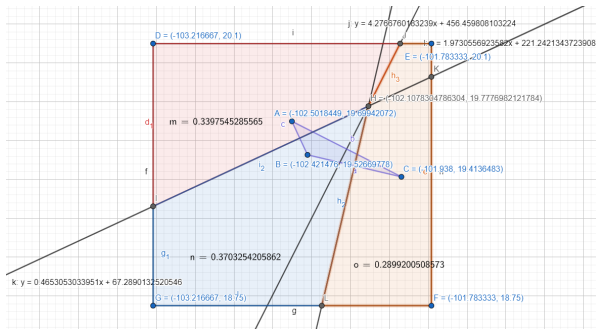
of the  $k$ -th central agent is to maximize

$$J_k^{35000}(\pi^{35000}, \vec{m}) := \liminf_{T \rightarrow \infty} \frac{1}{T} \mathbb{E}_{\vec{m}}^{\pi_1^{35000}, \pi_2^{35000}, \pi_3^{35000}} \left[ \sum_{t=0}^{T-1} c_k \left( \vec{M}^{35000}(t), u_1(t), u_2(t), u_3(t) \right) \right],$$

where  $\pi_\iota^{35000}$  stands for the sequence of actions taken along time by the  $\iota$ -th player, for  $\iota = 1, 2, 3$ ; and  $\mathbb{E}_{\vec{m}}^{\pi_1^{35000}, \pi_2^{35000}, \pi_3^{35000}}[\cdot]$  is the conditional expectation of  $[\cdot]$  given that the central players use the sequence of actions  $(\pi_1^{35000}, \pi_2^{35000}, \pi_3^{35000})$ , and the distribution of the market share is  $\vec{m}$ .



# Hotelling-Cournot model without crime



**Figure 5:** Initial distribution of the market shares *without* considering the pernicious action of crime.

# A measure of “bad luck” I

The probability of transition of  $X_n^{35000}(\cdot)$  for  $n = 1, 2, \dots, 35000$  is

$$\begin{aligned} & \mathbb{P} \left( X_n^{35000}(t+1) = j | X_n^{35000}(t) = i, u_1(t) = u_1, u_2(t) = u_2, u_3(t) = u_3 \right) \\ &= \int_{\mathbb{R}} \mathbb{I}_j \left( F(i, u_1, u_2, u_3, \xi) \right) \rho(\xi) d\xi. \end{aligned}$$

To estimate the density of the random variable  $\xi$ ,

we use the information from table 2. The probability that a citizen from Michoacán taken at random suffers at least an extortion, a kidnapping, a car theft, or other sorts of robbery during a year is of  $\frac{5050+1982+1775+1801}{100,000} = 0.10608$ .

# A measure of “bad luck” II

## Definition 2

Let  $N$  be the random variable that counts the number of felonies suffered by a transporter during the year. If further, we assume that  $N$  follows Poisson's law, then we have that  $\mathbb{P}(N \geq 1) = 0.10608$ , which means that

$$\mathbb{P}(N = 0) = 0.89392.$$

**We use definition 2 to obtain the intensity rate *per annum***

of  $\lambda = 0.112138993$  for the felonies suffered by transporters in Michoacán. This number can be used to compute the probability that a transporter gets hijacked during a  $t$ -hour period with an Exponential approach:  $1 - \exp(-\lambda t)$ .

# A measure of “bad luck” III

## Example 3

We readily know that the longest a truck spends on the road is four hours. Then, the estimated probability that they suffer an assault is

$$1 - \exp \left( -0.112138993 \cdot \frac{4}{24 \times 365} \right) = 0.0000512037.$$

## Theorem 4

Fix  $(u_1, v_1) \in \mathcal{A}$ , and let  $(x, y) \in \mathcal{A}$ . Since the time spent on the road to go from  $(u, v)$  to  $(x, y)$  is  $\frac{4}{1.11157} \sqrt{(x-u)^2 + (y-v)^2}$ , then the probability of a robbery on  $\mathcal{A}$  is  $\int_{\mathcal{A}} \int_0^{\frac{4}{1.11157} \sqrt{(x-u)^2 + (y-v)^2}} 1 - e^{-\lambda t} dt d\mathcal{A}$ .

## A measure of “bad luck” in the blue region

By virtue of theorem 4, the proportion of stolen goods in the blue region from figure 5 is:

$$\begin{aligned} & \int_{18.75}^{19.2618} \int_{-103.217}^{\frac{y-456.4898}{4.2766}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.42)^2 + (y-19.526)^2}} 1 - e^{-0.1121t} dt dx dy \\ + & \int_{19.2618}^{19.7777} \int_{\frac{y-67.2890}{0.4653}}^{\frac{y-456.4898}{4.2766}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.42)^2 + (y-19.526)^2}} 1 - e^{-0.1121t} dt dx dy \end{aligned}$$

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## A measure of “bad luck” in the blue region

By virtue of theorem 4, the proportion of stolen goods in the blue region from figure 5 is:

$$\begin{aligned}
 & \int_{18.75}^{19.2618} \int_{-103.217}^{\frac{y-456.4898}{4.2766}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.42)^2 + (y-19.526)^2}} 1 - e^{-0.1121t} dt dx dy \\
 & + \int_{19.2618}^{19.7777} \int_{-103.217}^{\frac{y-456.4898}{4.2766}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.42)^2 + (y-19.526)^2}} 1 - e^{-0.1121t} dt dx dy
 \end{aligned}$$

0.1621212

# A measure of “bad luck” in the red region

By virtue of theorem 4, the proportion of stolen goods in the red region from figure 5 is:

$$\begin{aligned} & \int_{19.2618}^{19.7769} \int_{-103.217}^{\frac{y-67.2890}{0.4653}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.5018)^2 + (y-19.6994)^2}} 1 - e^{-0.1121t} dt dx dy \\ + & \int_{19.7777}^{20.1} \int_{-103.2467}^{\frac{y-67.2890}{0.4653}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.5018)^2 + (y-19.6994)^2}} 1 - e^{-0.1121t} dt dx dy \end{aligned}$$

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# A measure of “bad luck” in the red region

By virtue of theorem 4, the proportion of stolen goods in the red region from figure 5 is:

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 & \int_{19.2618}^{19.7769} \int_{-103.217}^{\frac{y-67.2890}{0.4653}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.5018)^2 + (y-19.6994)^2}} 1 - e^{-0.1121t} dt dx dy \\
 & + \int_{19.7769}^{20.1} \int_{-103.217}^{\frac{y-67.2890}{0.4653}} \int_0^{\frac{4}{1.11157} \sqrt{(x+102.5018)^2 + (y-19.6994)^2}} 1 - e^{-0.1121t} dt dx dy
 \end{aligned}$$

0.092865



# A measure of “bad luck” in the orange region

By virtue of theorem 4, the proportion of stolen goods in the orange region from figure 5 is:

$$\begin{aligned}
 & \int_{18.75}^{19.7777} \int_{\frac{y-456.4898}{4.2766}}^{-101.7833} \int_0^{\frac{4}{1.11157} \sqrt{(x+101.938)^2 + (y-19.4143)^2}} 1 - e^{-0.1121t} dt dx dy \\
 + & \int_{19.777698}^{20.1} \int_{\frac{y-221.24213}{1.9730556}}^{-101.7833} \int_0^{\frac{4}{1.11157} \sqrt{(x+101.938)^2 + (y-19.4136)^2}} 1 - e^{-0.1121t} dt dx dy
 \end{aligned}$$


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# A measure of “bad luck” in the orange region

By virtue of theorem 4, the proportion of stolen goods in the orange region from figure 5 is:

$$\begin{aligned}
 & \int_{18.75}^{19.7777} \int_{\frac{y-456.4898}{4.2766}}^{-101.7833} \int_0^{\frac{4}{1.11157} \sqrt{(x+101.938)^2 + (y-19.4143)^2}} 1 - e^{-0.1121t} dt dx dy \\
 & + \int_{19}^{20.1} \int_{-101.7833}^{-101.7833} \int_{\frac{4}{1.11157} \sqrt{(x+101.938)^2 + (y-19.4136)^2}} 1 - e^{-0.1121t} dt dx dy
 \end{aligned}$$

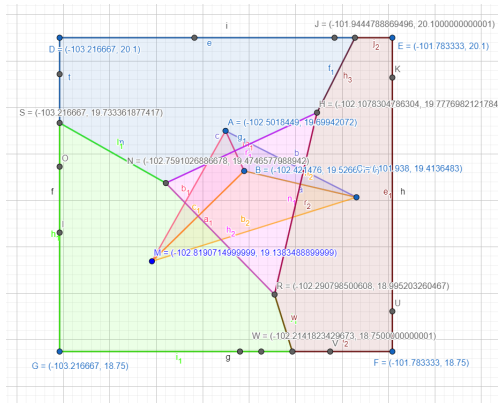
0.0605446

# Setting the board

State	Proportion
(0, location $A$ )	9.2865%
(0, location $B$ )	16.2121%
(0, location $C$ )	6.0545%
(1, location $A$ )	24.6889%
(2, location $B$ )	20.8205%
(3, location $C$ )	22.9376%
<b>Total</b>	100%

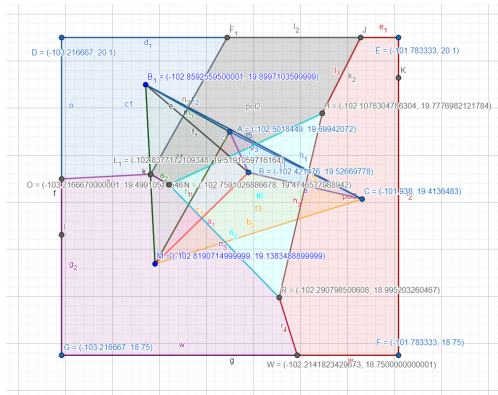
**Table 3:** Initial distribution of the orchards among the packing facilities and the criminals.

# Sequential Hotelling-Cournot model (no crime)



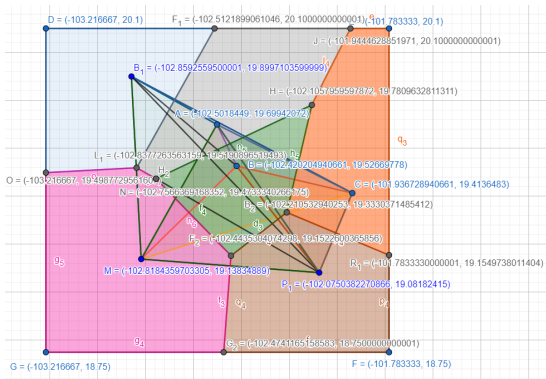
Distribution of the market shares *without* considering the pernicious action of crime after the action of player B.

# Sequential Hotelling-Cournot model (no crime)



Distribution of the market shares *without* considering the pernicious action of crime after the action of players B and A.

# Sequential Hotelling-Cournot model (no crime)



**Figure 6:** Distribution of the market shares *without* considering the pernicious action of crime after the action of players B, A and C.

# Settling the board

Player	Initial market share	Market share at equilibrium
Empaque Los Reyes	24.6888%	27.9112%
Avocados Esquivel	20.8205%	33.0206%
Avopoduce México	22.9376%	28.1823%
Pirates	31.5531%	10.8859%
TOTAL	100%	100%

Comparison of the market shares on table 3, and after the players have exhausted their optimal actions.

# A rehabilitated toll road I

From	To	Distance	ADT	Trucks
Pátzcuaro	Huerta Mi Bonita	13.5km	7418	20.9%
Huerta Mi Bonita	Zirahuén	5.5km	6688	18.8%
Zirahuén	Santa Clara del Cobre	12km	11699	24.7%
Santa Clara del Cobre	Jujúcato	7.4km	10322	19.9%
Jujúcato	Ziracuaretiro 1	8.5km	10430	22.9%
Ziracuaretiro 1	Ziracuaretiro 2	4.7km	10220	23.3%
Ziracuaretiro 2	Lazáro Cárdenas	3.1km	18683	20.1%
Lazáro Cárdenas	Uruapan	12.1km	20360	20%

Table 4: Sections of the highway from Pátzcuaro to Uruapan. Source: [7].



# A rehabilitated toll road II

**Unfortunately, even on these modernized roads, criminals have found ways to affect transporters.**

The ADT can help us price hedging instruments against these phenomena in the fashion of [8].

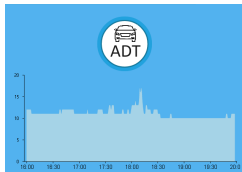
## Assumption 1

The highway manager is interested in offering insurance to avocado transporters in case they suffer theft of goods in transit on the highway. To transfer the risk, they would buy coverage from a third party in exchange for a (fair) premium we propose to cover its risk using a correlated variable the ADT.

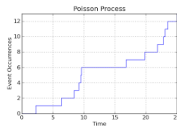
**This proposal is directed to**

the eighth phase referred to in table 1: transportation to export ports or domestic transportation.

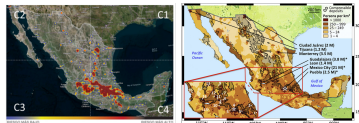
# An attainable earnout



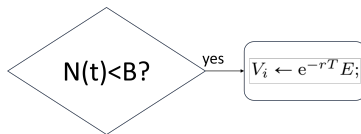
(a) Strict control of ADT. Image derived from [here](#).



(c) Poisson simulation with  $\lambda = \mathbb{E}(ADT)$ . Image borrowed from [here](#).



(b) The cargo theft and population density maps seem to sustain that a highway with low ADT is more prone to cargo theft. Images borrowed from [17] and [4], respectively.



(d) Binary-like method.

# Valuation algorithm

October	0.89415	November	0.96435
December	1.09077	January	0.94472
February	0.86806	March	0.95401
April	1.14642	May	1.00693
Jun	0.97059	July	1.16154
August	1.05416	September	0.94429

**Table 5:** The seasonal coefficients for the 2023-2024. Source: [8].

$$\begin{aligned}
 r &= 11.48\% \\
 B &= 20360 \times 20\% = 4072 \\
 E &= 10^6 \\
 \lambda &= 2546.82
 \end{aligned}$$

**Algorithm 2:** Computation of a 95%-confidence interval for the fair price of the down-and-out option *with single arrival* of American type

**Data:** Number of simulations to perform  $M$ ; time horizon  $T$ ; barrier to cross/reach at least one time  $B$ ; number of evaluations of the barrier  $L$ ; monthly daily average volume at the initial time  $S_0$ ; strike price  $E$ ; discount rate  $r$ ; Poisson intensity  $\lambda$ ; vector of seasonal coefficients  $R$ .

**Result:** 95%-confidence interval for the instrument's value at time  $t = 0$ .

```

1  Compute the step size  $\Delta t \leftarrow \frac{T}{L}$ ;
2  for  $i \leftarrow 1$  to  $M$  do
3       $I \leftarrow 0$ ;
4       $j \leftarrow 1$ ;
5      for  $I < 1$  to  $j \leq L$  do
6          Compute a realization of the random variable  $\xi_j \sim \text{Poisson}(\lambda \cdot j \cdot \Delta t)$ ;
7           $S_{j+1} \leftarrow \xi_j$ ;
8           $S_{j+1} \leftarrow L \cdot \frac{R_i}{\sum_{k=1}^L R_k} \cdot S_{j+1}$ ;
9          if  $S_{j+1} \leq B$  then
10              $I \leftarrow I + 1$ ;
11         end
12     end
13      $j \leftarrow j + 1$ 
14     if  $I \geq 1$  then
15          $V_i \leftarrow e^{-rT} E$ ;
16     else
17          $V_i \leftarrow 0$ ;
18     end
19 end
20  $a_M \leftarrow \frac{1}{M} \sum_{i=1}^M V_i$ ;
21  $b_M^2 \leftarrow \frac{1}{M-1} \sum_{i=1}^M (V_i - a_M)^2$ ;
22 return  $[a_M - 1.96 \frac{b_M}{\sqrt{M}}, a_M + 1.96 \frac{b_M}{\sqrt{M}}]$ ;

```





# Conclusions

# Six conclusions I

## **We present two proposals**

oriented to mitigate the risk of suffering losses due to the effect of crime in the Mexican state of Michoacán.

## **The first is a method to maximize the market share of the owners**

of packing houses in the state. We assume that these facilities are located off the existing toll roads. As a by-product of our results, we have shown a way to estimate the probability that the transporters suffer a criminal action on their way toward the packing facilities.

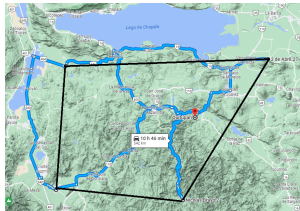
## **The second proposal is a method to finance an insurance schema**

by means of an instrument priced with the aid of the theory of contingent claims. It is oriented to the concessionaires in charge of the management of the highways in the state, and similar companies.

# Six conclusions II

## Our research is restricted

by the limitations of the two-dimensional view of the geography displayed in figure 3, as it does not consider any geographic accidents, such as rivers, elevations, or depressions. See figure 8, and compare it to figure 6. The difference is notorious.



**Figure 8:** Actual location of the cities that conform the region  $DOL_1 F_1$  in figure 6. Prepared with information from [20].

# Six conclusions III

## **For the sake of illustration,**

we have assumed that the distribution of the orchards in the land is uniform, but this hypothesis is not accurate. In the same thread of thought, we have willingly reduced the number of packing companies to only three.

## **From a theoretical point of view,**

an advantage of the examples we presented is that they illustrate a realistic application of our methods.



# References I



ASHMAN, P.

How a priest in Mexico resists the CJNG's incursions.

*Insight Crime February (2023).*

Consulted here on August the 18th, 2023.



ASOCIACIÓN DE PRODUCTORES Y EMPACADORES EXPORTADORES DE AGUACATE DE MÉXICO A.C.

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**Doubts and Suggestions**

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