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| https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 181/22 6 DE ABRIL DE 2022 PÁGINA 1/3**  |

 |
| **REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ** **DE VEHÍCULOS LIGEROS****MARZO DE 2022**  |
| * En marzo de 2022, en el mercado nacional se vendieron 95,199 vehículos ligeros.
* Durante el periodo enero–marzo de 2022 se produjeron 849,045 vehículos ligeros y se exportaron 680,992 unidades.
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| El INEGI da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL), cuya información proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En marzo de 2022 se vendieron en el mercado interno 95,199 unidades, lo que representa una variación de -1.2% respecto al mismo mes de 2021. Durante enero-marzo de 2022 se comercializaron 253,382 vehículos ligeros y, en este mismo periodo, se produjeron en México 849,045 unidades. Los camiones ligeros representaron 79.9% del total producido, mientras que el resto correspondió a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero – marzo 2022** |
| (Unidades) |
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| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 181/22 6 DE ABRIL DE 2022 PÁGINA 2/3**  |

 |
| En marzo de 2022 se exportaron 262,494 vehículos ligeros y, durante el periodo enero-marzo de 2022, se exportaron 680,992 unidades, una reducción de 1.8% respecto al primer trimestre de 2021.  |
| **Exportación de vehículos ligeros** (Unidades)

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| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos sirve de insumo para la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede ser consultado en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
| **https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/INEGIInforma.jpg** |
| **COMUNICACIÓN SOCIAL** |
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| 6 de abril de 2022      |
| Reporte Mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público 1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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| Marzo 2021 | 96,319 | Ene-mar 2021 | 260,839 |
| Marzo 2022 | 95,199 | Ene-mar 2022 | 253,382 |
| Variación % |  | - 1.16 | Variación % |  | - 2.86 |
| Diferencia |  | - 1,120 | Diferencia |  | - 7,457 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Ventas al público 1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **96,319** | **95,199** | **- 1.16** | **260,839** | **253,382**  | **- 2.86** |
| **Afiliadas** | **95,568** | **93,662** | **- 1.99** | **258,965** | **249,038** | **- 3.83** |
| Acura | 73 | 135 | 84.9 | 189 | 292 | 54.5 |
| Audi | 1,229 | 1,028 | - 16.4 | 2,767 | 2,477 | - 10.5 |
| Bentley | 1 | 4 | 300.0 | 2 | 6 | 200.0 |
| BMW Group a/ | 1,360 | 1,390 | 2.2 | 3,909 | 3,974 | 1.7 |
| Ford Motor | 3,484 | 3,080 | - 11.6 | 9,337 | 9,552 | 2.3 |
| General Motors | 15,544 | 13,801 | - 11.2 | 39,229 | 37,660 | - 4.0 |
| Honda | 4,275 | 4,334 | 1.4 | 10,821 | 9,578 | - 11.5 |
| Hyundai | 3,453 | 3,431 | - 0.6 | 8,972 | 10,111 | 12.7 |
| Infiniti | 53 | 20 | - 62.3 | 154 | 111 | - 27.9 |
| Isuzu | 41 | 146 | 256.1 | 237 | 353 | 48.9 |
| Jaguar | 14 | 11 | - 21.4 | 21 | 21 | 0.0 |
| KIA | 7,204 | 8,155 | 13.2 | 20,300 | 22,528 | 11.0 |
| Land Rover | 87 | 61 | - 29.9 | 306 | 182 | - 40.5 |
| Lexus b/ | n.d. | 77 | n.c. | n.d. | 199 | n.c. |
| Lincoln | 51 | 87 | 70.6 | 173 | 248 | 43.4 |
| Mazda | 4,720 | 3,879 | - 17.8 | 12,729 | 11,360 | - 10.8 |
| Mercedes Benz | 842 | 1,228 | 45.8 | 2,873 | 3,048 | 6.1 |
| MG Motor | 806 | 3,502 | 334.5 | 1,800 | 8,878 | 393.2 |
| Mitsubishi | 1,435 | 1,223 | - 14.8 | 3,142 | 3,976 | 26.5 |
| Nissan | 20,987 | 16,800 | - 20.0 | 56,704 | 45,973 | - 18.9 |
| Porsche | 148 | 103 | - 30.4 | 386 | 331 | - 14.2 |
| Renault | 1,900 | 2,150 | 13.2 | 6,194 | 5,658 | - 8.7 |
| SEAT | 1,671 | 617 | - 63.1 | 4,736 | 1,718 | - 63.7 |
| Stellantis c/ | 6,203 | 7,897 | 27.3 | 16,294 | 14,473 | - 11.2 |
| Subaru | 190 | 122 | - 35.8 | 486 | 451 | - 7.2 |
| Suzuki | 3,043 | 3,164 | 4.0 | 8,555 | 8,895 | 4.0 |
| Toyota | 7,223 | 8,596 | 19.0 | 21,863 | 23,703 | 8.4 |
| Volkswagen | 9,236 | 8,235 | - 10.8 | 26,035 | 22,331 | - 14.2 |
| Volvo | 295 | 386 | 30.8 | 751 | 951 | 26.6 |
| **No afiliadas** | **751** | **1,537** | **104.66** | **1,874** | **4,344** | **131.80** |
| JAC | 618 | 1,132 | 83.2 | 1,434 | 3,300 | 130.1 |
| MOTORNATION d/ | 133 | 405 | 204.5 | 440 | 1,044 | 137.3 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ Lexus reporta datos a partir de diciembre 2021. |
| c/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| d/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.d. No disponible. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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| Marzo 2021 | 303,515 | Ene-mar 2021 | 821,124 |
| Marzo 2022 | 305,976 | Ene-mar 2022 | 849,045 |
| Variación % |  | 0.81 | Variación % |  | 3.40 |
| Diferencia |  | 2,461 | Diferencia |  | 27,921 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **303,515** | **305,976** | **0.81** | **821,124** | **849,045**  | **3.40** |
| **Afiliadas** | **303,443** | **304,872** | **0.47** | **820,386** | **845,871** | **3.11** |
| Audi | 15,687 | 17,559 | 11.9 | 32,714 | 48,986 | 49.7 |
| BMW Group | 7,074 | 5,277 | - 25.4 | 18,487 | 14,500 | - 21.6 |
| Ford Motor | 25,285 | 32,173 | 27.2 | 50,877 | 84,904 | 66.9 |
| General Motors | 57,265 | 68,132 | 19.0 | 163,728 | 197,085 | 20.4 |
| Honda | 8,870 | 16,679 | 88.0 | 34,991 | 47,568 | 35.9 |
| KIA | 22,200 | 21,000 | - 5.4 | 60,300 | 65,100 | 8.0 |
| Mazda | 15,139 | 12,258 | - 19.0 | 37,639 | 37,914 | 0.7 |
| Mercedes Benz | 9,965 | 9,149 | - 8.2 | 23,079 | 25,233 | 9.3 |
| Nissan | 59,144 | 26,367 | - 55.4 | 166,125 | 104,570 | - 37.1 |
| Stellantis a/ | 32,245 | 41,396 | 28.4 | 84,751 | 91,473 | 7.9 |
| Toyota | 18,519 | 23,889 | 29.0 | 54,706 | 69,321 | 26.7 |
| Volkswagen | 32,050 | 30,993 | - 3.3 | 92,989 | 59,217 | - 36.3 |
| **No afiliadas** | **72** | **1,104** | **1,433.33** | **738** | **3,174** | **330.08** |
| JAC | 72 | 1,104 | 1,433.3 | 738 | 3,174 | 330.1 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Exportación de vehículos ligeros** |
| (Unidades)  |
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| Marzo 2021 | 256,119 | Ene-mar 2021 | 693,639 |
| Marzo 2022 | 262,494 | Ene-mar 2022 | 680,992 |
| Variación % |  | 2.49 | Variación % |  | - 1.82 |
| Diferencia |  | 6,375 | Diferencia |  | - 12,647 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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| **Exportación de vehículos ligeros** |
| (Unidades) |
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| --- | --- | --- |
| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **256,119** | **262,494** | **2.49** | **693,639** | **680,992**  | **- 1.82** |
| Audi | 12,296 | 14,580 | 18.6 | 27,144 | 34,956 | 28.8 |
| BMW Group | 6,271 | 2,205 | - 64.8 | 15,393 | 14,087 | - 8.5 |
| Ford Motor | 25,412 | 27,878 | 9.7 | 51,438 | 66,487 | 29.3 |
| General Motors | 48,615 | 67,352 | 38.5 | 134,731 | 167,227 | 24.1 |
| Honda | 7,850 | 13,794 | 75.7 | 31,514 | 43,163 | 37.0 |
| KIA | 16,516 | 15,450 | - 6.5 | 46,200 | 47,750 | 3.4 |
| Mazda | 12,931 | 10,358 | - 19.9 | 31,469 | 26,544 | - 15.7 |
| Mercedes Benz | 8,732 | 9,745 | 11.6 | 17,849 | 19,172 | 7.4 |
| Nissan | 48,442 | 27,648 | - 42.9 | 125,560 | 68,236 | - 45.7 |
| Stellantis a/ | 25,995 | 26,426 | 1.7 | 85,344 | 74,536 | - 12.7 |
| Toyota | 17,511 | 24,501 | 39.9 | 50,416 | 65,040 | 29.0 |
| Volkswagen | 25,548 | 22,557 | - 11.7 | 76,581 | 53,794 | - 29.8 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. |

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Puede obtener mayor información sobre los resultados publicados en este reporte en la página de internet del Instituto: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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