|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|  | **COMUNICADO DE PRENSA NÚM. 637/21 8 DE NOVIEMBRE DE 2021 PÁGINA 1/2**  |

 |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A OCTUBRE DE 2021**  |
| * En el mercado nacional se vendieron 76 640 vehículos ligeros durante el mes de octubre.
* La producción total de vehículos ligeros en el periodo enero–octubre de 2021 fue de 2 520 488 unidades.
* El total de exportaciones realizadas durante el periodo enero–octubre de 2021 fue de 2 239 174 unidades.
 |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En octubre se vendieron al público en el mercado interno 76 640 unidades, lo que representa una variación de (-) 9.1% respecto al mismo mes de 2020. En el periodo enero-octubre 2021 se comercializaron 834 486 unidades. La producción total de vehículos ligeros en México, para el periodo enero-octubre de 2021 es de 2 520 488 unidades, se muestra que los camiones ligeros representan el 75.9% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
|

|  |
| --- |
| **Producción de vehículos ligeros** |
| **Enero - Octubre** **2021**  |
| **(Unidades)** |
|  |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **COMUNICACIÓN SOCIAL** |

|  |  |  |
| --- | --- | --- |
|

|  |  |
| --- | --- |
|  | **COMUNICADO DE PRENSA NÚM. XXX/21 8 DE NOVIEMBRE DE 2021 PÁGINA 2/2**  |

 |
| En el mes de octubre se exportaron 224 535 vehículos ligeros y para el periodo enero-octubre de 2021 se reportó un total 2 239 174 unidades exportadas. En este mismo periodo, se presentó una variación de 5.7% respecto a 2020.  |
|

|  |
| --- |
| **Exportación de vehículos ligeros** |
| **Octubre** **2020** - **Octubre** **2021**  |
| **(Unidades)** |
|  |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa nota técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
|  |
| **COMUNICACIÓN SOCIAL** |
| **Icono  Descripción generada automáticamente** |

|  |
| --- |
| 8 de noviembre de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

 |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de octubre del presente año.  |

 |
| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Octubre 2020 | 84,351 | Ene-Oct 2020 | 748,753 |
| Octubre 2021 | 76,640 | Ene-Oct 2021 | 834,486 |
| Variación % | (-) | 9.14 | Variación % |  | 11.45 |
| Diferencia | (-) | 7,711 | Diferencia |  | 85,733 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Octubre | Enero-Octubre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **84,351** | **76,640** | **(-)** | **9.14** | **748,753** | **834,486**  |  | **11.45** |
| **Afiliadas** | **83,782** | **75,632** | **(-)** | **9.73** | **744,272** | **826,941** |  | **11.11** |
| Acura | 81 | 51 | (-) | 37.0 | 776 | 783 |  | 0.9 |
| Audi | 1,046 | 404 | (-) | 61.4 | 7,497 | 8,359 |  | 11.5 |
| Bentley | 1 | 3 |  | 200.0 | 6 | 14 |  | 133.3 |
| BMW Group a/ | 1,403 | 1,422 |  | 1.4 | 12,515 | 14,154 |  | 13.1 |
| Ford Motor | 3,321 | 3,664 |  | 10.3 | 29,757 | 31,079 |  | 4.4 |
| General Motors | 12,212 | 7,065 | (-) | 42.1 | 118,581 | 106,115 | (-) | 10.5 |
| Honda | 4,705 | 3,263 | (-) | 30.6 | 38,938 | 35,289 | (-) | 9.4 |
| Hyundai | 2,669 | 2,195 | (-) | 17.8 | 25,602 | 31,112 |  | 21.5 |
| Infiniti | 83 | 50 | (-) | 39.8 | 651 | 541 | (-) | 16.9 |
| Isuzu | 132 | 27 | (-) | 79.5 | 696 | 755 |  | 8.5 |
| Jaguar | 6 | 5 | (-) | 16.7 | 84 | 105 |  | 25.0 |
| KIA | 7,405 | 7,039 | (-) | 4.9 | 58,160 | 68,738 |  | 18.2 |
| Land Rover | 81 | 78 | (-) | 3.7 | 707 | 905 |  | 28.0 |
| Lincoln | 100 | 120 |  | 20.0 | 787 | 695 | (-) | 11.7 |
| Mazda | 4,428 | 4,416 | (-) | 0.3 | 35,506 | 37,380 |  | 5.3 |
| Mercedes Benz | 883 | 1,602 |  | 81.4 | 11,741 | 11,490 | (-) | 2.1 |
| MG Motor b/ | 20 | 2,199 |  | 10,895.0 | 20 | 11,813 |  | 58,965.0 |
| Mitsubishi c/ | 741 | 1,631 |  | 120.1 | 8,381 | 12,812 |  | 52.9 |
| Nissan | 17,953 | 15,391 | (-) | 14.3 | 154,637 | 171,960 |  | 11.2 |
| Porsche | 83 | 51 | (-) | 38.6 | 1,046 | 1,006 | (-) | 3.8 |
| Renault | 2,374 | 1,840 | (-) | 22.5 | 20,193 | 21,900 |  | 8.5 |
| SEAT | 1,157 | 1,648 |  | 42.4 | 12,227 | 17,904 |  | 46.4 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Stellantis d/ | 4,986 | 5,274 |  | 5.8 | 44,846 | 55,621 |  | 24.0 |
| Subaru | 151 | 71 | (-) | 53.0 | 1,093 | 1,684 |  | 54.1 |
| Suzuki | 2,265 | 2,380 |  | 5.1 | 19,431 | 25,925 |  | 33.4 |
| Toyota | 5,408 | 5,157 | (-) | 4.6 | 60,425 | 73,114 |  | 21.0 |
| Volkswagen | 9,731 | 8,312 | (-) | 14.6 | 78,128 | 82,987 |  | 6.2 |
| Volvo | 357 | 274 | (-) | 23.2 | 1,841 | 2,701 |  | 46.7 |
| **No afiliadas** | **569** | **1,008** |  | **77.15** | **4,481** | **7,545** |  | **68.38** |
| JAC | 425 | 803 |  | 88.9 | 3,281 | 6,049 |  | 84.4 |
| MOTORNATION e/ | 144 | 205 |  | 42.4 | 1,200 | 1,496 |  | 24.7 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ MG Motor reporta datos a partir de octubre 2020. |
| c/ Incluye las ventas realizadas por Stellantis. |
| d/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| e/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |

 |

|  |
| --- |
| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Octubre 2020 | 347,906 | Ene-Oct 2020 | 2,473,743 |
| Octubre 2021 | 257,813 | Ene-Oct 2021 | 2,520,488 |
| Variación % | (-) | 25.90 | Variación % |  | 1.89 |
| Diferencia | (-) | 90,093 | Diferencia |  | 46,745 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Octubre | Enero-Octubre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **347,906** | **257,813** | **(-)** | **25.90** | **2,473,743** | **2,520,488**  |  | **1.89** |
| **Afiliadas** | **347,714** | **257,681** | **(-)** | **25.89** | **2,470,677** | **2,518,603** |  | **1.94** |
| Audi | 16,278 | 11,027 | (-) | 32.3 | 97,720 | 124,111 |  | 27.0 |
| BMW Group | 6,840 | 4,719 | (-) | 31.0 | 43,995 | 58,086 |  | 32.0 |
| Ford Motor | 1,580 | 21,877 |  | 1,284.6 | 114,752 | 184,154 |  | 60.5 |
| General Motors | 79,738 | 25,018 | (-) | 68.6 | 607,724 | 451,272 | (-) | 25.7 |
| Honda | 14,956 | 13,741 | (-) | 8.1 | 104,786 | 127,500 |  | 21.7 |
| KIA | 23,200 | 14,300 | (-) | 38.4 | 167,154 | 186,600 |  | 11.6 |
| Mazda | 14,920 | 11,300 | (-) | 24.3 | 112,101 | 110,157 | (-) | 1.7 |
| Mercedes Benz | 12,116 | 8,393 | (-) | 30.7 | 67,193 | 66,941 | (-) | 0.4 |
| Nissan | 65,606 | 53,918 | (-) | 17.8 | 417,289 | 463,420 |  | 11.1 |
| Stellantis a/ | 50,012 | 45,160 | (-) | 9.7 | 353,722 | 328,383 | (-) | 7.2 |
| Toyota | 21,022 | 22,372 |  | 6.4 | 134,782 | 183,507 |  | 36.2 |
| Volkswagen | 41,446 | 25,856 | (-) | 37.6 | 249,459 | 234,472 | (-) | 6.0 |
| **No afiliadas** | **192** | **132** | **(-)** | **31.25** | **3,066** | **1,885** | **(-)** | **38.52** |
| JAC | 192 | 132 | (-) | 31.3 | 3,066 | 1,885 | (-) | 38.5 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |  |
| --- | --- | --- | --- |
| Octubre 2020 | 280,474 | Ene-Oct 2020 | 2,119,022 |
| Octubre 2021 | 224,535 | Ene-Oct 2021 | 2,239,174 |
| Variación % | (-) | 19.94 | Variación % |  | 5.67 |
| Diferencia | (-) | 55,939 | Diferencia |  | 120,152 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Octubre | Enero-Octubre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **280,474** | **224,535** | **(-)** | **19.94** | **2,119,022** | **2,239,174**  |  | **5.67** |
| Audi | 16,571 | 10,673 | (-) | 35.6 | 92,870 | 122,676 |  | 32.1 |
| BMW Group | 7,268 | 4,806 | (-) | 33.9 | 40,299 | 57,286 |  | 42.2 |
| Ford Motor | 473 | 28,904 |  | 6,010.8 | 114,171 | 176,140 |  | 54.3 |
| General Motors | 69,698 | 31,228 | (-) | 55.2 | 550,752 | 429,335 | (-) | 22.0 |
| Honda | 15,711 | 12,216 | (-) | 22.2 | 97,001 | 115,140 |  | 18.7 |
| KIA | 17,800 | 12,280 | (-) | 31.0 | 129,531 | 144,326 |  | 11.4 |
| Mazda | 11,235 | 9,566 | (-) | 14.9 | 90,734 | 94,810 |  | 4.5 |
| Mercedes Benz | 9,056 | 5,878 | (-) | 35.1 | 68,351 | 62,502 | (-) | 8.6 |
| Nissan | 32,855 | 29,288 | (-) | 10.9 | 257,260 | 331,548 |  | 28.9 |
| Stellantis a/ | 46,625 | 38,321 | (-) | 17.8 | 328,979 | 318,087 | (-) | 3.3 |
| Toyota | 20,923 | 21,564 |  | 3.1 | 126,714 | 178,940 |  | 41.2 |
| Volkswagen | 32,259 | 19,811 | (-) | 38.6 | 222,360 | 208,384 | (-) | 6.3 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |

Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

 |

**COMUNICACIÓN SOCIAL**