**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1).**

**ABRIL DE 2022**

* En el mercado nacional se vendieron 3,275 vehículos pesados al menudeo y 3,370 al mayoreo.
* La producción total durante el periodo enero-abril de 2022 fue de 60,470 unidades: 59,361 correspondieron a vehículos de carga y 1,109 a vehículos de pasajeros.
* En el periodo de enero-abril de 2022 se exportaron 50,330 unidades y el principal mercado fue Estados Unidos, con una participación de 94.7 por ciento.

El INEGI presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions, mismas que proporcionan información sobre la comercialización de 14 marcas y la producción de vehículos pesados nuevos en México.

En abril de 2022, las diez empresas que conforman este registro vendieron 3,275 vehículos pesados al menudeo y 3,370 al mayoreo en el mercado nacional.

**Venta al menudeo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**

**Venta al mayoreo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-abril de 2022, la producción de vehículos pesados en México se concentró en los vehículos de carga que representaron 98.2% del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero – abril 2022**

(Unidades)



 **Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-abril de 2022, Estados Unidos destacó como el principal país de destino de las exportaciones de vehículos pesados con 94.7 por ciento del total.

**Exportación de vehículos pesados por país de destino**

**Enero - abril 2022**

(Participación)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP puede ser consultado en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 9 de junio de 2022.

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| 11 de mayo de 2022      |
| Reporte Mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Abril 2021 | 2,553 | Ene-abr 2021 | 9,857 |
| Abril 2022 | 3,275 | Ene-abr 2022 | 11,801 |
| Variación % |  | 28.28 | Variación % |  | 19.72 |
| Diferencia |  | 722 | Diferencia |  | 1,944 |
|  |
| VENTAS AL MAYOREO |
| Abril 2021 | 2,301 | Ene-abr 2021 | 8,847 |
| Abril 2022 | 3,370 | Ene-abr 2022 | 12,155 |
| Variación % |  | 46.46 | Variación % |  | 37.39 |
| Diferencia |  | 1,069 | Diferencia |  | 3,308 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Abril | Enero-abril |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total Menudeo** | **2,553** | **3,275** |  | **28.28** | **9,857** | **11,801** |  | **19.72** |
| **Afiliadas** | **2,522** | **3,256** |  | **29.10** | **9,691** | **11,677** |  | **20.49** |
| Dina | 56 | 0 |  | - 100.0 | 110 | 0 |  | - 100.0 |
| Freightliner | 660 | 982 |  | 48.8 | 2,735 | 3,432 |  | 25.5 |
| Hino | 147 | 171 |  | 16.3 | 576 | 509 |  | - 11.6 |
| International | 355 | 576 |  | 62.3 | 1,518 | 2,392 |  | 57.6 |
| Isuzu | 292 | 253 |  | - 13.4 | 836 | 756 |  | - 9.6 |
| Kenworth | 705 | 670 |  | - 5.0 | 2,549 | 2,579 |  | 1.2 |
| Mack Trucks | 13 | 9 |  | - 30.8 | 35 | 28 |  | - 20.0 |
| MAN | 4 | 4 |  | 0.0 | 10 | 9 |  | - 10.0 |
| Mercedes-Benz Autobuses | 82 | 238 |  | 190.2 | 625 | 630 |  | 0.8 |
| Scania | 40 | 43 |  | 7.5 | 129 | 163 |  | 26.4 |
| Volkswagen Camiones y Autobuses | 144 | 271 |  | 88.2 | 442 | 929 |  | 110.2 |
| Volvo Buses | 18 | 39 |  | 116.7 | 71 | 250 |  | 252.1 |
| Volvo Trucks | 6 | 0 |  | - 100.0 | 55 | 0 |  | - 100.0 |
| **No afiliadas** | **31** | **19** |  | **- 38.71** | **166** | **124** |  | **- 25.30** |
| Foton | 31 | 19 |  | - 38.7 | 166 | 124 |  | - 25.3 |
| **Total Mayoreo** | **2,301** | **3,370** |  | **46.46** | **8,847** | **12,155** |  | **37.39** |
| **Afiliadas** | **2,266** | **3,343** |  | **47.53** | **8,741** | **12,008** |  | **37.38** |
| Dina | 0 | 0 |  | n.c. | 10 | 0 |  | - 100.0 |
| Freightliner | 469 | 1,057 |  | 125.4 | 2,107 | 3,489 |  | 65.6 |
| Hino | 136 | 187 |  | 37.5 | 558 | 459 |  | - 17.7 |
| International | 442 | 587 |  | 32.8 | 1,667 | 2,388 |  | 43.3 |
| Isuzu | 285 | 277 |  | - 2.8 | 864 | 797 |  | - 7.8 |
| Kenworth | 565 | 743 |  | 31.5 | 2,259 | 2,873 |  | 27.2 |
| Mack Trucks | 14 | 6 |  | - 57.1 | 25 | 23 |  | - 8.0 |
| MAN | 3 | 4 |  | 33.3 | 10 | 5 |  | - 50.0 |
| Mercedes-Benz Autobuses | 160 | 164 |  | 2.5 | 590 | 652 |  | 10.5 |
| Scania | 40 | 43 |  | 7.5 | 129 | 163 |  | 26.4 |
| Volkswagen Camiones y Autobuses | 134 | 236 |  | 76.1 | 428 | 909 |  | 112.4 |
| Volvo Buses | 18 | 39 |  | 116.7 | 71 | 250 |  | 252.1 |
| Volvo Trucks | 0 | 0 |  | n.c. | 23 | 0 |  | - 100.0 |
| **No afiliadas** | **35** | **27** |  | **- 22.86** | **106** | **147** |  | **38.68** |
| Foton | 35 | 27 |  | - 22.9 | 106 | 147 |  | 38.7 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- | --- |
| Abril 2021 | 12,767 | Ene-abr 2021 | 51,649 |
| Abril 2022 | 15,358 | Ene-abr 2022 | 60,470 |
| Variación % |  | 20.29 | Variación % |  | 17.08 |
| Diferencia |  | 2,591 | Diferencia |  | 8,821 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Abril | Enero-abril |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **12,767** | **15,358** |  | **20.29** | **51,649** | **60,470**  |  | **17.08** |
| **Afiliadas** | **12,719** | **15,348** |  | **20.67** | **51,585** | **60,399** |  | **17.09** |
| Dina | 0 | 1 |  | n.c. | 4 | 3 |  | - 25.0 |
| Freightliner | 6,633 | 7,863 |  | 18.5 | 28,954 | 35,064 |  | 21.1 |
| Hino | 55 | 32 |  | - 41.8 | 165 | 60 |  | - 63.6 |
| International | 4,383 | 5,843 |  | 33.3 | 16,488 | 18,878 |  | 14.5 |
| Isuzu | 168 | 61 |  | - 63.7 | 438 | 127 |  | - 71.0 |
| Kenworth | 1,274 | 1,216 |  | - 4.6 | 4,870 | 4,790 |  | - 1.6 |
| MAN | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Mercedes-Benz Autobuses | 145 | 131 |  | - 9.7 | 427 | 581 |  | 36.1 |
| Volkswagen Camiones y Autobuses | 34 | 155 |  | 355.9 | 160 | 714 |  | 346.3 |
| Volvo Buses | 27 | 46 |  | 70.4 | 79 | 182 |  | 130.4 |
| **No afiliadas** | **48** | **10** |  | **- 79.17** | **64** | **71** |  | **10.94** |
| Foton | 48 | 10 |  | - 79.2 | 64 | 71 |  | 10.9 |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- | --- |
| Abril 2021 | 10,619 | Ene-abr 2021 | 44,492 |
| Abril 2022 | 12,183 | Ene-abr 2022 | 50,330 |
| Variación % |  | 14.73 | Variación % |  | 13.12 |
| Diferencia |  | 1,564 | Diferencia |  | 5,838 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Abril | Enero-abril |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **10,619** | **12,183** |  | **14.73** | **44,492** | **50,330**  |  | **13.12** |
| Dina | 0 | 0 |  | n.c. | 0 | 2 |  | n.c. |
| Freightliner | 6,190 | 6,841 |  | 10.5 | 27,483 | 31,733 |  | 15.5 |
| Hino a/ | n.d. | 0 |  | n.c. | n.d. | 1 |  | n.c. |
| International | 3,731 | 4,891 |  | 31.1 | 14,509 | 16,567 |  | 14.2 |
| Kenworth | 698 | 451 |  | - 35.4 | 2,495 | 2,026 |  | - 18.8 |
| MAN | 0 | 0 |  | n.c. | 1 | 0 |  | - 100.0 |
| Volkswagen Camiones y Autobuses | 0 | 0 |  | n.c. | 4 | 0 |  | - 100.0 |
| Volvo Buses | 0 | 0 |  | n.c. | 0 | 1 |  | n.c. |
| n.d. No disponible. |
| n.c. No calculable. |
| a/ Hino reporta información a partir de febrero 2022. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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Más información sobre los resultados publicados en este reporte se puede consultar en la página de internet del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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 **COMUNICACIÓN SOCIAL**

1. Es importante señalar que la información suministrada directamente por las unidades económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo, por lo que será necesario que los usuarios tomen en cuenta las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)