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| |  |  | | --- | --- | | https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 314/22  6 DE JUNIO DE 2022  PÁGINA 1/3** | |
| **REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**  **DE VEHÍCULOS LIGEROS**  **MAYO DE 2022** |
| * En mayo de 2022, en el mercado nacional se vendieron 91 215 vehículos ligeros. * Durante el periodo enero–mayo de 2022 se produjeron 1 376 028 vehículos ligeros y se exportaron 1 166 921 unidades. |
| El Instituto Nacional de Estadística y Geografía (INEGI) da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL). Su información proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho.  En mayo de 2022, se vendieron 91 215 unidades en el mercado interno, lo que representa una variación de 5.2 % respecto al mismo mes de 2021.  Durante enero-mayo de 2022, se comercializaron 428 056 vehículos ligeros y, en este mismo periodo, se produjeron 1 376 028 unidades en México. Los camiones ligeros representaron 79.9 % del total producido, mientras que el resto correspondió a la fabricación de automóviles. |
| |  | | --- | | **Producción de vehículos ligeros** | | **Enero – mayo 2022** | | (Unidades)  C:\Users\roman.martinez\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\1C6DAB52.tmp | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | |
| **COMUNICACIÓN SOCIAL** |

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| |  |  | | --- | --- | | https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 314/22  6 DE JUNIO DE 2022  PÁGINA 2/3** | | |
| En mayo de 2022, se exportaron 244 643 vehículos ligeros y, durante el periodo enero-mayo de 2022, se reportó un total 1 166 921 unidades, una reducción de 0.28 % respecto al mismo periodo de 2021. | |
| |  | | --- | | **Exportación de vehículos ligeros** | | (Unidades) | | C:\Users\roman.martinez\AppData\Local\Microsoft\Windows\INetCache\Content.MSO\1D3DC58D.tmp | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | |
| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos sirve de insumo para la elaboración de políticas en este sector de la economía nacional.  El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede consultarse en: <https://www.inegi.org.mx/datosprimarios/iavl/> | |
| Para consultas de medios y periodistas contactar a comunicacionsocial@inegi.org.mx  o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.  Dirección de Atención a Medios / Dirección General Adjunta de Comunicación | |
| **https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/INEGIInforma.jpg**  **COMUNICACIÓN SOCIAL** | |
| **https://www.inegi.org.mx/app/administracion/sasi/generacionArchivos/img/logo_INEGI.png** | |  | | --- | | 6 de junio de 2022 | | Reporte mensual | | Registro Administrativo de la Industria Automotriz de Vehículos Ligeros | | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  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Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | **Ventas al público 1/ en el mercado interno de vehículos ligeros** | | (Unidades) | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | | Enero-mayo | | | | | | 2021 | 2022 | Var. % | | | 2021 | 2022 | Var. % | | | | **Total** | **86 710** | **91 215** |  | | **5.20** | **431 836** | **428 056** |  | | **- 0.88** | | **Afiliadas** | **86 211** | **89 446** |  | **3.75** | | **428 883** | **420 323** |  | **- 2.00** | | | Acura | 85 | 138 |  | | 62.4 | 345 | 558 |  | | 61.7 | | Audi | 986 | 813 |  | | - 17.5 | 4 620 | 4 025 |  | | - 12.9 | | Bentley | 1 | 1 |  | | 0.0 | 3 | 8 |  | | 166.7 | | BMW Group a/ | 1 359 | 1 178 |  | | - 13.3 | 6 543 | 6 475 |  | | - 1.0 | | Ford Motor | 2 796 | 3 234 |  | | 15.7 | 15 439 | 15 550 |  | | 0.7 | | General Motors | 12 103 | 12 282 |  | | 1.5 | 63 948 | 63 708 |  | | - 0.4 | | Honda | 3 622 | 3 134 |  | | - 13.5 | 18 152 | 14 916 |  | | - 17.8 | | Hyundai | 3 843 | 3 338 |  | | - 13.1 | 16 026 | 16 634 |  | | 3.8 | | Infiniti | 52 | 67 |  | | 28.8 | 257 | 258 |  | | 0.4 | | Isuzu | 108 | 240 |  | | 122.2 | 393 | 761 |  | | 93.6 | | Jaguar | 13 | 5 |  | | - 61.5 | 53 | 29 |  | | - 45.3 | | KIA | 6 706 | 7 411 |  | | 10.5 | 33 457 | 36 942 |  | | 10.4 | | Land Rover | 134 | 30 |  | | - 77.6 | 521 | 240 |  | | - 53.9 | | Lexus b/ | n.d. | 156 |  | | n.c. | n.d. | 440 |  | | n.c. | | Lincoln | 68 | 133 |  | | 95.6 | 302 | 495 |  | | 63.9 | | Mazda | 3 867 | 2 138 |  | | - 44.7 | 21 078 | 14 031 |  | | - 33.4 | | Mercedes Benz | 1 287 | 1 552 |  | | 20.6 | 5 163 | 5 908 |  | | 14.4 | | MG Motor | 1 048 | 4 350 |  | | 315.1 | 3 524 | 16 420 |  | | 365.9 | | Mitsubishi | 1 268 | 1 258 |  | | - 0.8 | 5 348 | 7 352 |  | | 37.5 | | Nissan | 17 120 | 14 095 |  | | - 17.7 | 91 217 | 73 617 |  | | - 19.3 | | Porsche | 114 | 78 |  | | - 31.6 | 620 | 523 |  | | - 15.6 | | Renault | 2 446 | 4 009 |  | | 63.9 | 10 505 | 11 840 |  | | 12.7 | | SEAT | 1 765 | 710 |  | | - 59.8 | 8 148 | 3 296 |  | | - 59.5 | | Stellantis c/ | 6 169 | 5 122 |  | | - 17.0 | 27 688 | 25 139 |  | | - 9.2 | | Subaru | 179 | 140 |  | | - 21.8 | 845 | 691 |  | | - 18.2 | | Suzuki | 2 903 | 3 671 |  | | 26.5 | 13 957 | 15 868 |  | | 13.7 | | Toyota | 7 072 | 10 200 |  | | 44.2 | 35 843 | 43 381 |  | | 21.0 | | Volkswagen | 8 836 | 9 561 |  | | 8.2 | 43 623 | 39 416 |  | | - 9.6 | | Volvo | 261 | 402 |  | | 54.0 | 1 265 | 1 802 |  | | 42.5 | | **No afiliadas** | **499** | **1 769** |  | **254.51** | | **2 953** | **7 733** |  | **161.87** | | | JAC | 401 | 1 258 |  | | 213.7 | 2 285 | 5 778 |  | | 152.9 | | MOTORNATION d/ | 98 | 511 |  | | 421.4 | 668 | 1 955 |  | | 192.7 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | | | | | | | a/ BMW Group incluye los datos de las marcas BMW y Mini. | | | | | | | | | | | | b/ Lexus reporta datos a partir de diciembre 2021. | | | | | | | | | | | | c/ A partir de mayo 2021, Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. | | | | | | | | | | | | d/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. | | | | | | | | | | | | n.d. No disponible. | | | | | | | | | | | | n.c. No calculable. | | | | | | | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | | | | | | |  | | --- | | **Producción total de vehículos ligeros** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Mayo 2021 | 239 047 | | Ene-may 2021 | 1 329 436 | | | Mayo 2022 | 275 436 | | Ene-may 2022 | 1 376 028 | | | Variación % |  | 15.22 | Variación % |  | 3.50 | | Diferencia |  | 36 389 | Diferencia |  | 46 592 | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | **Producción total de vehículos ligeros** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | Enero-mayo | | | | | 2021 | 2022 | Var. % | | 2021 | 2022 | Var. % | | | **Total** | **239 047** | **275 436** |  | **15.22** | **1 329 436** | **1 376 028** |  | **3.50** | | **Afiliadas** | **238 990** | **273 925** |  | **14.62** | **1 328 440** | **1 370 172** |  | **3.14** | | Audi | 15 011 | 16 630 |  | 10.8 | 60 854 | 80 487 |  | 32.3 | | BMW Group | 6 143 | 3 223 |  | - 47.5 | 30 774 | 23 293 |  | - 24.3 | | Ford Motor | 13 635 | 23 719 |  | 74.0 | 87 751 | 133 293 |  | 51.9 | | General Motors | 44 081 | 56 638 |  | 28.5 | 274 989 | 296 834 |  | 7.9 | | Honda | 10 551 | 3 274 |  | - 69.0 | 56 845 | 61 463 |  | 8.1 | | KIA | 20 000 | 23 800 |  | 19.0 | 98 800 | 109 700 |  | 11.0 | | Mazda | 10 373 | 7 075 |  | - 31.8 | 57 916 | 49 947 |  | - 13.8 | | Mercedes Benz | 8 370 | 9 173 |  | 9.6 | 40 881 | 40 670 |  | - 0.5 | | Nissan | 43 236 | 37 772 |  | - 12.6 | 248 551 | 176 649 |  | - 28.9 | | Stellantis a/ | 28 411 | 36 602 |  | 28.8 | 141 029 | 170 508 |  | 20.9 | | Toyota | 18 897 | 27 463 |  | 45.3 | 93 089 | 116 373 |  | 25.0 | | Volkswagen | 20 282 | 28 556 |  | 40.8 | 136 961 | 110 955 |  | - 19.0 | | **No afiliadas** | **57** | **1 511** |  | **2 550.88** | **996** | **5 856** |  | **487.95** | | JAC | 57 | 1 511 |  | 2 550.9 | 996 | 5 856 |  | 488.0 | | a/ A partir de mayo 2021, Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | | | | **Exportación de vehículos ligeros** | | (Unidades) | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Mayo 2021 | 242 020 | | Ene-may 2021 | 1 170 243 | | | Mayo 2022 | 244 643 | | Ene-may 2022 | 1 166 921 | | | Variación % |  | 1.08 | Variación % |  | - 0.28 | | Diferencia |  | 2 623 | Diferencia |  | - 3 322 | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | **Exportación de vehículos ligeros** | | (Unidades) | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Marca | Mayo | | | | Enero-mayo | | | | | 2021 | 2022 | Var. % | | 2021 | 2022 | Var. % | | | **Total** | **242 020** | **244 643** |  | **1.08** | **1 170 243** | **1 166 921** |  | **- 0.28** | | Audi | 17 953 | 14 532 |  | - 19.1 | 61 138 | 68 402 |  | 11.9 | | BMW Group | 6 625 | 4 031 |  | - 39.2 | 27 933 | 23 603 |  | - 15.5 | | Ford Motor | 14 253 | 21 069 |  | 47.8 | 86 336 | 126 134 |  | 46.1 | | General Motors | 53 378 | 54 999 |  | 3.0 | 243 509 | 274 453 |  | 12.7 | | Honda | 9 194 | 5 207 |  | - 43.4 | 52 226 | 60 927 |  | 16.7 | | KIA | 16 086 | 18 450 |  | 14.7 | 76 656 | 82 300 |  | 7.4 | | Mazda | 10 773 | 6 328 |  | - 41.3 | 49 113 | 39 170 |  | - 20.2 | | Mercedes Benz | 10 653 | 8 243 |  | - 22.6 | 38 904 | 36 397 |  | - 6.4 | | Nissan | 32 505 | 25 562 |  | - 21.4 | 183 503 | 107 630 |  | - 41.3 | | Stellantis a/ | 30 380 | 40 716 |  | 34.0 | 143 538 | 137 268 |  | - 4.4 | | Toyota | 19 169 | 22 371 |  | 16.7 | 87 769 | 105 770 |  | 20.5 | | Volkswagen | 21 051 | 23 135 |  | 9.9 | 119 618 | 104 867 |  | - 12.3 | | a/ A partir de mayo 2021, Stellantis integra las marcas Chrysler y Fiat. | | | | | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros. | | | | | | | | | |   Para más información sobre los resultados publicados en este reporte, consúltese la página del Instituto: <https://www.inegi.org.mx/datosprimarios/iavl/> | | | |

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