**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A DICIEMBRE DE 2020**

* En el mercado nacional se vendieron 105 135 vehículos ligeros durante diciembre.
* La producción total de vehículos ligeros en el periodo enero–diciembre de 2020 fue de 3 040 178 unidades.
* El total de exportaciones realizadas durante el periodo enero–diciembre de 2020 fue de 2 681 806 unidades.

El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho.

En diciembre se vendieron al público en el mercado interno 105 135 unidades, lo que representa una variación de (-) 19.4% respecto al mismo mes de 2019. En el periodo enero-diciembre de 2020 se comercializaron 949 353 unidades.

La producción total de vehículos ligeros en México, para el periodo enero-diciembre de 2020 es de 3 040 178 unidades, muestra que los camiones ligeros representan el 68.2% del total, mientras que el resto corresponde a la fabricación de automóviles.

**Producción de vehículos ligeros**

**Enero - Diciembre 2020**

**(Unidades)**



Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros

En diciembre se exportaron 275 081 vehículos ligeros y para el periodo enero-diciembre de 2020 se reportó un total de 2 681 806 unidades exportadas. En este mismo periodo, se presentó una variación de (-) 20.9% respecto a 2019.

**Exportación de vehículos ligeros**

**Diciembre 2019 – Diciembre 2020**

**(Unidades)**



Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros

La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional.

El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavl/.

**Se anexa nota técnica**

Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

|  |
| --- |
|  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **https://www.inegi.org.mx/sasi/generacionArchivos/img/logo_INEGI.png** |

|  |
| --- |
| 8 de enero de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

 |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de diciembre de 2020.  |

 |
| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Diciembre 2019 | 130,460 | Ene-Dic 2019 | 1,317,931 |
| Diciembre 2020 | 105,135 | Ene-Dic 2020 | 949,353 |
| Variación % | (-) | 19.41 | Variación % | (-) | 27.97 |
| Diferencia | (-) | 25,325 | Diferencia | (-) | 368,578 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2019 | 2020 | Var. % | 2019 | 2020 | Var. % |
| **Total** | **130,460** | **105,135** | **(-)** | **19.41** | **1,317,931** | **949,353**  | **(-)** | **27.97** |
| **Afiliadas** | **129,707** | **104,451** | **(-)** | **19.47** | **1,309,992** | **943,538** | **(-)** | **27.97** |
| Acura | 149 | 120 | (-) | 19.5 | 1,809 | 1,014 | (-) | 43.9 |
| Audi | 1,456 | 1,277 | (-) | 12.3 | 12,309 | 9,834 | (-) | 20.1 |
| Bentley | 3 | 2 | (-) | 33.3 | 13 | 10 | (-) | 23.1 |
| BMW Group a/ | 1,937 | 1,025 | (-) | 47.1 | 23,645 | 15,112 | (-) | 36.1 |
| FCA México b/ | 5,629 | 6,584 |  | 17.0 | 63,524 | 49,106 | (-) | 22.7 |
| Ford Motor | 4,758 | 3,945 | (-) | 17.1 | 57,563 | 37,162 | (-) | 35.4 |
| General Motors | 23,997 | 17,560 | (-) | 26.8 | 211,987 | 150,256 | (-) | 29.1 |
| Honda | 6,669 | 4,766 | (-) | 28.5 | 72,987 | 47,982 | (-) | 34.3 |
| Hyundai | 4,657 | 3,348 | (-) | 28.1 | 45,607 | 32,231 | (-) | 29.3 |
| Infiniti | 106 | 65 | (-) | 38.7 | 1,402 | 787 | (-) | 43.9 |
| Isuzu | 202 | 109 | (-) | 46.0 | 1,938 | 964 | (-) | 50.3 |
| Jaguar | 17 | 7 | (-) | 58.8 | 303 | 100 | (-) | 67.0 |
| KIA | 8,319 | 7,641 | (-) | 8.2 | 95,539 | 73,620 | (-) | 22.9 |
| Land Rover | 157 | 126 | (-) | 19.7 | 1,483 | 925 | (-) | 37.6 |
| Lincoln | 197 | 105 | (-) | 46.7 | 1,694 | 970 | (-) | 42.7 |
| Mazda | 5,906 | 4,843 | (-) | 18.0 | 60,081 | 46,117 | (-) | 23.2 |
| Mercedes Benz | 2,020 | 1,886 | (-) | 6.6 | 20,572 | 14,788 | (-) | 28.1 |
| Mitsubishi c/ | 1,583 | 1,113 | (-) | 29.7 | 15,738 | 10,447 | (-) | 33.6 |
| Nissan | 26,271 | 21,362 | (-) | 18.7 | 268,156 | 194,427 | (-) | 27.5 |
| Peugeot | 823 | 1,086 |  | 32.0 | 10,801 | 9,637 | (-) | 10.8 |
| Porsche | 137 | 127 | (-) | 7.3 | 1,406 | 1,269 | (-) | 9.7 |
| Renault | 3,631 | 2,560 | (-) | 29.5 | 32,890 | 25,516 | (-) | 22.4 |
| SEAT | 2,016 | 1,474 | (-) | 26.9 | 24,314 | 15,032 | (-) | 38.2 |
| Smart | 0 | 0 |  | n.c. | 30 | 0 | (-) | 100.0 |
| Subaru | 136 | 180 |  | 32.4 | 1,287 | 1,444 |  | 12.2 |
| Suzuki | 2,752 | 3,166 |  | 15.0 | 31,211 | 25,975 | (-) | 16.8 |
| Toyota | 11,321 | 8,395 | (-) | 25.8 | 105,663 | 76,577 | (-) | 27.5 |
| Volkswagen | 14,607 | 11,257 | (-) | 22.9 | 143,649 | 99,750 | (-) | 30.6 |
| Volvo | 251 | 322 |  | 28.3 | 2,391 | 2,486 |  | 4.0 |
| **No afiliadas** | **753** | **684** | **(-)** | **9.16** | **7,939** | **5,815** | **(-)** | **26.75** |
| BAIC | 220 | 154 | (-) | 30.0 | 3,230 | 1,544 | (-) | 52.2 |
| JAC | 533 | 530 | (-) | 0.6 | 4,709 | 4,271 | (-) | 9.3 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ FCA México incluye los datos de las marcas Alfa Romeo, Chrysler y Fiat. |
| c/ Incluye las ventas realizadas por FCA México. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |

 |

|  |
| --- |
| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Diciembre 2019 | 214,723 | Ene-Dic 2019 | 3,811,068 |
| Diciembre 2020 | 254,251 | Ene-Dic 2020 | 3,040,178 |
| Variación % |  | 18.41 | Variación % | (-) | 20.23 |
| Diferencia |  | 39,528 | Diferencia | (-) | 770,890 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2019 | 2020 | Var. % | 2019 | 2020 | Var. % |
| **Total** | **214,723** | **254,251** |  | **18.41** | **3,811,068** | **3,040,178**  | **(-)** | **20.23** |
| **Afiliadas** | **214,271** | **253,875** |  | **18.48** | **3,806,321** | **3,036,396** | **(-)** | **20.23** |
| Audi | 3,488 | 13,287 |  | 280.9 | 156,661 | 123,955 | (-) | 20.9 |
| BMW Group a/ | 2,631 | 5,014 |  | 90.6 | 24,755 | 55,832 |  | 125.5 |
| FCA México b/ | 21,418 | 39,601 |  | 84.9 | 560,141 | 442,107 | (-) | 21.1 |
| Ford Motor | 16,311 | 10,577 | (-) | 35.2 | 249,605 | 136,067 | (-) | 45.5 |
| General Motors | 54,255 | 49,032 | (-) | 9.6 | 864,143 | 728,768 | (-) | 15.7 |
| Honda | 9,380 | 10,862 |  | 15.8 | 204,414 | 128,568 | (-) | 37.1 |
| KIA | 17,700 | 18,646 |  | 5.3 | 286,600 | 206,800 | (-) | 27.8 |
| Mazda | 10,779 | 10,829 |  | 0.5 | 91,830 | 138,855 |  | 51.2 |
| Mercedes Benz | 5,904 | 7,765 |  | 31.5 | 59,336 | 85,392 |  | 43.9 |
| Nissan | 30,544 | 47,367 |  | 55.1 | 672,700 | 521,730 | (-) | 22.4 |
| Toyota | 12,449 | 16,507 |  | 32.6 | 192,722 | 169,350 | (-) | 12.1 |
| Volkswagen | 29,412 | 24,388 | (-) | 17.1 | 443,414 | 298,972 | (-) | 32.6 |
| **No afiliadas** | **452** | **376** | **(-)** | **16.81** | **4,747** | **3,782** | **(-)** | **20.33** |
| JAC | 452 | 376 | (-) | 16.8 | 4,747 | 3,782 | (-) | 20.3 |
| a/ BMW Group reporta información a partir de abril 2019. |
| b/ FCA México incluye los datos de las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Diciembre 2019 | 236,848 | Ene-Dic 2019 | 3,388,305 |
| Diciembre 2020 | 275,081 | Ene-Dic 2020 | 2,681,806 |
| Variación % |  | 16.14 | Variación % | (-) | 20.85 |
| Diferencia |  | 38,233 | Diferencia | (-) | 706,499 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2019 | 2020 | Var. % | 2019 | 2020 | Var. % |
| **Total** | **236,848** | **275,081** |  | **16.14** | **3,388,305** | **2,681,806**  | **(-)** | **20.85** |
| Audi | 9,060 | 13,723 |  | 51.5 | 156,127 | 121,090 | (-) | 22.4 |
| BMW Group a/ | 4,035 | 6,842 |  | 69.6 | 23,449 | 53,840 |  | 129.6 |
| FCA México b/ | 45,694 | 43,347 | (-) | 5.1 | 554,225 | 423,637 | (-) | 23.6 |
| Ford Motor | 18,966 | 9,738 | (-) | 48.7 | 251,454 | 130,750 | (-) | 48.0 |
| General Motors | 49,915 | 62,695 |  | 25.6 | 827,843 | 682,217 | (-) | 17.6 |
| Honda | 9,028 | 9,488 |  | 5.1 | 179,174 | 119,391 | (-) | 33.4 |
| KIA | 16,184 | 14,969 | (-) | 7.5 | 220,587 | 161,377 | (-) | 26.8 |
| Mazda | 13,891 | 12,835 | (-) | 7.6 | 70,889 | 118,791 |  | 67.6 |
| Mercedes Benz | 7,621 | 14,269 |  | 87.2 | 54,719 | 90,686 |  | 65.7 |
| Nissan | 20,704 | 39,915 |  | 92.8 | 442,248 | 341,128 | (-) | 22.9 |
| Toyota | 11,964 | 16,621 |  | 38.9 | 191,669 | 161,431 | (-) | 15.8 |
| Volkswagen | 29,786 | 30,639 |  | 2.9 | 415,921 | 277,468 | (-) | 33.3 |
| a/ BMW Group reporta información a partir de abril 2019. |
| b/ FCA México incluye los datos de las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |

Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

 |