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|  | **COMUNICADO DE PRENSA NÚM. 445/21 6 DE AGOSTO DE 2021 PÁGINA 1/2**  |

 |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A JULIO DE 2021**  |
| * **En el mercado nacional se vendieron 82 157 vehículos ligeros durante el mes de julio.**
* **La producción total de vehículos ligeros en el periodo enero–julio de 2021 fue de 1 817 544 unidades.**
* **El total de exportaciones realizadas durante el periodo enero–julio de 2021 fue de 1 606 658 unidades.**
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| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En julio se vendieron al público en el mercado interno 82 157 unidades, lo que representa una variación de 12.7% respecto al mismo mes de 2020. En el periodo enero-julio 2021 se comercializaron 602 681 unidades. La producción total de vehículos ligeros en México, para el periodo enero-julio de 2021 es de 1 817 544 unidades, se muestra que los camiones ligeros representan el 76.2% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero - Julio 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico circular  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **COMUNICACIÓN SOCIAL**  |

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|  | **COMUNICADO DE PRENSA NÚM. 445/21 6 DE AGOSTO DE 2021 PÁGINA 2/2**  |

 |
| En el mes de julio se exportaron 202 021 vehículos ligeros y para el periodo enero-julio de 2021 se reportó un total 1 606 658 unidades exportadas. En este mismo periodo, se presentó una variación de 22.0% respecto a 2020.  |
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| **Exportación de vehículos ligeros** |
| **Julio 2020 - Julio 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico de barras  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa Nota Técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
| **COMUNICACIÓN SOCIAL** |
| **Icono  Descripción generada automáticamente** |

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| 6 de agosto de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

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| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de julio del presente año.  |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2020 | 72,921 | Ene-Jul 2020 | 509,474 |
| Julio 2021 | 82,157 | Ene-Jul 2021 | 602,681 |
| Variación % |  | 12.67 | Variación % |  | 18.29 |
| Diferencia |  | 9,236 | Diferencia |  | 93,207 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **72,921** | **82,157** |  | **12.67** | **509,474** | **602,681**  |  | **18.29** |
| **Afiliadas** | **72,482** | **81,412** |  | **12.32** | **506,615** | **598,174** |  | **18.07** |
| Acura | 93 | 107 |  | 15.1 | 515 | 474 | (-) | 8.0 |
| Audi | 823 | 955 |  | 16.0 | 4,526 | 6,605 |  | 45.9 |
| Bentley | 0 | 2 |  | n.c. | 3 | 7 |  | 133.3 |
| BMW Group a/ | 1,358 | 1,597 |  | 17.6 | 8,199 | 9,580 |  | 16.8 |
| Ford Motor | 2,425 | 2,909 |  | 20.0 | 20,632 | 21,830 |  | 5.8 |
| General Motors | 11,997 | 9,085 | (-) | 24.3 | 83,966 | 84,320 |  | 0.4 |
| Honda | 3,576 | 2,994 | (-) | 16.3 | 25,330 | 24,104 | (-) | 4.8 |
| Hyundai | 2,775 | 3,562 |  | 28.4 | 17,759 | 23,291 |  | 31.2 |
| Infiniti | 59 | 58 | (-) | 1.7 | 440 | 382 | (-) | 13.2 |
| Isuzu | 80 | 126 |  | 57.5 | 431 | 615 |  | 42.7 |
| Jaguar | 11 | 10 | (-) | 9.1 | 56 | 83 |  | 48.2 |
| KIA | 5,606 | 7,059 |  | 25.9 | 37,643 | 47,559 |  | 26.3 |
| Land Rover | 59 | 67 |  | 13.6 | 483 | 701 |  | 45.1 |
| Lincoln | 64 | 52 | (-) | 18.8 | 546 | 429 | (-) | 21.4 |
| Mazda | 2,524 | 3,950 |  | 56.5 | 23,823 | 28,352 |  | 19.0 |
| Mercedes Benz | 1,272 | 1,143 | (-) | 10.1 | 8,735 | 7,678 | (-) | 12.1 |
| MG Motor b/ | n.d. | 1,890 |  | n.c. | n.d. | 7,014 |  | n.c. |
| Mitsubishi c/ | 953 | 1,332 |  | 39.8 | 5,958 | 8,173 |  | 37.2 |
| Nissan | 14,981 | 16,362 |  | 9.2 | 103,072 | 124,962 |  | 21.2 |
| Porsche | 150 | 117 | (-) | 22.0 | 762 | 824 |  | 8.1 |
| Renault | 2,103 | 2,435 |  | 15.8 | 13,259 | 15,618 |  | 17.8 |
| SEAT | 1,197 | 2,350 |  | 96.3 | 8,808 | 12,541 |  | 42.4 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Stellantis d/ | 4,357 | 4,611 |  | 5.8 | 30,876 | 39,600 |  | 28.3 |
| Subaru | 114 | 168 |  | 47.4 | 692 | 1,155 |  | 66.9 |
| Suzuki | 2,081 | 2,293 |  | 10.2 | 12,795 | 18,896 |  | 47.7 |
| Toyota | 6,352 | 8,587 |  | 35.2 | 43,549 | 52,056 |  | 19.5 |
| Volkswagen | 7,267 | 7,314 |  | 0.6 | 52,787 | 59,499 |  | 12.7 |
| Volvo | 205 | 277 |  | 35.1 | 970 | 1,826 |  | 88.2 |
| **No afiliadas** | **439** | **745** |  | **69.70** | **2,859** | **4,507** |  | **57.64** |
| JAC | 336 | 612 |  | 82.1 | 2,082 | 3,601 |  | 73.0 |
| Motornation BAIC | 103 | 133 |  | 29.1 | 777 | 906 |  | 16.6 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ A partir de octubre 2020 MG Motor reporta datos. |
| c/ Incluye las ventas realizadas por Stellantis. |
| d/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| n.c. No calculable. |
| n.d. No disponible |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2020 | 301,815 | Ene-Jul 2020 | 1,512,124 |
| Julio 2021 | 221,843 | Ene-Jul 2021 | 1,817,544 |
| Variación % | (-) | 26.50 | Variación % |  | 20.20 |
| Diferencia | (-) | 79,972 | Diferencia |  | 305,420 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **301,815** | **221,843** | **(-)** | **26.50** | **1,512,124** | **1,817,544**  |  | **20.20** |
| **Afiliadas** | **301,414** | **221,628** | **(-)** | **26.47** | **1,509,840** | **1,816,146** |  | **20.29** |
| Audi | 13,134 | 11,643 | (-) | 11.4 | 49,345 | 88,745 |  | 79.8 |
| BMW Group | 6,013 | 5,641 | (-) | 6.2 | 23,516 | 42,071 |  | 78.9 |
| Ford Motor | 27,009 | 14,231 | (-) | 47.3 | 112,722 | 122,331 |  | 8.5 |
| General Motors | 82,156 | 38,117 | (-) | 53.6 | 382,377 | 377,413 | (-) | 1.3 |
| Honda | 12,645 | 11,014 | (-) | 12.9 | 62,075 | 85,532 |  | 37.8 |
| KIA | 14,000 | 14,800 |  | 5.7 | 106,754 | 132,500 |  | 24.1 |
| Mazda | 10,116 | 12,511 |  | 23.7 | 68,077 | 81,660 |  | 20.0 |
| Mercedes Benz | 6,786 | 4,841 | (-) | 28.7 | 36,267 | 51,568 |  | 42.2 |
| Nissan | 43,010 | 38,857 | (-) | 9.7 | 243,480 | 331,983 |  | 36.3 |
| Stellantis a/ | 31,764 | 33,396 |  | 5.1 | 202,518 | 207,328 |  | 2.4 |
| Toyota | 16,387 | 18,285 |  | 11.6 | 77,608 | 131,815 |  | 69.8 |
| Volkswagen | 38,394 | 18,292 | (-) | 52.4 | 145,101 | 163,200 |  | 12.5 |
| **No afiliadas** | **401** | **215** | **(-)** | **46.38** | **2,284** | **1,398** | **(-)** | **38.79** |
| JAC | 401 | 215 | (-) | 46.4 | 2,284 | 1,398 | (-) | 38.8 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2020 | 264,520 | Ene-Jul 2020 | 1,316,508 |
| Julio 2021 | 202,021 | Ene-Jul 2021 | 1,606,658 |
| Variación % | (-) | 23.63 | Variación % |  | 22.04 |
| Diferencia | (-) | 62,499 | Diferencia |  | 290,150 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **264,520** | **202,021** | **(-)** | **23.63** | **1,316,508** | **1,606,658**  |  | **22.04** |
| Audi | 10,809 | 11,463 |  | 6.1 | 45,755 | 85,702 |  | 87.3 |
| BMW Group | 4,880 | 4,621 | (-) | 5.3 | 20,682 | 38,633 |  | 86.8 |
| Ford Motor | 27,836 | 6,769 | (-) | 75.7 | 108,386 | 103,963 | (-) | 4.1 |
| General Motors | 73,843 | 41,008 | (-) | 44.5 | 341,433 | 352,094 |  | 3.1 |
| Honda | 11,654 | 13,405 |  | 15.0 | 58,700 | 77,468 |  | 32.0 |
| KIA | 11,016 | 10,300 | (-) | 6.5 | 83,791 | 101,401 |  | 21.0 |
| Mazda | 6,481 | 12,415 |  | 91.6 | 56,064 | 70,389 |  | 25.6 |
| Mercedes Benz | 8,422 | 4,859 | (-) | 42.3 | 41,991 | 50,426 |  | 20.1 |
| Nissan | 23,639 | 32,183 |  | 36.1 | 156,638 | 246,465 |  | 57.3 |
| Stellantis a/ | 36,297 | 34,409 | (-) | 5.2 | 201,236 | 206,305 |  | 2.5 |
| Toyota | 17,727 | 19,262 |  | 8.7 | 69,390 | 129,022 |  | 85.9 |
| Volkswagen | 31,916 | 11,327 | (-) | 64.5 | 132,442 | 144,790 |  | 9.3 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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**COMUNICACIÓN SOCIAL**