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|  | **COMUNICADO DE PRENSA NÚM. 375/21 7 DE JULIO DE 2021 PÁGINA 1/2**  |

 |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A JUNIO DE 2021**  |
| * En el mercado nacional se vendieron 87 088 vehículos ligeros durante junio.
* La producción total de vehículos ligeros en el periodo enero–junio de 2021 fue de 1 595 701 unidades.
* El total de exportaciones realizadas durante el periodo enero–junio de 2021 fue de 1 404 637 unidades.
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| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En junio se vendieron al público en el mercado interno 87 088 unidades, lo que representa una variación de 38.5% respecto al mismo mes de 2020. En el periodo enero-junio 2021 se comercializaron 515 400 unidades. La producción total de vehículos ligeros en México, para el periodo enero-junio de 2021 es de 1 595 701 unidades. Se muestra que los camiones ligeros representan el 76.1% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero - Junio 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico circular  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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|  | **COMUNICADO DE PRENSA NÚM. 375/21 7 DE JULIO DE 2021 PÁGINA 2/2**  |

 |
| En junio se exportaron 234 394 vehículos ligeros y para el periodo enero-junio de 2021 se reportó un total 1 404 637 unidades exportadas. En este mismo periodo, se presentó una variación de 33.5% respecto a 2020.  |
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| **Exportación de vehículos ligeros** |
| **Junio 2020 - Junio 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico de barras  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa nota técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
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| **Icono  Descripción generada automáticamente** |

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| 7 de julio de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

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| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de junio del presente año.  |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Junio 2020 | 62,861 | Ene-Jun 2020 | 436,553 |
| Junio 2021 | 87,088 | Ene-Jun 2021 | 515,400 |
| Variación % |  | 38.54 | Variación % |  | 18.06 |
| Diferencia |  | 24,227 | Diferencia |  | 78,847 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Junio | Enero-Junio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **62,861** | **87,088** |  | **38.54** | **436,553** | **515,400**  |  | **18.06** |
| **Afiliadas** | **62,519** | **86,279** |  | **38.00** | **434,133** | **511,638** |  | **17.85** |
| Acura | 76 | 22 | (-) | 71.1 | 422 | 367 | (-) | 13.0 |
| Audi | 653 | 1,030 |  | 57.7 | 3,703 | 5,650 |  | 52.6 |
| Bentley | 1 | 2 |  | 100.0 | 3 | 5 |  | 66.7 |
| BMW Group a/ | 1,272 | 1,440 |  | 13.2 | 6,841 | 7,983 |  | 16.7 |
| Ford Motor | 2,768 | 3,482 |  | 25.8 | 18,207 | 18,921 |  | 3.9 |
| General Motors | 10,099 | 11,287 |  | 11.8 | 71,969 | 75,235 |  | 4.5 |
| Honda | 2,722 | 2,958 |  | 8.7 | 21,754 | 21,110 | (-) | 3.0 |
| Hyundai | 2,317 | 3,703 |  | 59.8 | 14,984 | 19,729 |  | 31.7 |
| Infiniti | 36 | 67 |  | 86.1 | 381 | 324 | (-) | 15.0 |
| Isuzu | 70 | 96 |  | 37.1 | 351 | 489 |  | 39.3 |
| Jaguar | 2 | 20 |  | 900.0 | 45 | 73 |  | 62.2 |
| KIA | 4,550 | 7,043 |  | 54.8 | 32,037 | 40,500 |  | 26.4 |
| Land Rover | 51 | 113 |  | 121.6 | 424 | 634 |  | 49.5 |
| Lincoln | 58 | 75 |  | 29.3 | 482 | 377 | (-) | 21.8 |
| Mazda | 4,133 | 3,324 | (-) | 19.6 | 21,299 | 24,402 |  | 14.6 |
| Mercedes Benz | 1,003 | 1,372 |  | 36.8 | 7,463 | 6,535 | (-) | 12.4 |
| Mitsubishi b/ | 846 | 1,493 |  | 76.5 | 5,005 | 6,841 |  | 36.7 |
| Nissan | 11,640 | 17,383 |  | 49.3 | 88,091 | 108,600 |  | 23.3 |
| Porsche | 127 | 87 | (-) | 31.5 | 612 | 707 |  | 15.5 |
| Renault | 1,703 | 2,678 |  | 57.3 | 11,156 | 13,183 |  | 18.2 |
| SEAT | 992 | 2,043 |  | 105.9 | 7,611 | 10,191 |  | 33.9 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Stellantis c/ | 4,552 | 7,301 |  | 60.4 | 26,519 | 34,989 |  | 31.9 |
| Subaru | 97 | 142 |  | 46.4 | 578 | 987 |  | 70.8 |
| Suzuki | 1,729 | 2,646 |  | 53.0 | 10,714 | 16,603 |  | 55.0 |
| Toyota | 5,428 | 7,626 |  | 40.5 | 37,197 | 43,469 |  | 16.9 |
| Volkswagen | 5,454 | 8,562 |  | 57.0 | 45,520 | 52,185 |  | 14.6 |
| Volvo | 140 | 284 |  | 102.9 | 765 | 1,549 |  | 102.5 |
| **No afiliadas** | **342** | **809** |  | **136.55** | **2,420** | **3,762** |  | **55.45** |
| JAC | 272 | 704 |  | 158.8 | 1,746 | 2,989 |  | 71.2 |
| Motornation BAIC | 70 | 105 |  | 50.0 | 674 | 773 |  | 14.7 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ Incluye las ventas realizadas por Stellantis. |
| c/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Junio 2020 | 250,158 | Ene-Jun 2020 | 1,210,309 |
| Junio 2021 | 263,955 | Ene-Jun 2021 | 1,595,701 |
| Variación % |  | 5.52 | Variación % |  | 31.84 |
| Diferencia |  | 13,797 | Diferencia |  | 385,392 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Junio | Enero-Junio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **250,158** | **263,955** |  | **5.52** | **1,210,309** | **1,595,701**  |  | **31.84** |
| **Afiliadas** | **249,773** | **263,768** |  | **5.60** | **1,208,426** | **1,594,518** |  | **31.95** |
| Audi | 2,059 | 16,248 |  | 689.1 | 36,211 | 77,102 |  | 112.9 |
| BMW Group | 3,458 | 5,656 |  | 63.6 | 17,503 | 36,430 |  | 108.1 |
| Ford Motor | 19,991 | 20,349 |  | 1.8 | 85,713 | 108,100 |  | 26.1 |
| General Motors | 74,098 | 64,441 | (-) | 13.0 | 300,221 | 339,296 |  | 13.0 |
| Honda | 12,890 | 15,257 |  | 18.4 | 49,430 | 74,518 |  | 50.8 |
| KIA | 15,450 | 18,900 |  | 22.3 | 92,754 | 117,700 |  | 26.9 |
| Mazda | 8,957 | 11,233 |  | 25.4 | 57,961 | 69,149 |  | 19.3 |
| Mercedes Benz | 7,747 | 5,818 | (-) | 24.9 | 29,481 | 46,727 |  | 58.5 |
| Nissan | 34,926 | 44,575 |  | 27.6 | 200,470 | 293,126 |  | 46.2 |
| Stellantis a/ | 45,501 | 32,903 | (-) | 27.7 | 170,754 | 173,932 |  | 1.9 |
| Toyota | 15,754 | 20,441 |  | 29.8 | 61,221 | 113,530 |  | 85.4 |
| Volkswagen | 8,942 | 7,947 | (-) | 11.1 | 106,707 | 144,908 |  | 35.8 |
| **No afiliadas** | **385** | **187** | **(-)** | **51.43** | **1,883** | **1,183** | **(-)** | **37.17** |
| JAC | 385 | 187 | (-) | 51.4 | 1,883 | 1,183 | (-) | 37.2 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Junio 2020 | 198,084 | Ene-Jun 2020 | 1,051,988 |
| Junio 2021 | 234,394 | Ene-Jun 2021 | 1,404,637 |
| Variación % |  | 18.33 | Variación % |  | 33.52 |
| Diferencia |  | 36,310 | Diferencia |  | 352,649 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Junio | Enero-Junio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **198,084** | **234,394** |  | **18.33** | **1,051,988** | **1,404,637**  |  | **33.52** |
| Audi | 1,597 | 13,101 |  | 720.4 | 34,946 | 74,239 |  | 112.4 |
| BMW Group | 1,542 | 6,079 |  | 294.2 | 15,802 | 34,012 |  | 115.2 |
| Ford Motor | 15,416 | 10,858 | (-) | 29.6 | 80,550 | 97,194 |  | 20.7 |
| General Motors | 67,486 | 67,577 |  | 0.1 | 267,590 | 311,086 |  | 16.3 |
| Honda | 12,256 | 11,837 | (-) | 3.4 | 47,046 | 64,063 |  | 36.2 |
| KIA | 13,999 | 14,445 |  | 3.2 | 72,775 | 91,101 |  | 25.2 |
| Mazda | 11,377 | 8,861 | (-) | 22.1 | 49,583 | 57,974 |  | 16.9 |
| Mercedes Benz | 1,911 | 6,663 |  | 248.7 | 33,569 | 45,567 |  | 35.7 |
| Nissan | 24,704 | 30,779 |  | 24.6 | 132,999 | 214,282 |  | 61.1 |
| Stellantis a/ | 31,129 | 28,358 | (-) | 8.9 | 164,939 | 171,896 |  | 4.2 |
| Toyota | 10,691 | 21,991 |  | 105.7 | 51,663 | 109,760 |  | 112.5 |
| Volkswagen | 5,976 | 13,845 |  | 131.7 | 100,526 | 133,463 |  | 32.8 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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