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|  | **COMUNICADO DE PRENSA NÚM. 79/22 4 DE FEBRERO DE 2022 PÁGINA 1/3**  |

 |
| **RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA** **INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS****ENERO DE 2022**  |
| * En enero de 2022, en el mercado nacional se vendieron 78,585 vehículos ligeros, se produjeron en total 253,366 unidades y se exportaron 216,630.
 |
| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), cuya información proviene de 23 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En enero de 2022 se vendieron en el mercado interno 78,585 vehículos ligeros, lo que representa una variación de -3.8% respecto al mismo mes de 2021. Además, la producción total en México fue de 253,366 unidades, 74.4% del total fueron camiones ligeros y el resto correspondió a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero 2022** |
| (Unidades) |
| Gráfico, Gráfico circular  Descripción generada automáticamente |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **COMUNICACIÓN SOCIAL**  |

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|  | **COMUNICADO DE PRENSA NÚM. 79/22 4 DE FEBRERO DE 2022 PÁGINA 2/3**  |

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| En enero de 2022, se exportaron 216,630 vehículos ligeros. En el mismo mes de 2021 se reportaron 223,533 unidades exportadas, una variación de -3.1 por ciento.  |
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| **Exportación de vehículos ligeros** |
| **Enero** **2021** - **enero** **2022** |
| (Unidades)**Gráfico, Gráfico de barras  Descripción generada automáticamente** |
|  |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos sirve de insumo a los usuarios del ámbitos público, privado y académico, para la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
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| **COMUNICACIÓN SOCIAL** |
| **Icono  Descripción generada automáticamente** |

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| 4 de febrero de 2022      |
| Reporte Mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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| --- | --- |
| Enero 2021 | 81,657 |
| Enero 2022 | 78,585 |
| Variación % |   |  - 3.76 |
| Diferencia |  | - 3,072 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Ventas al público1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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|  |  |
| --- | --- |
| Marca | Enero |
| 2021 | 2022 | Var. % |
| **Total** | **81,657** | **78,585** | **-** | **3.76** |
| **Afiliadas** | **81,110** | **77,179** | **-** | **4.85** |
| Acura | 64 | 92 |  | 43.8 |
| Audi | 627 | 524 | - | 16.4 |
| Bentley | 1 | 2 |  | 100.0 |
| BMW Group a/ | 1,235 | 1,313 |  | 6.3 |
| Ford Motor | 2,962 | 3,323 |  | 12.2 |
| General Motors | 11,745 | 11,615 | - | 1.1 |
| Honda | 3,451 | 3,348 | - | 3.0 |
| Hyundai | 2,630 | 2,801 |  | 6.5 |
| Infiniti | 46 | 54 |  | 17.4 |
| Isuzu | 96 | 77 | - | 19.8 |
| Jaguar | 2 | 4 |  | 100.0 |
| KIA | 6,701 | 7,355 |  | 9.8 |
| Land Rover | 118 | 50 | - | 57.6 |
| Lexus b/ | n.d. | 64 |  | n.c. |
| Lincoln | 72 | 92 |  | 27.8 |
| Mazda | 3,769 | 3,474 | - | 7.8 |
| Mercedes Benz | 1,128 | 1,002 | - | 11.2 |
| MG Motor | 454 | 2,332 |  | 413.7 |
| Mitsubishi | 785 | 1,325 |  | 68.8 |
| Nissan | 17,716 | 14,016 | - | 20.9 |
| Porsche | 120 | 115 | - | 4.2 |
| Renault | 2,205 | 2,386 |  | 8.2 |
| SEAT | 1,564 | 430 | - | 72.5 |
| Stellantis c/ | 4,915 | 2,929 | - | 40.4 |
| Subaru | 157 | 148 | - | 5.7 |
| Suzuki | 2,442 | 2,591 |  | 6.1 |
| Toyota | 7,836 | 8,533 |  | 8.9 |
| Volkswagen | 8,054 | 6,920 | - | 14.1 |
| Volvo | 215 | 264 |  | 22.8 |
| **No afiliadas** | **547** | **1,406** |  | **157.04** |
| JAC | 385 | 1,083 |  | 181.3 |
| MOTORNATION d/ | 162 | 323 |  | 99.4 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ Lexus reporta datos a partir de diciembre 2021. |
| c/ A partir de mayo 2021, Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| d/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.d. No disponible. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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| --- | --- |
| Enero 2021 | 278,703 |
| Enero 2022 | 253,366 |
| Variación % |  |  - 9.09 |
| Diferencia |  |  - 25,337 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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|  |  |
| --- | --- |
| Marca | Enero |
| 2021 | 2022 | Var. % |
| **Total** | **278,703** | **253,366** | **-** | **9.09** |
| **Afiliadas** | **278,251** | **252,121** | **-** | **9.39** |
| Audi | 5,834 | 17,464 |  | 199.3 |
| BMW Group | 5,777 | 7,526 |  | 30.3 |
| Ford Motor | 8,296 | 28,532 |  | 243.9 |
| General Motors | 64,886 | 43,026 | - | 33.7 |
| Honda | 13,956 | 16,003 |  | 14.7 |
| KIA | 21,300 | 24,500 |  | 15.0 |
| Mazda | 13,197 | 13,371 |  | 1.3 |
| Mercedes Benz | 6,570 | 7,364 |  | 12.1 |
| Nissan | 57,617 | 36,825 | - | 36.1 |
| Stellantis a/ | 28,431 | 21,609 | - | 24.0 |
| Toyota | 19,030 | 21,249 |  | 11.7 |
| Volkswagen | 33,357 | 14,652 | - | 56.1 |
| **No afiliadas** | **452** | **1,245** |  | **175.44** |
| JAC | 452 | 1,245 |  | 175.4 |
| a/ A partir de mayo 2021, Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Exportación de vehículos ligeros** |
| (Unidades)  |
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|  |  |
| --- | --- |
| Enero 2021 | 223,533 |
| Enero 2022 | 216,630 |
| Variación % |  |  - 3.09 |
| Diferencia |  | - 6,903 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Exportación de vehículos ligeros** |
| (Unidades)  |
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| --- | --- |
| Marca | Enero |
| 2021 | 2022 | Var. % |
| **Total** | **223,533** | **216,630** | **-** | **3.09** |
| Audi | 6,286 | 8,863 |  | 41.0 |
| BMW Group | 3,677 | 6,228 |  | 69.4 |
| Ford Motor | 8,835 | 17,456 |  | 97.6 |
| General Motors | 49,611 | 50,322 |  | 1.4 |
| Honda | 12,254 | 16,076 |  | 31.2 |
| KIA | 15,880 | 18,400 |  | 15.9 |
| Mazda | 9,112 | 6,272 | - | 31.2 |
| Mercedes Benz | 6,467 | 3,325 | - | 48.6 |
| Nissan | 33,200 | 22,779 | - | 31.4 |
| Stellantis a/ | 33,039 | 26,979 | - | 18.3 |
| Toyota | 19,030 | 18,866 | - | 0.9 |
| Volkswagen | 26,142 | 21,064 | - | 19.4 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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Puede obtener más información sobre los resultados publicados en este reporte en la página de internet del Instituto: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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