**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1).**

**MARZO DE 2022**

* En el mercado nacional se vendieron 3,344 vehículos pesados al menudeo y 3,510 al mayoreo.
* La producción total durante el periodo enero-marzo de 2022 fue de 45,112 unidades: 44,258 correspondieron a vehículos de carga y 854 a vehículos de pasajeros.
* En el periodo de enero-marzo de 2022 se exportaron 38,147 unidades y el principal mercado fue Estados Unidos con una participación de 95 por ciento.

El INEGI presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions, mismas que proporcionan información sobre la comercialización de 14 marcas y la producción de vehículos pesados nuevos en México.

En marzo de 2022, las diez empresas que conforman este registro vendieron 3,344 vehículos pesados al menudeo y 3,510 al mayoreo en el mercado nacional.

**Venta al menudeo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**

**Venta al mayoreo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-marzo de 2022, la producción de vehículos pesados en México se concentró en los vehículos de carga que representaron 98.1% del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero – marzo 2022**

(Unidades)



 **Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-marzo de 2022, Estados Unidos destacó como el principal país de destino de las exportaciones de vehículos pesados con 95 por ciento del total.

**Exportación de vehículos pesados por país de destino**

**Enero - marzo 2022**

(Participación)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 11 de mayo de 2022.

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| **https://www.inegi.org.mx/app/administracion/sasi/generacionArchivos/img/logo_INEGI.png** |

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| 11 de abril de 2022      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Marzo 2021 | 2,743 | Ene-mar 2021 | 7,304 |
| Marzo 2022 | 3,344 | Ene-mar 2022 | 8,526 |
| Variación % |  | 21.91 | Variación % |  | 16.73 |
| Diferencia |  | 601 | Diferencia |  | 1,222 |
|  |
| VENTAS AL MAYOREO |
| Marzo 2021 | 2,526 | Ene-mar 2021 | 6,546 |
| Marzo 2022 | 3,510 | Ene-mar 2022 | 8,785 |
| Variación % |  | 38.95 | Variación % |  | 34.20 |
| Diferencia |  | 984 | Diferencia |  | 2,239 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total Menudeo** | **2,743** | **3,344** |  | **21.91** | **7,304** | **8,526** |  | **16.73** |
| **Afiliadas** | **2,702** | **3,284** |  | **21.54** | **7,169** | **8,421** |  | **17.46** |
| Dina | 25 | 0 |  | - 100.0 | 54 | 0 |  | - 100.0 |
| Freightliner | 654 | 770 |  | 17.7 | 2,075 | 2,450 |  | 18.1 |
| Hino | 185 | 162 |  | - 12.4 | 429 | 338 |  | - 21.2 |
| International | 377 | 759 |  | 101.3 | 1,163 | 1,816 |  | 56.1 |
| Isuzu | 288 | 136 |  |  - 52.8 | 544 | 503 |  | - 7.5 |
| Kenworth | 755 | 859 |  | 13.8 | 1,844 | 1,909 |  | 3.5 |
| Mack Trucks | 10 | 9 |  | - 10.0 | 22 | 19 |  | - 13.6 |
| MAN | 3 | 4 |  | 33.3 | 6 | 5 |  |  - 16.7 |
| Mercedes-Benz Autobuses | 189 | 111 |  | - 41.3 | 543 | 392 |  | - 27.8 |
| Scania | 41 | 45 |  | 9.8 | 89 | 120 |  | 34.8 |
| Volkswagen Camiones y Autobuses | 111 | 313 |  | 182.0 | 298 | 658 |  | 120.8 |
| Volvo Buses | 45 | 116 |  | 157.8 | 53 | 211 |  | 298.1 |
| Volvo Trucks | 19 | 0 |  | - 100.0 | 49 | 0 |  | - 100.0 |
| **No afiliadas** | **41** | **60** |  | **46.34** | **135** | **105** |  | **- 22.22** |
| Foton | 41 | 60 |  | 46.3 | 135 | 105 |  | - 22.2 |
| **Total Mayoreo** | **2,526** | **3,510** |  | **38.95** | **6,546** | **8,785** |  | **34.20** |
| **Afiliadas** | **2,505** | **3,435** |  | **37.13** | **6,475** | **8,665** |  | **33.82** |
| Dina | 7 | 0 |  | - 100.0 | 10 | 0 |  | - 100.0 |
| Freightliner | 764 | 817 |  | 6.9 | 1,638 | 2,432 |  | 48.5 |
| Hino | 166 | 162 |  |  - 2.4 | 422 | 272 |  |  - 35.5 |
| International | 273 | 843 |  | 208.8 | 1,225 | 1,801 |  | 47.0 |
| Isuzu | 318 | 153 |  | - 51.9 | 579 | 520 |  | - 10.2 |
| Kenworth | 665 | 840 |  | 26.3 | 1,694 | 2,130 |  | 25.7 |
| Mack Trucks | 8 | 10 |  | 25.0 | 11 | 17 |  | 54.5 |
| MAN | -1 | 0 |  | - 100.0 | 7 | 1 |  | - 85.7 |
| Mercedes-Benz Autobuses | 113 | 180 |  | 59.3 | 430 | 488 |  | 13.5 |
| Scania | 41 | 45 |  | 9.8 | 89 | 120 |  | 34.8 |
| Volkswagen Camiones y Autobuses | 106 | 269 |  | 153.8 | 294 | 673 |  | 128.9 |
| Volvo Buses | 45 | 116 |  | 157.8 | 53 | 211 |  | 298.1 |
| Volvo Trucks | 0 | 0 |  | n.c. | 23 | 0 |  | - 100.0 |
| **No afiliadas** | **21** | **75** |  | **257.14** | **71** | **120** |  | **69.01** |
| Foton | 21 | 75 |  | 257.1 | 71 | 120 |  | 69.0 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- | --- |
| Marzo 2021 | 16,125 | Ene-mar 2021 | 38,882 |
| Marzo 2022 | 16,040 | Ene-mar 2022 | 45,112 |
| Variación % |  | - 0.53 | Variación % |  | 16.02 |
| Diferencia |  | - 85 | Diferencia |  | 6,230 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **16,125** | **16,040** |  | **- 0.53** | **38,882** | **45,112**  |  | **16.02** |
| **Afiliadas** | **16,109** | **16,028** |  | **- 0.50** | **38,866** | **45,051** |  | **15.91** |
| Dina | 4 | 0 |  | - 100.0 | 4 | 2 |  | - 50.0 |
| Freightliner | 9,763 | 8,224 |  | - 15.8 | 22,321 | 27,201 |  | 21.9 |
| Hino | 102 | 14 |  | - 86.3 | 110 | 28 |  | - 74.5 |
| International | 4,429 | 5,994 |  | 35.3 | 12,105 | 13,035 |  | 7.7 |
| Isuzu | 204 | 24 |  | - 88.2 | 270 | 66 |  | - 75.6 |
| Kenworth | 1,414 | 1,334 |  | - 5.7 | 3,596 | 3,574 |  | - 0.6 |
| MAN | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Mercedes-Benz Autobuses | 112 | 188 |  | 67.9 | 282 | 450 |  | 59.6 |
| Volkswagen Camiones y Autobuses | 47 | 204 |  | 334.0 | 126 | 559 |  | 343.7 |
| Volvo Buses | 34 | 46 |  | 35.3 | 52 | 136 |  | 161.5 |
| **No afiliadas** | **16** | **12** |  | **- 25.00** | **16** | **61** |  | **281.25** |
| Foton | 16 | 12 |  | - 25.0 | 16 | 61 |  | 281.3 |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- | --- |
| Marzo 2021 | 13,966 | Ene-mar 2021 | 33,873 |
| Marzo 2022 | 13,127 | Ene-mar 2022 | 38,147 |
| Variación % |  | - 6.01 | Variación % |  | 12.62 |
| Diferencia |  | - 839 | Diferencia |  | 4,274 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Marzo | Enero-marzo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **13,966** | **13,127** |  | **- 6.01** | **33,873** | **38,147**  |  | **12.62** |
| Dina | 0 | 0 |  | n.c. | 0 | 2 |  | n.c. |
| Freightliner | 9,127 | 7,281 |  | - 20.2 | 21,293 | 24,892 |  | 16.9 |
| Hino a/ | n.d. | 1 |  | n.c. | n.d. | 1 |  | n.c. |
| International | 4,109 | 5,290 |  | 28.7 | 10,778 | 11,676 |  | 8.3 |
| Kenworth | 730 | 555 |  | - 24.0 | 1,797 | 1,575 |  | - 12.4 |
| MAN | 0 | 0 |  | n.c. | 1 | 0 |  | - 100.0 |
| Volkswagen Camiones y Autobuses  | 0 | 0 |  | n.c. | 4 | 0 |  | - 100.0 |
| Volvo Buses | 0 | 0 |  | n.c. | 0 | 1 |  | n.c. |
| n.d. No disponible. |
| n.c. No calculable. |
| a/ Hino reporta información a partir de febrero 2022. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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Puede obtener mayor información sobre los resultados publicados en este reporte en la página de internet del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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 **COMUNICACIÓN SOCIAL**

1. Es importante señalar que la información suministrada directamente por las unidades económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo, por lo que será necesario que los usuarios tomen en cuenta las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)