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|  | **COMUNICADO DE PRENSA NÚM. 562/21 6 DE OCTUBRE DE 2021 PÁGINA 1/2**  |

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| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A SEPTIEMBRE DE 2021**  |
| * En el mercado nacional se vendieron 76 930 vehículos ligeros durante septiembre.
* La producción total de vehículos ligeros en el periodo enero–septiembre de 2021 fue de 2 262 676 unidades.
* El total de exportaciones realizadas durante el periodo enero–septiembre de 2021 fue de 2 014 639 unidades.
 |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En septiembre se vendieron al público en el mercado interno 76 930 unidades, lo que representa una variación de (-) 1.1% respecto al mismo mes de 2020. En el periodo enero-septiembre 2021 se comercializaron 757 846 unidades. La producción total de vehículos ligeros en México para el periodo enero-septiembre de 2021 es de 2 262 676 unidades. Los camiones ligeros representan 75.8% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero – septiembre 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico circular  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **COMUNICACIÓN SOCIAL**  |

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|  | **COMUNICADO DE PRENSA NÚM. 562/21 6 DE OCTUBRE DE 2021 PÁGINA 2/2**  |

 |
| En septiembre se exportaron 195 294 vehículos ligeros y para el periodo enero-septiembre de 2021 se reportó un total de 2 014 639 unidades exportadas. En este mismo periodo se presentó una variación de 9.6% respecto a 2020.  |
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| **Exportación de vehículos ligeros** |
| **Septiembre 2020 - septiembre 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico de barras  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa nota técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
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| **COMUNICACIÓN SOCIAL** |
| **Icono  Descripción generada automáticamente** |

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| 6 de octubre de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

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| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de septiembre del presente año.  |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Septiembre 2020 | 77,808 | Ene-Sep 2020 | 664,402 |
| Septiembre 2021 | 76,930 | Ene-Sep 2021 | 757,846 |
| Variación % | (-) | 1.13 | Variación % |  | 14.06 |
| Diferencia | (-) | 878 | Diferencia |  | 93,444 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Septiembre | Enero-Septiembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **77,808** | **76,930** | **(-)** | **1.13** | **664,402** | **757,846**  |  | **14.06** |
| **Afiliadas** | **77,294** | **75,885** | **(-)** | **1.82** | **660,490** | **751,309** |  | **13.75** |
| Acura | 103 | 142 |  | 37.9 | 695 | 732 |  | 5.3 |
| Audi | 1,005 | 625 | (-) | 37.8 | 6,451 | 7,955 |  | 23.3 |
| Bentley | 0 | 1 |  | n.c. | 5 | 11 |  | 120.0 |
| BMW Group a/ | 1,418 | 1,597 |  | 12.6 | 11,112 | 12,732 |  | 14.6 |
| Ford Motor | 3,017 | 2,983 | (-) | 1.1 | 26,436 | 27,415 |  | 3.7 |
| General Motors | 10,288 | 7,222 | (-) | 29.8 | 106,369 | 99,050 | (-) | 6.9 |
| Honda | 4,671 | 3,912 | (-) | 16.2 | 34,233 | 32,026 | (-) | 6.4 |
| Hyundai | 2,460 | 2,650 |  | 7.7 | 22,933 | 28,917 |  | 26.1 |
| Infiniti | 74 | 51 | (-) | 31.1 | 568 | 491 | (-) | 13.6 |
| Isuzu | 92 | 52 | (-) | 43.5 | 564 | 728 |  | 29.1 |
| Jaguar | 11 | 6 | (-) | 45.5 | 78 | 100 |  | 28.2 |
| KIA | 6,803 | 7,119 |  | 4.6 | 50,755 | 61,699 |  | 21.6 |
| Land Rover | 64 | 70 |  | 9.4 | 626 | 827 |  | 32.1 |
| Lincoln | 78 | 89 |  | 14.1 | 687 | 575 | (-) | 16.3 |
| Mazda | 4,089 | 1,681 | (-) | 58.9 | 31,078 | 32,964 |  | 6.1 |
| Mercedes Benz | 1,093 | 1,459 |  | 33.5 | 10,858 | 9,888 | (-) | 8.9 |
| MG Motor b/ | n.d. | 1,088 |  | n.c. | 0 | 9,614 |  | n.c. |
| Mitsubishi c/ | 816 | 1,813 |  | 122.2 | 7,640 | 11,181 |  | 46.3 |
| Nissan | 17,072 | 14,819 | (-) | 13.2 | 136,684 | 156,569 |  | 14.5 |
| Porsche | 84 | 51 | (-) | 39.3 | 963 | 955 | (-) | 0.8 |
| Renault | 2,271 | 2,066 | (-) | 9.0 | 17,819 | 20,060 |  | 12.6 |
| SEAT | 1,097 | 1,550 |  | 41.3 | 11,070 | 16,256 |  | 46.8 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Stellantis d/ | 4,928 | 5,825 |  | 18.2 | 39,860 | 50,347 |  | 26.3 |
| Subaru | 133 | 263 |  | 97.7 | 942 | 1,613 |  | 71.2 |
| Suzuki | 2,144 | 2,616 |  | 22.0 | 17,166 | 23,545 |  | 37.2 |
| Toyota | 4,936 | 7,681 |  | 55.6 | 55,017 | 67,957 |  | 23.5 |
| Volkswagen | 8,255 | 8,160 | (-) | 1.2 | 68,397 | 74,675 |  | 9.2 |
| Volvo | 292 | 294 |  | 0.7 | 1,484 | 2,427 |  | 63.5 |
| **No afiliadas** | **514** | **1,045** |  | **103.31** | **3,912** | **6,537** |  | **67.10** |
| JAC | 376 | 825 |  | 119.4 | 2,856 | 5,246 |  | 83.7 |
| MOTORNATION e/ | 138 | 220 |  | 59.4 | 1,056 | 1,291 |  | 22.3 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ MG Motor reporta datos a partir de octubre 2020. |
| c/ Incluye las ventas realizadas por Stellantis. |
| d/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| e/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.d. No disponible. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| Septiembre 2020 | 311,974 | Ene-Sep 2020 | 2,125,837 |
| Septiembre 2021 | 208,092 | Ene-Sep 2021 | 2,262,676 |
| Variación % | (-) | 33.30 | Variación % |  | 6.44 |
| Diferencia | (-) | 103,882 | Diferencia |  | 136,839 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Septiembre | Enero-Septiembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **311,974** | **208,092** | **(-)** | **33.30** | **2,125,837** | **2,262,676**  |  | **6.44** |
| **Afiliadas** | **311,777** | **207,894** | **(-)** | **33.32** | **2,122,963** | **2,260,923** |  | **6.50** |
| Audi | 16,766 | 11,391 | (-) | 32.1 | 81,442 | 113,084 |  | 38.9 |
| BMW Group | 6,590 | 4,635 | (-) | 29.7 | 37,155 | 53,367 |  | 43.6 |
| Ford Motor | 324 | 24,099 |  | 7,338.0 | 113,172 | 162,277 |  | 43.4 |
| General Motors | 76,396 | 20,619 | (-) | 73.0 | 527,986 | 426,254 | (-) | 19.3 |
| Honda | 12,785 | 12,593 | (-) | 1.5 | 89,830 | 113,759 |  | 26.6 |
| KIA | 19,800 | 19,500 | (-) | 1.5 | 143,954 | 172,300 |  | 19.7 |
| Mazda | 15,188 | 9,828 | (-) | 35.3 | 97,181 | 98,857 |  | 1.7 |
| Mercedes Benz | 10,542 | 3,941 | (-) | 62.6 | 55,077 | 58,548 |  | 6.3 |
| Nissan | 50,068 | 30,545 | (-) | 39.0 | 351,683 | 409,502 |  | 16.4 |
| Stellantis a/ | 52,404 | 36,848 | (-) | 29.7 | 303,710 | 283,223 | (-) | 6.7 |
| Toyota | 18,867 | 12,182 | (-) | 35.4 | 113,760 | 161,136 |  | 41.6 |
| Volkswagen | 32,047 | 21,713 | (-) | 32.2 | 208,013 | 208,616 |  | 0.3 |
| **No afiliadas** | **197** | **198** |  | **0.51** | **2,874** | **1,753** | **(-)** | **39.00** |
| JAC | 197 | 198 |  | 0.5 | 2,874 | 1,753 | (-) | 39.0 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Septiembre 2020 | 257,562 | Ene-Sep 2020 | 1,838,548 |
| Septiembre 2021 | 195,294 | Ene-Sep 2021 | 2,014,639 |
| Variación % | (-) | 24.18 | Variación % |  | 9.58 |
| Diferencia | (-) | 62,268 | Diferencia |  | 176,091 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Septiembre | Enero-Septiembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **257,562** | **195,294** | **(-)** | **24.18** | **1,838,548** | **2,014,639**  |  | **9.58** |
| Audi | 14,793 | 14,415 | (-) | 2.6 | 76,299 | 112,003 |  | 46.8 |
| BMW Group | 6,403 | 6,388 | (-) | 0.2 | 33,031 | 52,480 |  | 58.9 |
| Ford Motor | 186 | 23,975 |  | 12,789.8 | 113,698 | 147,236 |  | 29.5 |
| General Motors | 67,824 | 24,236 | (-) | 64.3 | 481,054 | 398,107 | (-) | 17.2 |
| Honda | 9,667 | 13,240 |  | 37.0 | 81,290 | 102,924 |  | 26.6 |
| KIA | 14,920 | 14,440 | (-) | 3.2 | 111,731 | 132,046 |  | 18.2 |
| Mazda | 10,987 | 4,871 | (-) | 55.7 | 79,499 | 85,244 |  | 7.2 |
| Mercedes Benz | 10,436 | 2,076 | (-) | 80.1 | 59,295 | 56,624 | (-) | 4.5 |
| Nissan | 34,106 | 20,315 | (-) | 40.4 | 224,405 | 302,260 |  | 34.7 |
| Stellantis a/ | 45,065 | 38,838 | (-) | 13.8 | 282,354 | 279,766 | (-) | 0.9 |
| Toyota | 18,964 | 13,405 | (-) | 29.3 | 105,791 | 157,376 |  | 48.8 |
| Volkswagen | 24,211 | 19,095 | (-) | 21.1 | 190,101 | 188,573 | (-) | 0.8 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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**COMUNICACIÓN SOCIAL**