**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1) CORRESPONDIENTES A JULIO DE 2021**

* **En el mercado nacional se vendieron 2 733 unidades al menudeo y 2 743 unidades al mayoreo.**
* **La producción total de vehículos pesados en el periodo enero–julio de 2021 fue de 95 688 unidades: 93 834 correspondieron a vehículos de carga y 1 854 a vehículos de pasajeros.**
* **El total de exportaciones realizadas, durante enero–julio de 2021 fue de 81 849 unidades, siendo el principal mercado Estados Unidos con una participación del 93.9 por ciento**.

El INEGI presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) el cual se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions, las cuales proporcionan información sobre la comercialización de 14 marcas, así como de producción de vehículos pesados nuevos en México.

En julio de 2021, las diez empresas que conforman este registro vendieron 2 733 y 2 743 unidades en el mercado nacional al menudeo y mayoreo, respectivamente.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

En el periodo enero-julio de 2021, se muestra que la producción de vehículos pesados en México se concentra en los vehículos de carga que representan 98.1% del total; el resto corresponde a la fabricación de autobuses para pasajeros.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Para el caso de las exportaciones, destaca Estados Unidos como el principal país de destino con el 93.9% del total de las ventas de vehículos pesados de enero-junio de 2021.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP contribuye para generar diversas estadísticas sobre la economía nacional y puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavp/ .La siguiente entrega de este registro será el 9 de septiembre de 2021.

**2020**

**Se anexa Nota Técnica**

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| 10 de agosto de 2021      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos pesados |

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| El INEGI da a conocer los registros administrativos de la industria automotriz de vehículos pesados que se desarrollan en el país, provenientes de 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones A.C. (ANPACT) y LDR Solutions, como son las ventas al menudeo y mayoreo en el mercado interno, la producción y exportación para el mes de julio del presente año.  |

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| **VENTAS AL MENUDEO Y MAYOREO 1/ EN EL MERCADO NACIONAL**  |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Julio 2020 | 2,773 | Ene-Jul 2020 | 14,855 |
| Julio 2021 | 2,733 | Ene-Jul 2021 | 18,168 |
| Variación % | (-) | 1.44 | Variación % |  | 22.30 |
| Diferencia | (-) | 40 | Diferencia |  | 3,313 |
|  |
| VENTAS AL MAYOREO |
| Julio 2020 | 2,578 | Ene-Jul 2020 | 11,888 |
| Julio 2021 | 2,743 | Ene-Jul 2021 | 17,345 |
| Variación % |  | 6.40 | Variación % |  | 45.90 |
| Diferencia |  | 165 | Diferencia |  | 5,457 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **VENTAS AL MENUDEO Y MAYOREO 1/ EN EL MERCADO NACIONAL**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total Menudeo** | **2,773** | **2,733** | **(-)** | **1.44** | **14,855** | **18,168** |  | **22.30** |
| **Afiliadas** | **2,748** | **2,715** | **(-)** | **1.20** | **14,354** | **17,955** |  | **25.09** |
| Dina | 13 | 21 |  | 61.5 | 23 | 242 |  | 952.2 |
| Freightliner | 736 | 777 |  | 5.6 | 4,140 | 5,030 |  | 21.5 |
| Hino | 174 | 174 |  | 0.0 | 1,007 | 1,093 |  | 8.5 |
| International | 647 | 511 | (-) | 21.0 | 2,964 | 3,068 |  | 3.5 |
| Isuzu | 113 | 268 |  | 137.2 | 928 | 1,607 |  | 73.2 |
| Kenworth | 682 | 489 | (-) | 28.3 | 3,061 | 4,277 |  | 39.7 |
| Mack Trucks | 18 | 5 | (-) | 72.2 | 96 | 65 | (-) | 32.3 |
| MAN | 8 | 1 | (-) | 87.5 | 68 | 12 | (-) | 82.4 |
| Mercedes-Benz Autobuses | 136 | 206 |  | 51.5 | 931 | 1,131 |  | 21.5 |
| Scania | 68 | 56 | (-) | 17.6 | 309 | 347 |  | 12.3 |
| Volkswagen Camiones y Autobuses | 93 | 142 |  | 52.7 | 445 | 811 |  | 82.2 |
| Volvo Buses | 20 | 56 |  | 180.0 | 231 | 191 | (-) | 17.3 |
| Volvo Trucks | 40 | 9 | (-) | 77.5 | 151 | 81 | (-) | 46.4 |
| **No afiliadas** | **25** | **18** | **(-)** | **28.00** | **501** | **213** | **(-)** | **57.49** |
| Foton | 25 | 18 | (-) | 28.0 | 501 | 213 | (-) | 57.5 |
| **Total Mayoreo** | **2,578** | **2,743** |  | **6.40** | **11,888** | **17,345** |  | **45.90** |
| **Afiliadas** | **2,561** | **2,736** |  | **6.83** | **11,861** | **17,187** |  | **44.90** |
| Dina | 12 | 15 |  | 25.0 | 13 | 93 |  | 615.4 |
| Freightliner | 878 | 742 | (-) | 15.5 | 3,267 | 4,510 |  | 38.0 |
| Hino | 11 | 190 |  | 1,627.3 | 214 | 1,093 |  | 410.7 |
| International | 539 | 504 | (-) | 6.5 | 2,402 | 3,413 |  | 42.1 |
| Isuzu | 117 | 244 |  | 108.5 | 908 | 1,615 |  | 77.9 |
| Kenworth | 714 | 528 | (-) | 26.1 | 3,001 | 3,836 |  | 27.8 |
| Mack Trucks | 10 | 16 |  | 60.0 | 31 | 63 |  | 103.2 |
| MAN | 9 | 1 | (-) | 88.9 | 31 | 13 | (-) | 58.1 |
| Mercedes-Benz Autobuses | 95 | 241 |  | 153.7 | 782 | 1,213 |  | 55.1 |
| Scania | 68 | 56 | (-) | 17.6 | 309 | 347 |  | 12.3 |
| Volkswagen Camiones y Autobuses | 80 | 143 |  | 78.8 | 514 | 777 |  | 51.2 |
| Volvo Buses | 20 | 56 |  | 180.0 | 231 | 191 | (-) | 17.3 |
| Volvo Trucks | 8 | 0 | (-) | 100.0 | 158 | 23 | (-) | 85.4 |
| **No afiliadas** | **17** | **7** | **(-)** | **58.82** | **27** | **158** |  | **485.19** |
| Foton | 17 | 7 | (-) | 58.8 | 27 | 158 |  | 485.2 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2020 | 12,980 | Ene-Jul 2020 | 71,615 |
| Julio 2021 | 12,975 | Ene-Jul 2021 | 95,688 |
| Variación % | (-) | 0.04 | Variación % |  | 33.61 |
| Diferencia | (-) | 5 | Diferencia |  | 24,073 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **12,980** | **12,975** | **(-)** | **0.04** | **71,615** | **95,688**  |  | **33.61** |
| **Afiliadas** | **12,980** | **12,950** | **(-)** | **0.23** | **71,101** | **95,514** |  | **34.34** |
| Dina | 2 | 0 | (-) | 100.0 | 34 | 4 | (-) | 88.2 |
| Freightliner | 7,835 | 8,144 |  | 3.9 | 36,923 | 55,821 |  | 51.2 |
| Hino | 48 | 57 |  | 18.8 | 384 | 313 | (-) | 18.5 |
| International | 3,452 | 3,129 | (-) | 9.4 | 25,210 | 28,675 |  | 13.7 |
| Isuzu | 90 | 150 |  | 66.7 | 456 | 798 |  | 75.0 |
| Kenworth | 1,207 | 1,160 | (-) | 3.9 | 6,305 | 8,378 |  | 32.9 |
| MAN | 2 | 0 | (-) | 100.0 | 14 | 0 | (-) | 100.0 |
| Mercedes-Benz Autobuses | 219 | 193 | (-) | 11.9 | 995 | 984 | (-) | 1.1 |
| Volkswagen Camiones y Autobuses | 40 | 80 |  | 100.0 | 429 | 342 | (-) | 20.3 |
| Volvo Buses | 85 | 37 | (-) | 56.5 | 351 | 199 | (-) | 43.3 |
| **No afiliadas** | **0** | **25** |  | **n.c.** | **514** | **174** | **(-)** | **66.15** |
| Foton | 0 | 25 |  | n.c. | 514 | 174 | (-) | 66.1 |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **EXPORTACIÓN DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2020 | 10,019 | Ene-Jul 2020 | 59,005 |
| Julio 2021 | 11,076 | Ene-Jul 2021 | 81,849 |
| Variación % |  | 10.55 | Variación % |  | 38.72 |
| Diferencia |  | 1,057 | Diferencia |  | 22,844 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **EXPORTACIÓN DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Julio | Enero-Julio |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **10,019** | **11,076** |  | **10.55** | **59,005** | **81,849**  |  | **38.72** |
| Dina | 2 | 0 | (-) | 100.0 | 13 | 0 | (-) | 100.0 |
| Freightliner | 6,601 | 7,377 |  | 11.8 | 33,568 | 51,711 |  | 54.0 |
| International | 2,884 | 3,074 |  | 6.6 | 22,370 | 25,609 |  | 14.5 |
| Kenworth | 522 | 625 |  | 19.7 | 3,021 | 4,523 |  | 49.7 |
| MAN a/ | n.d. | 0 |  | n.c. | n.d. | 1 |  | n.c. |
| Volkswagen Camiones y Autobuses b/ | n.d. | 0 |  | n.c. | n.d. | 4 |  | n.c. |
| Volvo Buses | 10 | 0 | (-) | 100.0 | 33 | 1 | (-) | 97.0 |
| n.d. No disponible. |
| n.c. No calculable. |
| a/ MAN reporta información a partir de febrero 2021. |
| b/ Volkswagen Camiones y Autobuses reporta información a partir de octubre 2020. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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1. Es importante señalar que la información suministrada directamente por las Unidades Económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo, por lo que será necesario que los usuarios tomen en cuenta las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)