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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 109/21  8 DE FEBRERO DE 2021  PÁGINA 1/2** | |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A ENERO DE 2021** |
| * En el mercado nacional se vendieron 81 203 vehículos ligeros durante enero. * La producción total de vehículos ligeros en enero de 2021 fue de 278 711 unidades. * El total de exportaciones realizadas durante enero fue de 223 533 unidades. |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho.  En enero se vendieron al público en el mercado interno 81 203 unidades, lo que representa una variación de (-) 22.6% respecto al mismo mes de 2020.  La producción total de vehículos ligeros en México, para enero es de 278 711 unidades, se muestra que los camiones ligeros representan el 71.7% del total, mientras que el resto corresponde a la fabricación de automóviles. |
| |  | | --- | | **Producción de vehículos ligeros** | | **Enero** **2021** | | (Unidades) | |  | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | |
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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 109/21  8 DE FEBRERO DE 2021  PÁGINA 2/2** | | | |
| En enero se exportaron 223 533 vehículos ligeros y para el mismo mes de 2020 se reportó un total de 238 749 unidades exportadas, presentando una variación de (-) 6.4 por ciento. | | |
| |  | | --- | | **Exportación de vehículos ligeros** | | **Enero 2021** | | (Unidades) | | Gráfico, Gráfico de barras  Descripción generada automáticamente | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | |
| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional.  El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> | | |
| **Se anexa nota técnica**  Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx  o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.  Dirección de Atención a Medios / Dirección General Adjunta de Comunicación | | |
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| **COMUNICACIÓN SOCIAL** | | | |
| **https://www.inegi.org.mx/sasi/generacionArchivos/img/logo_INEGI.png** | | | |  | | --- | | 8 de febrero de 2021 | | Reporte Mensual | | Registro administrativo de la industria automotriz de vehículos ligeros | | | | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de enero del presente año. | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  | | --- | --- | --- | | Enero 2020 | 104,852 | | | Enero 2021 | 81,203 | | | Variación % | (-) | 22.55 | | Diferencia | (-) | 23,649 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2020 | 2021 | Var. % | | | **Total** | **104,852** | **81,203** | **(-)** | **22.55** | | **Afiliadas** | **104,205** | **80,656** | **(-)** | **22.60** | | Acura | 110 | 64 | (-) | 41.8 | | Audi | 904 | 627 | (-) | 30.6 | | Bentley | 0 | 1 |  | n.c. | | BMW Group a/ | 1,680 | 1,235 | (-) | 26.5 | | FCA México b/ | 4,689 | 3,879 | (-) | 17.3 | | Ford Motor | 4,172 | 2,962 | (-) | 29.0 | | General Motors | 16,358 | 11,745 | (-) | 28.2 | | Honda | 6,645 | 3,451 | (-) | 48.1 | | Hyundai | 4,000 | 2,630 | (-) | 34.3 | | Infiniti | 110 | 46 | (-) | 58.2 | | Isuzu | 68 | 96 |  | 41.2 | | Jaguar | 12 | 2 | (-) | 83.3 | | KIA | 7,754 | 6,701 | (-) | 13.6 | | Land Rover | 128 | 118 | (-) | 7.8 | | Lincoln | 130 | 72 | (-) | 44.6 | | Mazda | 4,784 | 3,769 | (-) | 21.2 | | Mercedes Benz | 1,387 | 1,128 | (-) | 18.7 | | Mitsubishi c/ | 1,328 | 785 | (-) | 40.9 | | Nissan | 20,980 | 17,716 | (-) | 15.6 | | Peugeot | 972 | 1,036 |  | 6.6 | | Porsche | 119 | 120 |  | 0.8 | | Renault | 2,700 | 2,205 | (-) | 18.3 | | SEAT | 2,105 | 1,564 | (-) | 25.7 | | Smart | 0 | 0 |  | n.c. | | Subaru | 140 | 157 |  | 12.1 | | Suzuki | 2,479 | 2,442 | (-) | 1.5 | | Toyota | 8,126 | 7,836 | (-) | 3.6 | | Volkswagen | 12,155 | 8,054 | (-) | 33.7 | | Volvo | 170 | 215 |  | 26.5 | | **No afiliadas** | **647** | **547** | **(-)** | **15.46** | | BAIC | 209 | 162 | (-) | 22.5 | | JAC | 438 | 385 | (-) | 12.1 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | a/ BMW Group incluye los datos de las marcas BMW y Mini. | | | | | | b/ FCA México incluye los datos de las marcas Alfa Romeo, Chrysler y Fiat. | | | | | | c/ Incluye las ventas realizadas por FCA México. | | | | | | n.c. No calculable. | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | |  | | --- | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  | | --- | --- | --- | | Enero 2020 | 328,085 | | | Enero 2021 | 278,711 | | | Variación % | (-) | 15.05 | | Diferencia | (-) | 49,374 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2020 | 2021 | Var. % | | | **Total** | **328,085** | **278,711** | **(-)** | **15.05** | | **Afiliadas** | **327,544** | **278,259** | **(-)** | **15.05** | | Audi | 10,150 | 5,834 | (-) | 42.5 | | BMW Group | 4,527 | 5,777 |  | 27.6 | | FCA México a/ | 39,751 | 28,431 | (-) | 28.5 | | Ford Motor | 24,324 | 8,296 | (-) | 65.9 | | General Motors | 76,176 | 64,886 | (-) | 14.8 | | Honda | 13,308 | 13,956 |  | 4.9 | | KIA | 24,300 | 21,300 | (-) | 12.3 | | Mazda | 19,156 | 13,197 | (-) | 31.1 | | Mercedes Benz | 6,651 | 6,578 | (-) | 1.1 | | Nissan | 57,407 | 57,617 |  | 0.4 | | Toyota | 14,902 | 19,030 |  | 27.7 | | Volkswagen | 36,892 | 33,357 | (-) | 9.6 | | **No afiliadas** | **541** | **452** | **(-)** | **16.45** | | JAC | 541 | 452 | (-) | 16.5 | | a/ FCA México incluye los datos de las marcas Chrysler y Fiat. | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  | | --- | --- | --- | | Enero 2020 | 238,749 | | | Enero 2021 | 223,533 | | | Variación % | (-) | 6.37 | | Diferencia | (-) | 15,216 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2020 | 2021 | Var. % | | | **Total** | **238,749** | **223,533** | **(-)** | **6.37** | | Audi | 7,502 | 6,286 | (-) | 16.2 | | BMW Group | 2,155 | 3,677 |  | 70.6 | | FCA México a/ | 35,359 | 33,039 | (-) | 6.6 | | Ford Motor | 18,665 | 8,835 | (-) | 52.7 | | General Motors | 54,337 | 49,611 | (-) | 8.7 | | Honda | 10,300 | 12,254 |  | 19.0 | | KIA | 15,780 | 15,880 |  | 0.6 | | Mazda | 10,407 | 9,112 | (-) | 12.4 | | Mercedes Benz | 10,565 | 6,467 | (-) | 38.8 | | Nissan | 28,367 | 33,200 |  | 17.0 | | Toyota | 14,061 | 19,030 |  | 35.3 | | Volkswagen | 31,251 | 26,142 | (-) | 16.3 | | a/ FCA México incluye los datos de las marcas Chrysler y Fiat. | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | |   Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> | | | | | | | |

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