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| https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 428/22 5 DE AGOSTO DE 2022 PÁGINA 1/3**  |

 |
| **REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS JULIO DE 2022**  |
| * En julio, en el mercado nacional se vendieron 83 137 vehículos ligeros.
* Durante el periodo enero–julio de 2022 se produjeron 1 921 338 vehículos ligeros y se exportaron 1 614 765 unidades.
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| El Instituto Nacional de Estadística y Geografía (INEGI) da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL). Su información proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica y Autos Orientales Picacho. En julio de 2022, se vendieron 83 137 unidades en el mercado interno, lo que representa una variación de 1.2 % respecto al mismo mes de 2021. Durante enero-julio de 2022, se comercializaron 601 561 vehículos ligeros y, en este mismo periodo, se produjeron 1 921 338 unidades en México. Los camiones ligeros representaron 80.3 % del total producido, mientras que el resto correspondió a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero – julio 2022** |
| (Unidades) |
|  |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **COMUNICACIÓN SOCIAL**  |

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| https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png | **COMUNICADO DE PRENSA NÚM. 428/22 5 DE AGOSTO DE 2022 PÁGINA 2/3**  |

 |
| En julio de 2022, se exportaron 210 170 vehículos ligeros y, durante el periodo enero-julio de 2022, se reportó un total de 1 614 765 unidades, una variación de 0.5 % respecto al mismo periodo de 2021.  |
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| **Exportación de vehículos ligeros** |
| (Unidades) |
|  |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos sirve de insumo para la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede consultarse en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| Para consultas de medios y periodistas contactar a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
| **https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/INEGIInforma.jpg** |
| **COMUNICACIÓN SOCIAL** |
| **https://www.inegi.org.mx/app/administracion/sasi/raiavl_comunicados/img/logo_INEGI.png** |

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| 5 de agosto de 2022      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público 1/ en el mercado interno de vehículos ligeros**  |
| (Unidades)  |
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| Julio 2021 | 82 157 | Ene-jul 2021 | 602 681 |
| Julio 2022 | 83 137 | Ene-jul 2022 | 601 561 |
| Variación % |  | 1.19 | Variación % |  | - 0.19 |
| Diferencia |  | 980 | Diferencia |  | - 1 120 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público 1/ en el mercado interno de vehículos ligeros**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **82 157** | **83 137** |  | **1.19** | **602 681** | **601 561**  |  | **- 0.19** |
| **Afiliadas** | **81 412** | **81 222** |  | **- 0.23** | **598 174** | **590 072** |  | **- 1.35** |
| Acura | 107 | 40 |  | - 62.6 | 474 | 659 |  | 39.0 |
| Audi | 955 | 842 |  | - 11.8 | 6 605 | 5 965 |  | - 9.7 |
| Bentley | 2 | 2 |  | 0.0 | 7 | 10 |  | 42.9 |
| BMW Group a/ | 1 597 | 1 356 |  | - 15.1 | 9 580 | 9 264 |  | - 3.3 |
| Ford Motor | 2 909 | 3 645 |  | 25.3 | 21 830 | 22 701 |  | 4.0 |
| General Motors | 9 085 | 13 745 |  | 51.3 | 84 320 | 90 165 |  | 6.9 |
| Honda | 2 994 | 3 136 |  | 4.7 | 24 104 | 21 213 |  | - 12.0 |
| Hyundai | 3 562 | 3 127 |  | - 12.2 | 23 291 | 23 032 |  | - 1.1 |
| Infiniti | 58 | 62 |  | 6.9 | 382 | 387 |  | 1.3 |
| Isuzu | 126 | 104 |  | - 17.5 | 615 | 981 |  | 59.5 |
| Jaguar | 10 | 10 |  | 0.0 | 83 | 43 |  | - 48.2 |
| KIA | 7 059 | 7 409 |  | 5.0 | 47 559 | 51 758 |  | 8.8 |
| Land Rover | 67 | 179 |  | 167.2 | 701 | 497 |  | - 29.1 |
| Lexus b/ | n.d. | 168 |  | n.c. | n.d. | 816 |  | n.c. |
| Lincoln | 52 | 142 |  | 173.1 | 429 | 760 |  | 77.2 |
| Mazda | 3 950 | 4 290 |  | 8.6 | 28 352 | 20 800 |  | - 26.6 |
| Mercedes Benz | 1 143 | 1 060 |  | - 7.3 | 7 678 | 8 380 |  | 9.1 |
| MG Motor | 1 890 | 3 612 |  | 91.1 | 7 014 | 24 041 |  | 242.8 |
| Mitsubishi | 1 332 | 1 268 |  | - 4.8 | 8 173 | 10 526 |  | 28.8 |
| Nissan | 16 362 | 9 383 |  | - 42.7 | 124 962 | 96 975 |  | - 22.4 |
| Porsche | 117 | 109 |  | - 6.8 | 824 | 720 |  | - 12.6 |
| Renault | 2 435 | 2 388 |  | - 1.9 | 15 618 | 16 678 |  | 6.8 |
| SEAT | 2 350 | 1 543 |  | - 34.3 | 12 541 | 6 561 |  | - 47.7 |
| Stellantis c/ | 4 611 | 4 993 |  | 8.3 | 39 600 | 37 301 |  | - 5.8 |
| Subaru | 168 | 80 |  | - 52.4 | 1 155 | 999 |  | - 13.5 |
| Suzuki | 2 293 | 3 598 |  | 56.9 | 18 896 | 23 057 |  | 22.0 |
| Toyota | 8 587 | 6 728 |  | - 21.6 | 52 056 | 57 156 |  | 9.8 |
| Volkswagen | 7 314 | 7 891 |  | 7.9 | 59 499 | 56 199 |  | - 5.5 |
| Volvo | 277 | 312 |  | 12.6 | 1 826 | 2 428 |  | 33.0 |
| **No afiliadas** | **745** | **1 915** |  | **157.05** | **4 507** | **11 489** |  | **154.91** |
| JAC | 612 | 1 324 |  | 116.3 | 3 601 | 8 363 |  | 132.2 |
| MOTORNATION d/ | 133 | 591 |  | 344.4 | 906 | 3 126 |  | 245.0 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ Lexus reporta datos a partir de diciembre 2021. |
| c/ A partir de mayo 2021 Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| d/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.d. No disponible. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Producción total de vehículos ligeros**  |
| (Unidades)  |
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| Julio 2021 | 235 380 | Ene-jul 2021 | 1 833 972 |
| Julio 2022 | 259 994 | Ene-jul 2022 | 1 921 338 |
| Variación % |  | 10.46 | Variación % |  | 4.76 |
| Diferencia |  | 24 614 | Diferencia |  | 87 366 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Producción total de vehículos ligeros**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **235 380** | **259 994** |  | **10.46** | **1 833 972** | **1 921 338**  |  | **4.76** |
| **Afiliadas** | **235 165** | **258 451** |  | **9.90** | **1 832 574** | **1 912 817** |  | **4.38** |
| Audi | 11 643 | 11 019 |  | - 5.4 | 88 745 | 98 074 |  | 10.5 |
| BMW Group | 5 641 | 65 |  | - 98.8 | 42 071 | 29 183 |  | - 30.6 |
| Ford Motor | 14 231 | 17 832 |  | 25.3 | 122 331 | 173 908 |  | 42.2 |
| General Motors | 51 654 | 65 747 |  | 27.3 | 396 285 | 438 872 |  | 10.7 |
| Honda | 11 014 | 10 539 |  | - 4.3 | 83 116 | 79 101 |  | - 4.8 |
| KIA | 14 800 | 20 000 |  | 35.1 | 132 500 | 155 700 |  | 17.5 |
| Mazda | 12 511 | 13 670 |  | 9.3 | 81 660 | 76 158 |  | - 6.7 |
| Mercedes Benz | 4 841 | 3 323 |  | - 31.4 | 51 540 | 54 381 |  | 5.5 |
| Nissan | 38 857 | 23 509 |  | - 39.5 | 331 983 | 233 595 |  | - 29.6 |
| Stellantis a/ | 33 396 | 37 443 |  | 12.1 | 207 328 | 241 825 |  | 16.6 |
| Toyota | 18 285 | 18 218 |  | - 0.4 | 131 815 | 156 251 |  | 18.5 |
| Volkswagen | 18 292 | 37 086 |  | 102.7 | 163 200 | 175 769 |  | 7.7 |
| **No afiliadas** | **215** | **1 543** |  | **617.67** | **1 398** | **8 521** |  | **509.51** |
| JAC | 215 | 1 543 |  | 617.7 | 1 398 | 8 521 |  | 509.5 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Exportación de vehículos ligeros**  |
| (Unidades)  |
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| Julio 2021 | 202 021 | Ene-jul 2021 | 1 606 658 |
| Julio 2022 | 210 170 | Ene-jul 2022 | 1 614 765 |
| Variación % |  | 4.03 | Variación % |  | 0.50 |
| Diferencia |  | 8 149 | Diferencia |  | 8 107 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Exportación de vehículos ligeros**  |
| (Unidades)  |
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| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **202 021** | **210 170** |  | **4.03** | **1 606 658** | **1 614 765**  |  | **0.50** |
| Audi | 11 463 | 7 087 |  | - 38.2 | 85 702 | 90 620 |  | 5.7 |
| BMW Group | 4 621 | 3 885 |  | - 15.9 | 38 633 | 31 359 |  | - 18.8 |
| Ford Motor | 6 769 | 13 800 |  | 103.9 | 103 963 | 160 995 |  | 54.9 |
| General Motors | 41 008 | 57 601 |  | 40.5 | 352 094 | 374 407 |  | 6.3 |
| Honda | 13 405 | 8 420 |  | - 37.2 | 77 468 | 74 678 |  | - 3.6 |
| KIA | 10 300 | 14 636 |  | 42.1 | 101 401 | 118 236 |  | 16.6 |
| Mazda | 12 415 | 9 761 |  | - 21.4 | 70 389 | 57 516 |  | - 18.3 |
| Mercedes Benz | 4 859 | 6 625 |  | 36.3 | 50 426 | 49 496 |  | - 1.8 |
| Nissan | 32 183 | 15 078 |  | - 53.1 | 246 465 | 148 763 |  | - 39.6 |
| Stellantis a/ | 34 409 | 30 134 |  | - 12.4 | 206 305 | 202 573 |  | - 1.8 |
| Toyota | 19 262 | 19 760 |  | 2.6 | 129 022 | 149 438 |  | 15.8 |
| Volkswagen | 11 327 | 23 383 |  | 106.4 | 144 790 | 156 684 |  | 8.2 |
| a/ A partir de mayo 2021 Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavl/> |
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