**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1).**

**DICIEMBRE DE 2021**

* En el mercado nacional se vendieron 3,247 unidades al menudeo y 3,496 unidades al mayoreo.
* La producción total de vehículos pesados durante el periodo enero–diciembre de 2021 fue de 166,377 unidades: 162,836 correspondieron a vehículos de carga y 3,541 a vehículos de pasajeros.
* El total de exportaciones realizadas durante enero–diciembre de 2021 fue de 141,002 unidades. El principal mercado fue Estados Unidos con una participación de 94.1 por ciento.

El INEGI presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions, mismas que proporcionan información sobre la comercialización de 14 marcas, así como de la producción de vehículos pesados nuevos en México.

En diciembre de 2021, las diez empresas que conforman este registro vendieron 3,247 unidades al menudeo y 3,496 unidades al mayoreo en el mercado nacional.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-diciembre de 2021, la producción de vehículos pesados en México se concentró en los vehículos de carga que representaron 97.9% del total. El resto correspondió a la fabricación de autobuses para pasajeros.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

En el periodo de enero a diciembre de 2021, Estados Unidos destaca como el principal país de destino de las exportaciones de vehículos pesados con 94.1% del total.



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 10 de febrero de 2022.

**2020**

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| 12 de enero de 2022      |
| Reporte Mensual |
| Registro administrativo de la industria automotriz de vehículos pesados |

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| **VENTAS AL MENUDEO Y MAYOREO 1/ EN EL MERCADO NACIONAL**  |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Diciembre 2020 | 3,000 | Ene-Dic 2020 | 27,587 |
| Diciembre 2021 | 3,247 | Ene-Dic 2021 | 31,970 |
| Variación % |  | 8.23 | Variación % |  | 15.89 |
| Diferencia |  | 247 | Diferencia |  | 4,383 |
|  |
| VENTAS AL MAYOREO |
| Diciembre 2020 | 2,814 | Ene-Dic 2020 | 23,910 |
| Diciembre 2021 | 3,496 | Ene-Dic 2021 | 31,283 |
| Variación % |  | 24.24 | Variación % |  | 30.84 |
| Diferencia |  | 682 | Diferencia |  | 7,373 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **VENTAS AL MENUDEO Y MAYOREO 1/ EN EL MERCADO NACIONAL**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total Menudeo** | **3,000** | **3,247** |  | **8.23** | **27,587** | **31,970** |  | **15.89** |
| **Afiliadas** | **2,984** | **3,138** |  | **5.16** | **27,020** | **31,560** |  | **16.80** |
| Dina | 14 | 59 |  | 321.4 | 66 | 368 |  | 457.6 |
| Freightliner | 867 | 755 | (-) | 12.9 | 7,827 | 8,521 |  | 8.9 |
| Hino | 384 | 324 | (-) | 15.6 | 2,090 | 2,281 |  | 9.1 |
| International | 260 | 337 |  | 29.6 | 4,670 | 5,077 |  | 8.7 |
| Isuzu | 208 | 240 |  | 15.4 | 1,616 | 2,559 |  | 58.4 |
| Kenworth | 627 | 755 |  | 20.4 | 6,651 | 7,156 |  | 7.6 |
| Mack Trucks | 16 | 25 |  | 56.3 | 152 | 139 | (-) | 8.6 |
| MAN | 11 | 17 |  | 54.5 | 52 | 54 |  | 3.8 |
| Mercedes-Benz Autobuses | 278 | 251 | (-) | 9.7 | 1,756 | 2,176 |  | 23.9 |
| Scania | 54 | 49 | (-) | 9.3 | 442 | 740 |  | 67.4 |
| Volkswagen Camiones y Autobuses | 88 | 239 |  | 171.6 | 836 | 1,767 |  | 111.4 |
| Volvo Buses | 167 | 87 | (-) | 47.9 | 554 | 636 |  | 14.8 |
| Volvo Trucks | 10 | 0 | (-) | 100.0 | 308 | 86 | (-) | 72.1 |
| **No afiliadas** | **16** | **109** |  | **581.25** | **567** | **410** | **(-)** | **27.69** |
| Foton | 16 | 109 |  | 581.3 | 567 | 410 | (-) | 27.7 |
| **Total Mayoreo** | **2,814** | **3,496** |  | **24.24** | **23,910** | **31,283** |  | **30.84** |
| **Afiliadas** | **2,807** | **3,344** |  | **19.13** | **23,855** | **30,804** |  | **29.13** |
| Dina | 5 | 59 |  | 1,080.0 | 35 | 218 |  | 522.9 |
| Freightliner | 932 | 962 |  | 3.2 | 6,914 | 8,132 |  | 17.6 |
| Hino | 396 | 311 | (-) | 21.5 | 1,133 | 2,340 |  | 106.5 |
| International | 127 | 442 |  | 248.0 | 3,763 | 5,439 |  | 44.5 |
| Isuzu | 204 | 227 |  | 11.3 | 1,590 | 2,545 |  | 60.1 |
| Kenworth | 587 | 630 |  | 7.3 | 6,841 | 6,644 | (-) | 2.9 |
| Mack Trucks | 2 | 16 |  | 700.0 | 50 | 120 |  | 140.0 |
| MAN | 11 | 16 |  | 45.5 | 13 | 59 |  | 353.8 |
| Mercedes-Benz Autobuses | 308 | 340 |  | 10.4 | 1,515 | 2,125 |  | 40.3 |
| Scania | 54 | 49 | (-) | 9.3 | 442 | 740 |  | 67.4 |
| Volkswagen Camiones y Autobuses | 13 | 205 |  | 1,476.9 | 803 | 1,783 |  | 122.0 |
| Volvo Buses | 167 | 87 | (-) | 47.9 | 554 | 636 |  | 14.8 |
| Volvo Trucks | 1 | 0 | (-) | 100.0 | 202 | 23 | (-) | 88.6 |
| **No afiliadas** | **7** | **152** |  | **2,071.43** | **55** | **479** |  | **770.91** |
| Foton | 7 | 152 |  | 2,071.4 | 55 | 479 |  | 770.9 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Diciembre 2020 | 12,212 | Ene-Dic 2020 | 137,073 |
| Diciembre 2021 | 20,124 | Ene-Dic 2021 | 166,377 |
| Variación % |  | 64.79 | Variación % |  | 21.38 |
| Diferencia |  | 7,912 | Diferencia |  | 29,304 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **PRODUCCIÓN TOTAL DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **12,212** | **20,124** |  | **64.79** | **137,073** | **166,377**  |  | **21.38** |
| **Afiliadas** | **12,212** | **20,091** |  | **64.52** | **136,422** | **166,069** |  | **21.73** |
| Dina | 7 | 0 | (-) | 100.0 | 103 | 4 | (-) | 96.1 |
| Freightliner | 7,514 | 14,178 |  | 88.7 | 77,623 | 99,045 |  | 27.6 |
| Hino | 0 | 67 |  | n.c. | 468 | 763 |  | 63.0 |
| International | 3,335 | 4,130 |  | 23.8 | 42,092 | 48,024 |  | 14.1 |
| Isuzu | 24 | 78 |  | 225.0 | 696 | 1,068 |  | 53.4 |
| Kenworth | 1,098 | 1,263 |  | 15.0 | 12,483 | 13,937 |  | 11.6 |
| MAN | 2 | 0 | (-) | 100.0 | 28 | 0. | (-) | 100.0 |
| Mercedes-Benz Autobuses | 137 | 211 |  | 54.0 | 1,463 | 1,881 |  | 28.6 |
| Volkswagen Camiones y Autobuses | 35 | 113 |  | 222.9 | 778 | 929 |  | 19.4 |
| Volvo Buses | 60 | 51 | (-) | 15.0 | 688 | 418 | (-) | 39.2 |
| **No afiliadas** | **0** | **33** |  | **n.c.** | **651** | **308** | **(-)** | **52.69** |
| Foton | 0 | 33 |  | n.c. | 651 | 308 | (-) | 52.7 |
| n.c. No calculable. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **EXPORTACIÓN DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
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|  |  |  |  |
| --- | --- | --- | --- |
| Diciembre 2020 | 10,746 | Ene-Dic 2020 | 115,747 |
| Diciembre 2021 | 16,845 | Ene-Dic 2021 | 141,002 |
| Variación % |  | 56.76 | Variación % |  | 21.82 |
| Diferencia |  | 6,099 | Diferencia |  | 25,255 |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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| **EXPORTACIÓN DE VEHÍCULOS PESADOS**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Diciembre | Enero-Diciembre |
| 2020 | 2021 | Var. % | 2020 | 2021 | Var. % |
| **Total** | **10,746** | **16,845** |  | **56.76** | **115,747** | **141,002**  |  | **21.82** |
| Dina | 13 | 0 | (-) | 100.0 | 84 | 0 | (-) | 100.0 |
| Freightliner | 6,863 | 13,037 |  | 90.0 | 71,667 | 91,348 |  | 27.5 |
| International | 3,331 | 3,174 | (-) | 4.7 | 38,184 | 42,333 |  | 10.9 |
| Kenworth | 451 | 624 |  | 38.4 | 5,606 | 7,294 |  | 30.1 |
| MAN a/ | n.d. | 0 |  | n.c. | n.d. | 1 |  | n.c. |
| Volkswagen Camiones y Autobuses | 88 | 0 | (-) | 100.0 | 163 | 4 | (-) | 97.5 |
| Volvo Buses | 0 | 10 |  | n.c. | 43 | 22 | (-) | 48.8 |
| n.d. No disponible. |
| n.c. No calculable. |
| a/ MAN reporta información a partir de febrero 2021. |
| Fuente: INEGI. Registro administrativo de la industria automotriz de vehículos pesados. |

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Información más amplia sobre los resultados publicados en este reporte puede obtenerse en la página del Instituto en Internet: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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1. Es importante señalar que la información suministrada directamente por las Unidades Económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo, por lo que será necesario que los usuarios tomen en cuenta las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)