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|  | **COMUNICADO DE PRENSA NÚM. 715/21 6 DE DICIEMBRE DE 2021 PÁGINA 1/2**  |

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| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS CORRESPONDIENTE A NOVIEMBRE DE 2021**  |
| * En el mercado nacional se vendieron 82 829 vehículos ligeros durante noviembre.
* La producción total de vehículos ligeros en el periodo enero–noviembre de 2021 fue de 2 767 004 unidades.
* El total de exportaciones realizadas durante el periodo enero–noviembre de 2021 fue de 2 479 515 unidades.
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| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), información que proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En noviembre se vendieron al público en el mercado interno 82 829 unidades, lo que representa una variación de (-)13.5% respecto al mismo mes de 2020. En el periodo enero-noviembre 2021 se comercializaron 917 315 unidades. La producción total de vehículos ligeros en México, para el periodo enero-noviembre de 2021 es de 2 767 004 unidades, se muestra que los camiones ligeros representan 76.1% del total, mientras que el resto corresponde a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero - noviembre 2021**  |
| **(Unidades)**Gráfico, Gráfico circular  Descripción generada automáticamente |
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| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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|  | **COMUNICADO DE PRENSA NÚM. 715/216 DE DICIEMBRE DE 2021 PÁGINA 2/2**  |

 |
| En noviembre se exportaron 240 341 vehículos ligeros y para el periodo enero-noviembre de 2021 se reportó un total 2 479 515 unidades exportadas. En este mismo periodo se presentó una variación de 3.0% respecto a 2020.  |
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| **Exportación de vehículos ligeros** |
| **Noviembre 2020 - noviembre 2021**  |
| **(Unidades)** |
| Gráfico, Gráfico de barras  Descripción generada automáticamente |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos apoya a los usuarios de los ámbitos público, privado y académico, de manera particular, en la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| **Se anexa nota técnica** Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
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| **COMUNICACIÓN SOCIAL** |

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| **Icono  Descripción generada automáticamente** |

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| 6 de diciembre de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos ligeros |

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| El INEGI da a conocer los registros administrativos de la Industria Automotriz de vehículos ligeros que se desarrolla en el país, provenientes de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho, como son las ventas al público en el mercado interno, producción y exportaciones para el mes de noviembre del presente año.  |

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| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Noviembre 2020 | 95,707 | Ene-Nov 2020 | 844,460 |
| Noviembre 2021 | 82,829 | Ene-Nov 2021 | 917,315 |
| Variación % | (-) | 13.46 | Variación % |  | 8.63 |
| Diferencia | (-) | 12,878 | Diferencia |  | 72,855 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

 |
| **VENTAS AL PÚBLICO 1/ EN EL MERCADO INTERNO DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Noviembre | Enero-Noviembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **95,707** | **82,829** | **(-)** | **13.46** | **844,460** | **917,315**  |  | **8.63** |
| **Afiliadas** | **95,057** | **81,693** | **(-)** | **14.06** | **839,329** | **908,634** |  | **8.26** |
| Acura | 118 | 30 | (-) | 74.6 | 894 | 813 | (-) | 9.1 |
| Audi | 1,060 | 472 | (-) | 55.5 | 8,557 | 8,831 |  | 3.2 |
| Bentley | 2 | 0 | (-) | 100.0 | 8 | 14 |  | 75.0 |
| BMW Group a/ | 1,572 | 1,393 | (-) | 11.4 | 14,087 | 15,547 |  | 10.4 |
| Ford Motor | 3,460 | 4,314 |  | 24.7 | 33,217 | 35,393 |  | 6.6 |
| General Motors | 14,115 | 7,651 | (-) | 45.8 | 132,696 | 113,766 | (-) | 14.3 |
| Honda | 4,278 | 4,050 | (-) | 5.3 | 43,216 | 39,339 | (-) | 9.0 |
| Hyundai | 3,281 | 2,869 | (-) | 12.6 | 28,883 | 33,981 |  | 17.7 |
| Infiniti | 71 | 48 | (-) | 32.4 | 722 | 589 | (-) | 18.4 |
| Isuzu | 159 | 217 |  | 36.5 | 855 | 972 |  | 13.7 |
| Jaguar | 9 | 6 | (-) | 33.3 | 93 | 111 |  | 19.4 |
| KIA | 7,819 | 6,800 | (-) | 13.0 | 65,979 | 75,538 |  | 14.5 |
| Land Rover | 92 | 55 | (-) | 40.2 | 799 | 960 |  | 20.2 |
| Lincoln | 78 | 127 |  | 62.8 | 865 | 822 | (-) | 5.0 |
| Mazda | 5,768 | 4,815 | (-) | 16.5 | 41,274 | 42,195 |  | 2.2 |
| Mercedes Benz | 1,161 | 1,239 |  | 6.7 | 12,902 | 12,729 | (-) | 1.3 |
| MG Motor b/ | 222 | 2,325 |  | 947.3 | 242 | 14,138 |  | 5,742.1 |
| Mitsubishi c/ | 953 | 2,126 |  | 123.1 | 9,334 | 14,938 |  | 60.0 |
| Nissan | 18,428 | 14,525 | (-) | 21.2 | 173,065 | 186,485 |  | 7.8 |
| Porsche | 96 | 86 | (-) | 10.4 | 1,142 | 1,092 | (-) | 4.4 |
| Renault | 2,763 | 2,871 |  | 3.9 | 22,956 | 24,771 |  | 7.9 |
| SEAT | 1,331 | 1,562 |  | 17.4 | 13,558 | 19,466 |  | 43.6 |
| Smart | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Stellantis d/ | 6,227 | 4,456 | (-) | 28.4 | 51,073 | 60,077 |  | 17.6 |
| Subaru | 171 | 115 | (-) | 32.7 | 1,264 | 1,799 |  | 42.3 |
| Suzuki | 3,378 | 3,335 | (-) | 1.3 | 22,809 | 29,260 |  | 28.3 |
| Toyota | 7,757 | 7,496 | (-) | 3.4 | 68,182 | 80,610 |  | 18.2 |
| Volkswagen | 10,365 | 8,390 | (-) | 19.1 | 88,493 | 91,377 |  | 3.3 |
| Volvo | 323 | 320 | (-) | 0.9 | 2,164 | 3,021 |  | 39.6 |
| **No afiliadas** | **650** | **1,136** |  | **74.77** | **5,131** | **8,681** |  | **69.19** |
| JAC | 460 | 903 |  | 96.3 | 3,741 | 6,952 |  | 85.8 |
| MOTORNATION e/ | 190 | 233 |  | 22.6 | 1,390 | 1,729 |  | 24.4 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ MG Motor reporta información a partir de octubre 2020. |
| c/ Incluye las ventas realizadas por Stellantis. |
| d/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| e/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| Noviembre 2020 | 312,184 | Ene-Nov 2020 | 2,785,927 |
| Noviembre 2021 | 248,960 | Ene-Nov 2021 | 2,767,004 |
| Variación % | (-) | 20.25 | Variación % | (-) | 0.68 |
| Diferencia | (-) | 63,224 | Diferencia | (-) | 18,923 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Noviembre | Enero-Noviembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **312,184** | **248,960** | **(-)** | **20.25** | **2,785,927** | **2,767,004**  | **(-)** | **0.68** |
| **Afiliadas** | **311,844** | **248,948** | **(-)** | **20.17** | **2,782,521** | **2,765,107** | **(-)** | **0.63** |
| Audi | 12,948 | 9,994 | (-) | 22.8 | 110,668 | 134,105 |  | 21.2 |
| BMW Group | 6,823 | 3,954 | (-) | 42.0 | 50,818 | 62,040 |  | 22.1 |
| Ford Motor | 10,738 | 14,069 |  | 31.0 | 125,490 | 198,223 |  | 58.0 |
| General Motors | 72,012 | 40,534 | (-) | 43.7 | 679,736 | 491,806 | (-) | 27.6 |
| Honda | 12,920 | 15,382 |  | 19.1 | 117,706 | 140,466 |  | 19.3 |
| KIA | 21,000 | 19,500 | (-) | 7.1 | 188,154 | 206,100 |  | 9.5 |
| Mazda | 15,925 | 10,522 | (-) | 33.9 | 128,026 | 120,679 | (-) | 5.7 |
| Mercedes Benz | 10,434 | 3,210 | (-) | 69.2 | 77,627 | 70,123 | (-) | 9.7 |
| Nissan | 57,074 | 41,525 | (-) | 27.2 | 474,363 | 504,945 |  | 6.4 |
| Stellantis a/ | 48,784 | 44,646 | (-) | 8.5 | 402,506 | 373,029 | (-) | 7.3 |
| Toyota | 18,061 | 22,926 |  | 26.9 | 152,843 | 206,433 |  | 35.1 |
| Volkswagen | 25,125 | 22,686 | (-) | 9.7 | 274,584 | 257,158 | (-) | 6.3 |
| **No afiliadas** | **340** | **12** | **(-)** | **96.47** | **3,406** | **1,897** | **(-)** | **44.30** |
| JAC | 340 | 12 | (-) | 96.5 | 3,406 | 1,897 | (-) | 44.3 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Noviembre 2020 | 287,703 | Ene-Nov 2020 | 2,406,725 |
| Noviembre 2021 | 240,341 | Ene-Nov 2021 | 2,479,515 |
| Variación % | (-) | 16.46 | Variación % |  | 3.02 |
| Diferencia | (-) | 47,362 | Diferencia |  | 72,790 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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| **EXPORTACIÓN DE VEHÍCULOS LIGEROS**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Noviembre | Enero-Noviembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **287,703** | **240,341** | **(-)** | **16.46** | **2,406,725** | **2,479,515**  |  | **3.02** |
| Audi | 14,497 | 6,199 | (-) | 57.2 | 107,367 | 128,875 |  | 20.0 |
| BMW Group | 6,699 | 3,015 | (-) | 55.0 | 46,998 | 60,301 |  | 28.3 |
| Ford Motor | 6,841 | 16,480 |  | 140.9 | 121,012 | 192,620 |  | 59.2 |
| General Motors | 68,770 | 49,032 | (-) | 28.7 | 619,522 | 478,367 | (-) | 22.8 |
| Honda | 12,902 | 9,377 | (-) | 27.3 | 109,903 | 124,517 |  | 13.3 |
| KIA | 16,877 | 14,975 | (-) | 11.3 | 146,408 | 159,301 |  | 8.8 |
| Mazda | 15,222 | 8,343 | (-) | 45.2 | 105,956 | 103,153 | (-) | 2.6 |
| Mercedes Benz | 8,066 | 7,461 | (-) | 7.5 | 76,417 | 69,963 | (-) | 8.4 |
| Nissan | 43,953 | 33,207 | (-) | 24.4 | 301,213 | 364,755 |  | 21.1 |
| Stellantis a/ | 51,311 | 47,834 | (-) | 6.8 | 380,290 | 365,921 | (-) | 3.8 |
| Toyota | 18,096 | 22,772 |  | 25.8 | 144,810 | 201,712 |  | 39.3 |
| Volkswagen | 24,469 | 21,646 | (-) | 11.5 | 246,829 | 230,030 | (-) | 6.8 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos ligeros. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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**COMUNICACIÓN SOCIAL**