**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1).**

**ENERO DE 2022**

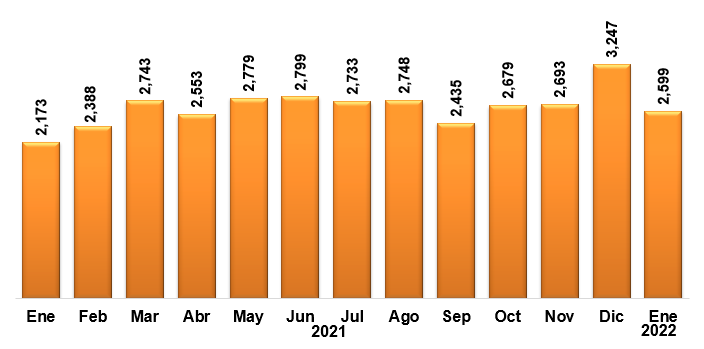
* En el mercado nacional se vendieron 2,599 vehículos pesados al menudeo y 2,519 al mayoreo.
* La producción total fue de 14,726 unidades: 14,521 correspondieron a vehículos de carga y 205 a vehículos de pasajeros.
* Se exportaron 13,308 unidades y el principal mercado fue Estados Unidos con una participación de 95.8 por ciento.

El INEGI presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions, mismas que proporcionan información sobre la comercialización de 14 marcas, así como de la producción de vehículos pesados nuevos en México.

En enero de 2022, las diez empresas que conforman este registro vendieron 2,599 vehículos pesados al menudeo y 2,519 al mayoreo en el mercado nacional.

**Venta al menudeo de vehículos pesados**

(Unidades)

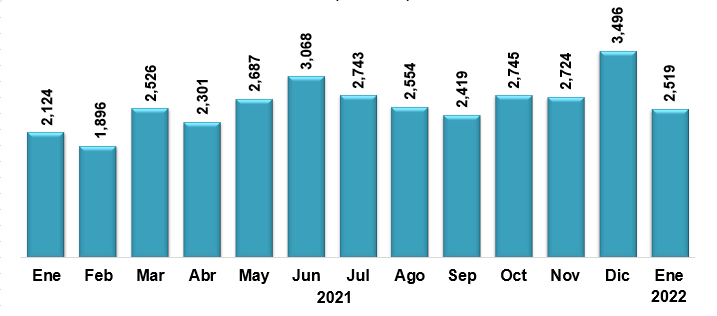


**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**

**Venta al mayoreo de vehículos pesados**

(Unidades)



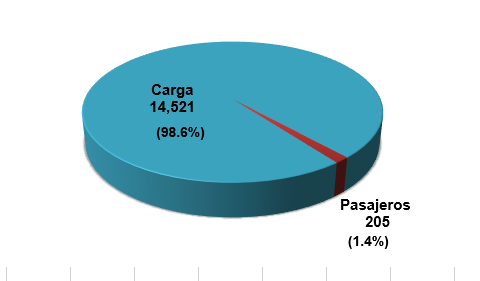
**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

En enero de 2022, la producción de vehículos pesados en México se concentró en los vehículos de carga que representaron 98.6% del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero 2022**

(Unidades)



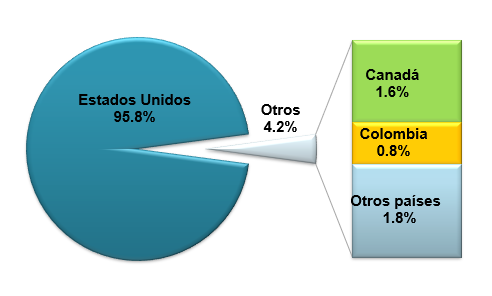
**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Estados Unidos destaca como el principal país de destino de las exportaciones de vehículos pesados con 95.8% del total.

**Exportación de vehículos pesados por país de destino**

**Enero 2022**

(Participación)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 9 de marzo de 2022.

**2020**

Para consultas de medios y periodistas, contactar a: [comunicacionsocial@inegi.org.mx](mailto:comunicacionsocial@inegi.org.mx)

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

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| --- | --- | --- | --- | --- |
| **https://www.inegi.org.mx/app/administracion/sasi/generacionArchivos/img/logo_INEGI.png** | |  | | --- | | 10 de febrero de 2022 | | Reporte Mensual | | Registro Administrativo de la Industria Automotriz de Vehículos Pesados | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | D | | | **Ventas al menudeo y mayoreo 1/ en el mercado nacional** | | (Unidades) | | |  |  |  | | --- | --- | --- | | VENTAS AL MENUDEO | | | | Enero 2021 | 2,173 | | | Enero 2022 | 2,599 | | | Variación % |  | 19.60 | | Diferencia |  | 426 | |  | | | | VENTAS AL MAYOREO | | | | Enero 2021 | 2,124 | | | Enero 2022 | 2,519 | | | Variación % |  | 18.60 | | Diferencia |  | 395 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | **Ventas al menudeo y mayoreo 1/ en el mercado nacional** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2021 | 2022 | Var. % | | | **Total menudeo** | **2,173** | **2,599** |  | **19.60** | | **Afiliadas** | **2,114** | **2,568** |  | **21.48** | | Dina | 0 | 0 |  | n.c. | | Freightliner | 603 | 838 |  | 39.0 | | Hino | 155 | 63 | - | 59.4 | | International | 469 | 655 |  | 39.7 | | Isuzu | 98 | 210 |  | 114.3 | | Kenworth | 515 | 397 | - | 22.9 | | Mack Trucks | 9 | 5 | - | 44.4 | | MAN | 0 | 0 |  | n.c. | | Mercedes-Benz Autobuses | 172 | 157 | - | 8.7 | | Scania | 26 | 35 |  | 34.6 | | Volkswagen Camiones y Autobuses | 52 | 175 |  | 236.5 | | Volvo Buses | 6 | 33 |  | 450.0 | | Volvo Trucks | 9 | 0 | - | 100.0 | | **No afiliadas** | **59** | **31** | **-** | **47.46** | | Foton | 59 | 31 | - | 47.5 | | **Total mayoreo** | **2,124** | **2,519** |  | **18.60** | | **Afiliadas** | **2,090** | **2,503** |  | **19.76** | | Dina | 0 | 0 |  | n.c. | | Freightliner | 390 | 833 |  | 113.6 | | Hino | 145 | 40 | - | 72.4 | | International | 660 | 447 | - | 32.3 | | Isuzu | 95 | 223 |  | 134.7 | | Kenworth | 559 | 572 |  | 2.3 | | Mack Trucks | 3 | 2 | - | 33.3 | | MAN | 3 | 0 | - | 100.0 | | Mercedes-Benz Autobuses | 111 | 119 |  | 7.2 | | Scania | 26 | 35 |  | 34.6 | | Volkswagen Camiones y Autobuses | 79 | 199 |  | 151.9 | | Volvo Buses | 6 | 33 |  | 450.0 | | Volvo Trucks | 13 | 0 | - | 100.0 | | **No afiliadas** | **34** | **16** | **-** | **52.94** | | Foton | 34 | 16 | - | 52.9 | | 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. | | | | | | n.c. No calculable. | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | | | |  | | --- | | **Producción total de vehículos pesados** | | (Unidades) | | |  |  |  | | --- | --- | --- | | Enero 2021 | 12,579 | | | Enero 2022 | 14,726 | | | Variación % |  | 17.07 | | Diferencia |  | 2,147 | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | **Producción total de vehículos pesados** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2021 | 2022 | Var. % | | | **Total** | **12,579** | **14,726** |  | **17.07** | | **Afiliadas** | **12,579** | **14,717** |  | **17.00** | | Dina | 0 | 0 |  | n.c. | | Freightliner | 7,077 | 10,073 |  | 42.3 | | Hino | 0 | 0 |  | n.c. | | International | 4,240 | 3,191 | - | 24.7 | | Isuzu | 48 | 36 | - | 25.0 | | Kenworth | 1,114 | 1,123 |  | 0.8 | | MAN | 0 | 0 |  | n.c. | | Mercedes-Benz Autobuses | 55 | 91 |  | 65.5 | | Volkswagen Camiones y Autobuses | 37 | 165 |  | 345.9 | | Volvo Buses | 8 | 38 |  | 375.0 | | **No afiliadas** | **0** | **9** |  | **n.c.** | | Foton | 0 | 9 |  | n.c. | | n.c. No calculable. | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | | | **EXPORTACIÓN DE VEHÍCULOS PESADOS** | | (Unidades) | | |  |  |  | | --- | --- | --- | | Enero 2021 | 11,000 | | | Enero 2022 | 13,308 | | | Variación % |  | 20.98 | | Diferencia |  | 2,308 | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | **EXPORTACIÓN DE VEHÍCULOS PESADOS** | | (Unidades) | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Marca | Enero | | | | | 2021 | 2022 | Var. % | | | **Total** | **11,000** | **13,308** |  | **20.98** | | Dina | 0 | 0 |  | n.c. | | Freightliner | 6,988 | 9,563 |  | 36.8 | | International | 3,583 | 3,248 | - | 9.3 | | Kenworth | 425 | 497 |  | 16.9 | | MAN a/ | n.d. | 0 |  | n.c. | | Volkswagen Camiones y Autobuses | 4 | 0 | - | 100.0 | | Volvo Buses | 0 | 0 |  | n.c. | | n.d. No disponible. | | | | | | n.c. No calculable. | | | | | | a/ MAN reporta información a partir de febrero 2021. | | | | | | Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. | | | | | |   Puede obtener más información sobre los resultados publicados en este reporte en la página de internet del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> | | |

1. Es importante señalar que la información suministrada directamente por las Unidades Económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo, por lo que será necesario que los usuarios tomen en cuenta las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)