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| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A ABRIL DE 2021**  |
| * En el mercado nacional se vendieron 83 611 vehículos ligeros durante abril.
* La producción total de vehículos ligeros en el periodo enero–abril de 2021 fue de 1 090 304 unidades.
* El total de exportaciones realizadas durante el periodo enero–abril de 2021 fue de 928 223 unidades.
 |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En abril se vendieron al público en el mercado interno 83 611 unidades, lo que representa una variación de 139.4% respecto al mismo mes de 2020. En el periodo enero-abril 2021 se comercializaron 342 650 unidades. La producción total de vehículos ligeros en México para el periodo enero-abril de 2021 es de 1 090 304 unidades; se muestra que los camiones ligeros representan el 75.1% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero - abril** **2021**  |
| **(Unidades)** |
| C:\Users\Bruno.castaneda\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\CDB0AEE3.tmp |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| En abril se exportaron 234 584 vehículos ligeros y para el periodo enero-abril de 2021 se reportaron un total 928 223 unidades exportadas. En este mismo periodo, se presentó una variación de 10.7% respecto a 2020.  |
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| **Exportación de vehículos ligeros** |
| **Abril** **2020** - **abril** **2021**  |
| **(Unidades)** |
| Gráfico, Gráfico de barras  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/>**Se anexa nota técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de ComunicaciónC:\Users\saladeprensa\Desktop\NVOS LOGOS\F.jpg C:\Users\saladeprensa\Desktop\NVOS LOGOS\I.jpg C:\Users\saladeprensa\Desktop\NVOS LOGOS\T.jpg C:\Users\saladeprensa\Desktop\NVOS LOGOS\Y.jpg  |

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| **https://www.inegi.org.mx/sasi/generacionArchivos/img/logo_INEGI.png** |

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| 7 de mayo de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

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| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de abril del presente año.  |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |  |
| --- | --- | --- | --- |
| Abril 2020 | 34,927 | Ene-Abr 2020 | 331,658 |
| Abril 2021 | 83,611 | Ene-Abr 2021 | 342,650 |
| Variación % |  | 139.39 | Variación % |  | 3.31 |
| Diferencia |  | 48,684 | Diferencia |  | 10,992 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Abril | Enero-Abril |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **34,927** | **83,611** |  | **139.39** | **331,658** | **342,650**  |  | **3.31** |
| **Afiliadas** | **34,721** | **83,031** |  | **139.14** | **329,792** | **340,196** |  | **3.15** |
| Acura | 13 | 71 |  | 446.2 | 320 | 260 | (-) | 18.8 |
| Audi | 339 | 867 |  | 155.8 | 2,748 | 3,634 |  | 32.2 |
| Bentley | 1 | 0 | (-) | 100.0 | 2 | 2 |  | 0.0 |
| BMW Group a/ | 461 | 1,275 |  | 176.6 | 4,926 | 5,184 |  | 5.2 |
| FCA México b/ | 1,761 | 4,401 |  | 149.9 | 16,298 | 17,560 |  | 7.7 |
| Ford Motor | 2,056 | 3,306 |  | 60.8 | 13,027 | 12,643 | (-) | 2.9 |
| General Motors | 5,716 | 12,616 |  | 120.7 | 56,058 | 51,845 | (-) | 7.5 |
| Honda | 1,206 | 3,709 |  | 207.5 | 17,089 | 14,530 | (-) | 15.0 |
| Hyundai | 1,039 | 3,211 |  | 209.0 | 10,981 | 12,183 |  | 10.9 |
| Infiniti | 22 | 51 |  | 131.8 | 312 | 205 | (-) | 34.3 |
| Isuzu | 18 | 48 |  | 166.7 | 266 | 285 |  | 7.1 |
| Jaguar | 2 | 19 |  | 850.0 | 41 | 40 | (-) | 2.4 |
| KIA | 2,103 | 6,451 |  | 206.8 | 24,692 | 26,751 |  | 8.3 |
| Land Rover | 30 | 81 |  | 170.0 | 334 | 387 |  | 15.9 |
| Lincoln | 49 | 61 |  | 24.5 | 376 | 234 | (-) | 37.8 |
| Mazda | 1,920 | 4,482 |  | 133.4 | 14,842 | 17,211 |  | 16.0 |
| Mercedes Benz | 984 | 1,003 |  | 1.9 | 5,285 | 3,876 | (-) | 26.7 |
| Mitsubishi c/ | 283 | 938 |  | 231.4 | 3,650 | 4,080 |  | 11.8 |
| Nissan | 6,919 | 17,393 |  | 151.4 | 67,699 | 74,097 |  | 9.5 |
| Peugeot | 237 | 824 |  | 247.7 | 2,885 | 3,959 |  | 37.2 |
| Porsche | 81 | 120 |  | 48.1 | 431 | 506 |  | 17.4 |
| Renault | 785 | 1,865 |  | 137.6 | 8,244 | 8,059 | (-) | 2.2 |
| SEAT | 623 | 1,647 |  | 164.4 | 5,998 | 6,383 |  | 6.4 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Subaru | 45 | 180 |  | 300.0 | 415 | 666 |  | 60.5 |
| Suzuki | 844 | 2,499 |  | 196.1 | 7,802 | 11,054 |  | 41.7 |
| Toyota | 3,386 | 6,908 |  | 104.0 | 27,638 | 28,771 |  | 4.1 |
| Volkswagen | 3,735 | 8,752 |  | 134.3 | 36,872 | 34,787 | (-) | 5.7 |
| Volvo | 63 | 253 |  | 301.6 | 561 | 1,004 |  | 79.0 |
| **No afiliadas** | **206** | **580** |  | **181.55** | **1,866** | **2,454** |  | **31.51** |
| JAC | 161 | 450 |  | 179.5 | 1,296 | 1,884 |  | 45.4 |
| Motornation BAIC | 45 | 130 |  |  188.9 | 570 | 570 |  | 0.0 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ FCA México incluye los datos de las marcas Alfa Romeo, Chrysler y Fiat. |
| c/ Incluye las ventas realizadas por FCA México. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Abril 2020 | 3,722 | Ene-Abr 2020 | 937,289 |
| Abril 2021 | 269,180 | Ene-Abr 2021 | 1,090,304 |
| Variación % |  | 7,132.13 | Variación % |  | 16.33 |
| Diferencia |  | 265,458 | Diferencia |  | 153,015 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Abril | Enero-Abril |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **3,722** | **269,180** |  | **7,132.13** | **937,289** | **1,090,304**  |  | **16.33** |
| **Afiliadas** | **3,722** | **268,979** |  | **7,126.73** | **935,791** | **1,089,365** |  | **16.41** |
| Audi | 0 | 13,129 |  | n.c. | 34,152 | 45,843 |  | 34.2 |
| BMW Group | 0 | 6,144 |  | n.c. | 13,709 | 24,631 |  | 79.7 |
| FCA México a/ | 0 | 27,867 |  |  n.c. | 121,962 | 112,618 | (-) | 7.7 |
| Ford Motor | 18 | 23,239 |  | 129,005.6 | 65,099 | 74,116 |  | 13.9 |
| General Motors | 0 | 67,095 |  | n.c. | 217,153 | 230,795 |  | 6.3 |
| Honda | 0 | 11,303 |  | n.c. | 35,399 | 46,294 |  | 30.8 |
| KIA | 3,704 | 18,500 |  | 399.5 | 75,004 | 78,800 |  | 5.1 |
| Mazda | 0 | 9,904 |  | n.c. | 48,907 | 47,543 | (-) | 2.8 |
| Mercedes Benz | 0 | 9,432 |  | n.c. | 21,467 | 32,539 |  | 51.6 |
| Nissan | 0 | 39,190 |  | n.c. | 163,420 | 205,315 |  | 25.6 |
| Toyota | 0 | 19,486 |  | n.c. | 41,754 | 74,192 |  | 77.7 |
| Volkswagen | 0 | 23,690 |  | n.c. | 97,765 | 116,679 |  | 19.3 |
| **No afiliadas** | **0** | **201** |  | n.c. | **1,498** | **939** | **(-)** | **37.32** |
| JAC | 0 | 201 |  | n.c. | 1,498 | 939 | (-) | 37.3 |
| a/ FCA México incluye los datos de las marcas Chrysler y Fiat. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Abril 2020 | 31,183 | Ene-Abr 2020 | 838,765 |
| Abril 2021 | 234,584 | Ene-Abr 2021 | 928,223 |
| Variación % |  | 652.28 | Variación % |  | 10.67 |
| Diferencia |  | 203,401 | Diferencia |  | 89,458 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Abril | Enero-Abril |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **31,183** | **234,584** |  | **652.28** | **838,765** | **928,223**  |  | **10.67** |
| Audi | 381 | 16,041 |  | 4,110.2 | 33,138 | 43,185 |  | 30.3 |
| BMW Group | 1,732 | 5,915 |  | 241.5 | 13,250 | 21,308 |  | 60.8 |
| FCA México a/ | 9,196 | 27,814 |  | 202.5 | 133,542 | 113,158 | (-) | 15.3 |
| Ford Motor | 358 | 20,645 |  | 5,666.8 | 62,787 | 72,083 |  | 14.8 |
| General Motors | 5,282 | 55,400 |  | 948.8 | 199,295 | 190,131 | (-) | 4.6 |
| Honda | 336 | 11,518 |  | 3,328.0 | 33,606 | 43,032 |  | 28.0 |
| KIA | 6,062 | 14,370 |  | 137.1 | 56,912 | 60,570 |  | 6.4 |
| Mazda | 164 | 6,871 |  | 4,089.6 | 38,206 | 38,340 |  | 0.4 |
| Mercedes Benz | 3,294 | 10,402 |  | 215.8 | 31,607 | 28,251 | (-) | 10.6 |
| Nissan | 91 | 25,438 |  | 27,853.8 | 104,894 | 150,998 |  | 44.0 |
| Toyota | 0 | 18,184 |  | n.c. | 38,200 | 68,600 |  | 79.6 |
| Volkswagen | 4,287 | 21,986 |  | 412.9 | 93,328 | 98,567 |  | 5.6 |
| a/ FCA México incluye los datos de las marcas Chrysler y Fiat. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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