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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 562/21  6 DE OCTUBRE DE 2021  PÁGINA 1/2** | |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A SEPTIEMBRE DE 2021** |
| * En el mercado nacional se vendieron 76 930 vehículos ligeros durante septiembre. * La producción total de vehículos ligeros en el periodo enero–septiembre de 2021 fue de 2 262 676 unidades. * El total de exportaciones realizadas durante el periodo enero–septiembre de 2021 fue de 2 014 639 unidades. |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho.  En septiembre se vendieron al público en el mercado interno 76 930 unidades, lo que representa una variación de (-) 1.1% respecto al mismo mes de 2020. En el periodo enero-septiembre 2021 se comercializaron 757 846 unidades.  La producción total de vehículos ligeros en México para el periodo enero-septiembre de 2021 es de 2 262 676 unidades. Los camiones ligeros representan 75.8% del total, mientras que el resto corresponde a la fabricación de automóviles. |
| |  | | --- | | **Producción de vehículos ligeros** | | **Enero – septiembre 2021** | | **(Unidades)** | | Gráfico, Gráfico circular  Descripción generada automáticamente | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | |
| **COMUNICACIÓN SOCIAL** |

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| |  |  | | --- | --- | |  | **COMUNICADO DE PRENSA NÚM. 562/21  6 DE OCTUBRE DE 2021  PÁGINA 2/2** | | |
| En septiembre se exportaron 195 294 vehículos ligeros y para el periodo enero-septiembre de 2021 se reportó un total de 2 014 639 unidades exportadas. En este mismo periodo se presentó una variación de 9.6% respecto a 2020. | |
| |  | | --- | | **Exportación de vehículos ligeros** | | **Septiembre 2020 - septiembre 2021** | | **(Unidades)** | | Gráfico, Gráfico de barras  Descripción generada automáticamente | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | |
| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional.  El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> | |
| **Se anexa nota técnica**  Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx  o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.  Dirección de Atención a Medios / Dirección General Adjunta de Comunicación | |
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| **COMUNICACIÓN SOCIAL** | |
| **Icono  Descripción generada automáticamente** | | |  | | --- | | 6 de octubre de 2021 | | Reporte Mensual | | Registro administrativo de la industria automotriz de vehículos ligeros | | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  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--- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de septiembre del presente año. | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Septiembre 2020 | 77,808 | | Ene-Sep 2020 | 664,402 | | | Septiembre 2021 | 76,930 | | Ene-Sep 2021 | 757,846 | | | Variación % | (-) | 1.13 | Variación % |  | 14.06 | | Diferencia | (-) | 878 | Diferencia |  | 93,444 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Septiembre | | | | Enero-Septiembre | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **77,808** | **76,930** | **(-)** | **1.13** | **664,402** | **757,846** |  | **14.06** | | **Afiliadas** | **77,294** | **75,885** | **(-)** | **1.82** | **660,490** | **751,309** |  | **13.75** | | Acura | 103 | 142 |  | 37.9 | 695 | 732 |  | 5.3 | | Audi | 1,005 | 625 | (-) | 37.8 | 6,451 | 7,955 |  | 23.3 | | Bentley | 0 | 1 |  | n.c. | 5 | 11 |  | 120.0 | | BMW Group a/ | 1,418 | 1,597 |  | 12.6 | 11,112 | 12,732 |  | 14.6 | | Ford Motor | 3,017 | 2,983 | (-) | 1.1 | 26,436 | 27,415 |  | 3.7 | | General Motors | 10,288 | 7,222 | (-) | 29.8 | 106,369 | 99,050 | (-) | 6.9 | | Honda | 4,671 | 3,912 | (-) | 16.2 | 34,233 | 32,026 | (-) | 6.4 | | Hyundai | 2,460 | 2,650 |  | 7.7 | 22,933 | 28,917 |  | 26.1 | | Infiniti | 74 | 51 | (-) | 31.1 | 568 | 491 | (-) | 13.6 | | Isuzu | 92 | 52 | (-) | 43.5 | 564 | 728 |  | 29.1 | | Jaguar | 11 | 6 | (-) | 45.5 | 78 | 100 |  | 28.2 | | KIA | 6,803 | 7,119 |  | 4.6 | 50,755 | 61,699 |  | 21.6 | | Land Rover | 64 | 70 |  | 9.4 | 626 | 827 |  | 32.1 | | Lincoln | 78 | 89 |  | 14.1 | 687 | 575 | (-) | 16.3 | | Mazda | 4,089 | 1,681 | (-) | 58.9 | 31,078 | 32,964 |  | 6.1 | | Mercedes Benz | 1,093 | 1,459 |  | 33.5 | 10,858 | 9,888 | (-) | 8.9 | | MG Motor b/ | n.d. | 1,088 |  | n.c. | 0 | 9,614 |  | n.c. | | Mitsubishi c/ | 816 | 1,813 |  | 122.2 | 7,640 | 11,181 |  | 46.3 | | Nissan | 17,072 | 14,819 | (-) | 13.2 | 136,684 | 156,569 |  | 14.5 | | Porsche | 84 | 51 | (-) | 39.3 | 963 | 955 | (-) | 0.8 | | Renault | 2,271 | 2,066 | (-) | 9.0 | 17,819 | 20,060 |  | 12.6 | | SEAT | 1,097 | 1,550 |  | 41.3 | 11,070 | 16,256 |  | 46.8 | | Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. | | Stellantis d/ | 4,928 | 5,825 |  | 18.2 | 39,860 | 50,347 |  | 26.3 | | Subaru | 133 | 263 |  | 97.7 | 942 | 1,613 |  | 71.2 | | Suzuki | 2,144 | 2,616 |  | 22.0 | 17,166 | 23,545 |  | 37.2 | | Toyota | 4,936 | 7,681 |  | 55.6 | 55,017 | 67,957 |  | 23.5 | | Volkswagen | 8,255 | 8,160 | (-) | 1.2 | 68,397 | 74,675 |  | 9.2 | | Volvo | 292 | 294 |  | 0.7 | 1,484 | 2,427 |  | 63.5 | | **No afiliadas** | **514** | **1,045** |  | **103.31** | **3,912** | **6,537** |  | **67.10** | | JAC | 376 | 825 |  | 119.4 | 2,856 | 5,246 |  | 83.7 | | MOTORNATION e/ | 138 | 220 |  | 59.4 | 1,056 | 1,291 |  | 22.3 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | | | | | a/ BMW Group incluye los datos de las marcas BMW y Mini. | | | | | | | | | | b/ MG Motor reporta datos a partir de octubre 2020. | | | | | | | | | | c/ Incluye las ventas realizadas por Stellantis. | | | | | | | | | | d/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. | | | | | | | | | | e/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. | | | | | | | | | | n.d. No disponible. | | | | | | | | | | n.c. No calculable. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | | | |  | | --- | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Septiembre 2020 | 311,974 | | Ene-Sep 2020 | 2,125,837 | | | Septiembre 2021 | 208,092 | | Ene-Sep 2021 | 2,262,676 | | | Variación % | (-) | 33.30 | Variación % |  | 6.44 | | Diferencia | (-) | 103,882 | Diferencia |  | 136,839 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Septiembre | | | | Enero-Septiembre | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **311,974** | **208,092** | **(-)** | **33.30** | **2,125,837** | **2,262,676** |  | **6.44** | | **Afiliadas** | **311,777** | **207,894** | **(-)** | **33.32** | **2,122,963** | **2,260,923** |  | **6.50** | | Audi | 16,766 | 11,391 | (-) | 32.1 | 81,442 | 113,084 |  | 38.9 | | BMW Group | 6,590 | 4,635 | (-) | 29.7 | 37,155 | 53,367 |  | 43.6 | | Ford Motor | 324 | 24,099 |  | 7,338.0 | 113,172 | 162,277 |  | 43.4 | | General Motors | 76,396 | 20,619 | (-) | 73.0 | 527,986 | 426,254 | (-) | 19.3 | | Honda | 12,785 | 12,593 | (-) | 1.5 | 89,830 | 113,759 |  | 26.6 | | KIA | 19,800 | 19,500 | (-) | 1.5 | 143,954 | 172,300 |  | 19.7 | | Mazda | 15,188 | 9,828 | (-) | 35.3 | 97,181 | 98,857 |  | 1.7 | | Mercedes Benz | 10,542 | 3,941 | (-) | 62.6 | 55,077 | 58,548 |  | 6.3 | | Nissan | 50,068 | 30,545 | (-) | 39.0 | 351,683 | 409,502 |  | 16.4 | | Stellantis a/ | 52,404 | 36,848 | (-) | 29.7 | 303,710 | 283,223 | (-) | 6.7 | | Toyota | 18,867 | 12,182 | (-) | 35.4 | 113,760 | 161,136 |  | 41.6 | | Volkswagen | 32,047 | 21,713 | (-) | 32.2 | 208,013 | 208,616 |  | 0.3 | | **No afiliadas** | **197** | **198** |  | **0.51** | **2,874** | **1,753** | **(-)** | **39.00** | | JAC | 197 | 198 |  | 0.5 | 2,874 | 1,753 | (-) | 39.0 | | a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Septiembre 2020 | 257,562 | | Ene-Sep 2020 | 1,838,548 | | | Septiembre 2021 | 195,294 | | Ene-Sep 2021 | 2,014,639 | | | Variación % | (-) | 24.18 | Variación % |  | 9.58 | | Diferencia | (-) | 62,268 | Diferencia |  | 176,091 | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | **EXPORTACIÓN DE VEHÍCULOS LIGEROS** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Septiembre | | | | Enero-Septiembre | | | | | 2020 | 2021 | Var. % | | 2020 | 2021 | Var. % | | | **Total** | **257,562** | **195,294** | **(-)** | **24.18** | **1,838,548** | **2,014,639** |  | **9.58** | | Audi | 14,793 | 14,415 | (-) | 2.6 | 76,299 | 112,003 |  | 46.8 | | BMW Group | 6,403 | 6,388 | (-) | 0.2 | 33,031 | 52,480 |  | 58.9 | | Ford Motor | 186 | 23,975 |  | 12,789.8 | 113,698 | 147,236 |  | 29.5 | | General Motors | 67,824 | 24,236 | (-) | 64.3 | 481,054 | 398,107 | (-) | 17.2 | | Honda | 9,667 | 13,240 |  | 37.0 | 81,290 | 102,924 |  | 26.6 | | KIA | 14,920 | 14,440 | (-) | 3.2 | 111,731 | 132,046 |  | 18.2 | | Mazda | 10,987 | 4,871 | (-) | 55.7 | 79,499 | 85,244 |  | 7.2 | | Mercedes Benz | 10,436 | 2,076 | (-) | 80.1 | 59,295 | 56,624 | (-) | 4.5 | | Nissan | 34,106 | 20,315 | (-) | 40.4 | 224,405 | 302,260 |  | 34.7 | | Stellantis a/ | 45,065 | 38,838 | (-) | 13.8 | 282,354 | 279,766 | (-) | 0.9 | | Toyota | 18,964 | 13,405 | (-) | 29.3 | 105,791 | 157,376 |  | 48.8 | | Volkswagen | 24,211 | 19,095 | (-) | 21.1 | 190,101 | 188,573 | (-) | 0.8 | | a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. | | | | | | | | | |   Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> | | | | |

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