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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 335/21  4 DE JUNIO DE 2021  PÁGINA 1/2** | |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A MAYO DE 2021** |
| * En el mercado nacional se vendieron 85 662 vehículos ligeros durante mayo. * La producción total de vehículos ligeros en el periodo enero–mayo de 2021 fue de 1 331 746 unidades. * El total de exportaciones realizadas durante el periodo enero–mayo de 2021 fue de 1 170 243 unidades. |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho.  En mayo se vendieron al público en el mercado interno 85 662 unidades, lo que representa una variación de 103.8% respecto al mismo mes de 2020. En el periodo enero-mayo 2021 se comercializaron 428 312 unidades.  La producción total de vehículos ligeros en México, para el periodo enero-mayo de 2021 es de 1 331 746 unidades, se muestra que los camiones ligeros representan 75.4% del total, mientras que el resto corresponde a la fabricación de automóviles. |
| |  | | --- | | **Producción de vehículos ligeros** | | **Enero - mayo** **2021** | | **(Unidades)** | | Gráfico, Gráfico circular  Descripción generada automáticamente | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | |
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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 335/21  4 DE JUNIO DE 2021  PÁGINA 2/2** | |
| En mayo se exportaron 242 020 vehículos ligeros y para el periodo enero-mayo de 2021 se reportó un total 1 170 243 unidades exportadas. En este mismo periodo, se presentó una variación de 37.0% respecto a 2020. |
| |  | | --- | | **Exportación de vehículos ligeros** | | **Mayo 2020 - mayo 2021** | | **(Unidades)** | | Gráfico, Gráfico de barras  Descripción generada automáticamente | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | |
| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional.  El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa nota técnica**  Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx  o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.  Dirección de Atención a Medios / Dirección General Adjunta de Comunicación |
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| **COMUNICACIÓN SOCIAL**   |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | |  | | --- | | 4 de junio de 2021 | | Reporte Mensual | | Registro administrativo de la industria automotriz de vehículos ligeros | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  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A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de mayo del presente año. | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Mayo 2020 | 42,034 | | Ene-May 2020 | 373,692 | | | Mayo 2021 | 85,662 | | Ene-May 2021 | 428,312 | | | Variación % |  | 103.79 | Variación % |  | 14.62 | | Diferencia |  | 43,628 | Diferencia |  | 54,620 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | Enero-Mayo | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **42,034** | **85,662** |  | **103.79** | **373,692** | **428,312** |  | **14.62** | | **Afiliadas** | **41,822** | **85,163** |  | **103.63** | **371,614** | **425,359** |  | **14.46** | | Acura | 26 | 85 |  | 226.9 | 346 | 345 | (-) | 0.3 | | Audi | 302 | 986 |  | 226.5 | 3,050 | 4,620 |  | 51.5 | | Bentley | 0 | 1 |  | n.c. | 2 | 3 |  | 50.0 | | BMW Group a/ | 643 | 1,359 |  | 111.4 | 5,569 | 6,543 |  | 17.5 | | Ford Motor | 2,412 | 2,796 |  | 15.9 | 15,439 | 15,439 |  | 0.0 | | General Motors | 5,812 | 12,103 |  | 108.2 | 61,870 | 63,948 |  | 3.4 | | Honda | 1,943 | 3,622 |  | 86.4 | 19,032 | 18,152 | (-) | 4.6 | | Hyundai | 1,686 | 3,843 |  | 127.9 | 12,667 | 16,026 |  | 26.5 | | Infiniti | 33 | 52 |  | 57.6 | 345 | 257 | (-) | 25.5 | | Isuzu | 15 | 108 |  | 620.0 | 281 | 393 |  | 39.9 | | Jaguar | 2 | 13 |  | 550.0 | 43 | 53 |  | 23.3 | | KIA | 2,795 | 6,706 |  | 139.9 | 27,487 | 33,457 |  | 21.7 | | Land Rover | 39 | 134 |  | 243.6 | 373 | 521 |  | 39.7 | | Lincoln | 48 | 68 |  | 41.7 | 424 | 302 | (-) | 28.8 | | Mazda | 2,324 | 3,867 |  | 66.4 | 17,166 | 21,078 |  | 22.8 | | Mercedes Benz | 1,175 | 1,287 |  | 9.5 | 6,460 | 5,163 | (-) | 20.1 | | Mitsubishi b/ | 509 | 1,268 |  | 149.1 | 4,159 | 5,348 |  | 28.6 | | Nissan | 8,752 | 17,120 |  | 95.6 | 76,451 | 91,217 |  | 19.3 | | Porsche | 54 | 114 |  | 111.1 | 485 | 620 |  | 27.8 | | Renault | 1,209 | 2,446 |  | 102.3 | 9,453 | 10,505 |  | 11.1 | | SEAT | 621 | 1,765 |  | 184.2 | 6,619 | 8,148 |  | 23.1 | | Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. | | Stellantis c/ | 2,784 | 6,169 |  | 121.6 | 21,967 | 27,688 |  | 26.0 | | Subaru | 66 | 179 |  | 171.2 | 481 | 845 |  | 75.7 | | Suzuki | 1,183 | 2,903 |  | 145.4 | 8,985 | 13,957 |  | 55.3 | | Toyota | 4,131 | 7,072 |  | 71.2 | 31,769 | 35,843 |  | 12.8 | | Volkswagen | 3,194 | 8,836 |  | 176.6 | 40,066 | 43,623 |  | 8.9 | | Volvo | 64 | 261 |  | 307.8 | 625 | 1,265 |  | 102.4 | | **No afiliadas** | **212** | **499** |  | **135.38** | **2,078** | **2,953** |  | **42.11** | | JAC | 178 | 401 |  | 125.3 | 1,474 | 2,285 |  | 55.0 | | Motornation BAIC | 34 | 98 |  | 188.2 | 604 | 668 |  | 10.6 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | | | | | a/ BMW Group incluye los datos de las marcas BMW y Mini. | | | | | | | | | | b/ Incluye las ventas realizadas por Stellantis. | | | | | | | | | | c/ A partir de mayo 2021 Stellantis, incluye la venta de las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. | | | | | | | | | | n.c. No calculable. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | | | |  | | --- | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Mayo 2020 | 22,862 | | Ene-May 2020 | 960,151 | | | Mayo 2021 | 241,442 | | Ene-May 2021 | 1,331,746 | | | Variación % |  | 956.08 | Variación % |  | 38.70 | | Diferencia |  | 218,580 | Diferencia |  | 371,595 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | Enero-Mayo | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **22,862** | **241,442** |  | **956.08** | **960,151** | **1,331,746** |  | **38.70** | | **Afiliadas** | **22,862** | **241,385** |  | **955.84** | **958,653** | **1,330,750** |  | **38.81** | | Audi | 0 | 15,011 |  | n.c. | 34,152 | 60,854 |  | 78.2 | | BMW Group | 336 | 6,143 |  | 1,728.3 | 14,045 | 30,774 |  | 119.1 | | Ford Motor | 623 | 13,635 |  | 2,088.6 | 65,722 | 87,751 |  | 33.5 | | General Motors | 8,970 | 44,060 |  | 391.2 | 226,123 | 274,855 |  | 21.6 | | Honda | 1,141 | 12,967 |  | 1,036.5 | 36,540 | 59,261 |  | 62.2 | | KIA | 2,300 | 20,000 |  | 769.6 | 77,304 | 98,800 |  | 27.8 | | Mazda | 97 | 10,373 |  | 10,593.8 | 49,004 | 57,916 |  | 18.2 | | Mercedes Benz | 267 | 8,370 |  | 3,034.8 | 21,734 | 40,909 |  | 88.2 | | Nissan | 2,124 | 43,236 |  | 1,935.6 | 165,544 | 248,551 |  | 50.1 | | Stellantis a/ | 3,291 | 28,411 |  | 763.3 | 125,253 | 141,029 |  | 12.6 | | Toyota | 3,713 | 18,897 |  | 408.9 | 45,467 | 93,089 |  | 104.7 | | Volkswagen | 0 | 20,282 |  | n.c. | 97,765 | 136,961 |  | 40.1 | | **No afiliadas** | **0** | **57** |  | **n.c.** | **1,498** | **996** | **(-)** | **33.51** | | JAC | 0 | 57 |  | n.c. | 1,498 | 996 | (-) | 33.5 | | a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | n.c. No calculable. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Mayo 2020 | 15,139 | | Ene-May 2020 | 853,904 | | | Mayo 2021 | 242,020 | | Ene-May 2021 | 1,170,243 | | | Variación % |  | 1,498.65 | Variación % |  | 37.05 | | Diferencia |  | 226,881 | Diferencia |  | 316,339 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | Enero-Mayo | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **15,139** | **242,020** |  | **1,498.65** | **853,904** | **1,170,243** |  | **37.05** | | Audi | 211 | 17,953 |  | 8,408.5 | 33,349 | 61,138 |  | 83.3 | | BMW Group | 1,010 | 6,625 |  | 555.9 | 14,260 | 27,933 |  | 95.9 | | Ford Motor | 2,347 | 14,253 |  | 507.3 | 65,134 | 86,336 |  | 32.6 | | General Motors | 809 | 53,378 |  | 6,498.0 | 200,104 | 243,509 |  | 21.7 | | Honda | 1,184 | 9,194 |  | 676.5 | 34,790 | 52,226 |  | 50.1 | | KIA | 1,864 | 16,086 |  | 763.0 | 58,776 | 76,656 |  | 30.4 | | Mazda | 0 | 10,773 |  | n.c. | 38,206 | 49,113 |  | 28.5 | | Mercedes Benz | 51 | 10,653 |  | 20,788.2 | 31,658 | 38,904 |  | 22.9 | | Nissan | 3,401 | 32,505 |  | 855.7 | 108,295 | 183,503 |  | 69.4 | | Stellantis a/ | 268 | 30,380 |  | 11,235.8 | 133,810 | 143,538 |  | 7.3 | | Toyota | 2,772 | 19,169 |  | 591.5 | 40,972 | 87,769 |  | 114.2 | | Volkswagen | 1,222 | 21,051 |  | 1,622.7 | 94,550 | 119,618 |  | 26.5 | | a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | n.c. No calculable. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | |   Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> | | | |

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