**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS.[[1]](#footnote-1)**

**MAYO DE 2022**

* En mayo de 2022, en el mercado nacional se vendieron 3 198 vehículos pesados al menudeo y 3 218 al mayoreo.
* La producción total durante el periodo enero-mayo de 2022 fue de 73 957 unidades: 72 558 correspondieron a vehículos de carga y 1 399 a vehículos de pasajeros.
* En el periodo de enero-mayo de 2022, se exportaron 61 401 unidades y el principal mercado fue Estados Unidos, con una participación de 94.4 por ciento.

El Instituto Nacional de Estadística y Geografía (INEGI) presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las 9 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions. Estas informan sobre la comercialización de 14 marcas y la producción de vehículos pesados nuevos en México.

En mayo de 2022, las diez empresas que conforman este registro vendieron 3 198 vehículos pesados al menudeo y 3 218 al mayoreo en el mercado nacional.

**Venta al menudeo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

**2020**

**Venta al mayoreo de vehículos pesados**

(Unidades)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-mayo de 2022, la producción de vehículos pesados en México se concentró en los vehículos de carga que representaron 98.1 % del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero - mayo 2022**

(Unidades)



 **Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

Durante el periodo enero-mayo de 2022, Estados Unidos fue el principal destino de las exportaciones de vehículos pesados, con 94.4 % del total.

**Exportación de vehículos pesados por país de destino**

**Enero - mayo 2022**

(Participación)



**Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados**

El RAIAVP puede consultarse en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 12 de julio de 2022.

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| 9 de junio de 2022      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Mayo 2021 | 2 779 | Ene-may 2021 | 12 636 |
| Mayo 2022 | 3 198 | Ene-may 2022 | 14 999 |
| Variación % |  | 15.08 | Variación % |  | 18.70 |
| Diferencia |  | 419 | Diferencia |  | 2 363 |
|  |
| VENTAS AL MAYOREO |
| Mayo 2021 | 2 687 | Ene-may 2021 | 11 534 |
| Mayo 2022 | 3 218 | Ene-may 2022 | 15 373 |
| Variación % |  | 19.76 | Variación % |  | 33.28 |
| Diferencia |  | 531 | Diferencia |  | 3 839 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total Menudeo** | **2 779** | **3 198** |  | **15.08** | **12 636** | **14 999** |  | **18.70** |
| **Afiliadas** | **2 763** | **3 163** |  | **14.48** | **12 454** | **14 840** |  | **19.16** |
| Dina | 44 | 0 |  | - 100.0 | 154 | 0 |  | - 100.0 |
| Freightliner | 734 | 947 |  | 29.0 | 3 469 | 4 379 |  | 26.2 |
| Hino | 173 | 178 |  | 2.9 | 749 | 687 |  | - 8.3 |
| International | 598 | 597 |  | - 0.2 | 2 116 | 2 989 |  | 41.3 |
| Isuzu | 263 | 314 |  | 19.4 | 1 099 | 1 070 |  | - 2.6 |
| Kenworth | 629 | 708 |  | 12.6 | 3 178 | 3 287 |  | 3.4 |
| Mack Trucks | 9 | 7 |  | - 22.2 | 44 | 35 |  | - 20.5 |
| MAN | 0 | 4 |  | n.c. | 10 | 13 |  | 30.0 |
| Mercedes-Benz Autobuses | 81 | 189 |  | 133.3 | 706 | 819 |  | 16.0 |
| Scania | 85 | 21 |  | - 75.3 | 214 | 184 |  | - 14.0 |
| Volkswagen Camiones y Autobuses | 106 | 160 |  | 50.9 | 548 | 1 089 |  | 98.7 |
| Volvo Buses | 30 | 38 |  | 26.7 | 101 | 288 |  | 185.1 |
| Volvo Trucks | 11 | 0 |  | - 100.0 | 66 | 0 |  | - 100.0 |
| **No afiliadas** | **16** | **35** |  | **118.75** | **182** | **159** |  | **- 12.64** |
| Foton | 16 | 35 |  | 118.8 | 182 | 159 |  | - 12.6 |
| **Total Mayoreo** | **2 687** | **3 218** |  | **19.76** | **11 534** | **15 373** |  | **33.28** |
| **Afiliadas** | **2 673** | **3 183** |  | **19.08** | **11 414** | **15 191** |  | **33.09** |
| Dina | 1 | 0 |  | - 100.0 | 11 | 0 |  | - 100.0 |
| Freightliner | 741 | 1 050 |  | 41.7 | 2 848 | 4 539 |  | 59.4 |
| Hino | 165 | 223 |  | 35.2 | 723 | 682 |  | - 5.7 |
| International | 670 | 509 |  | - 24.0 | 2 337 | 2 897 |  | 24.0 |
| Isuzu | 254 | 310 |  | 22.0 | 1 118 | 1 107 |  | - 1.0 |
| Kenworth | 479 | 643 |  | 34.2 | 2 738 | 3 516 |  | 28.4 |
| Mack Trucks | 15 | 6 |  | - 60.0 | 40 | 29 |  | - 27.5 |
| MAN | 0 | 4 |  | n.c. | 10 | 9 |  | - 10.0 |
| Mercedes-Benz Autobuses | 137 | 197 |  | 43.8 | 727 | 849 |  | 16.8 |
| Scania | 85 | 21 |  | - 75.3 | 214 | 184 |  | - 14.0 |
| Volkswagen Camiones y Autobuses | 96 | 182 |  | 89.6 | 524 | 1 091 |  | 108.2 |
| Volvo Buses | 30 | 38 |  | 26.7 | 101 | 288 |  | 185.1 |
| Volvo Trucks | 0 | 0 |  | n.c. | 23 | 0 |  | - 100.0 |
| **No afiliadas** | **14** | **35** |  | **150.00** | **120** | **182** |  | **51.67** |
| Foton | 14 | 35 |  | 150.0 | 120 | 182 |  | 51.7 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- | --- |
| Mayo 2021 | 15 211 | Ene-may 2021 | 66 860 |
| Mayo 2022 | 13 487 | Ene-may 2022 | 73 957 |
| Variación % |  | - 11.33 | Variación % |  | 10.61 |
| Diferencia |  | - 1 724 | Diferencia |  | 7 097 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados** |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **15 211** | **13 487** |  | **- 11.33** | **66 860** | **73 957**  |  | **10.61** |
| **Afiliadas** | **15 211** | **13 451** |  | **- 11.57** | **66 796** | **73 850** |  | **10.56** |
| Dina | 0 | 0 |  | n.c. | 4 | 3 |  | - 25.0 |
| Freightliner | 8 880 | 6 653 |  | - 25.1 | 37 834 | 41 717 |  | 10.3 |
| Hino | 47 | 68 |  | 44.7 | 212 | 128 |  | - 39.6 |
| International | 4 798 | 4 957 |  | 3.3 | 21 286 | 23 835 |  | 12.0 |
| Isuzu | 114 | 78 |  | - 31.6 | 552 | 205 |  | - 62.9 |
| Kenworth | 1 104 | 1 359 |  | 23.1 | 5 974 | 6 149 |  | 2.9 |
| MAN | 0 | 2 |  | n.c. | 0 | 2 |  | n.c. |
| Mercedes-Benz Autobuses | 171 | 156 |  | - 8.8 | 598 | 737 |  | 23.2 |
| Volkswagen Camiones y Autobuses | 48 | 118 |  | 145.8 | 208 | 832 |  | 300.0 |
| Volvo Buses | 49 | 60 |  | 22.4 | 128 | 242 |  | 89.1 |
| **No afiliadas** | **0** | **36** |  | **n.c.** | **64** | **107** |  | **67.19** |
| Foton | 0 | 36 |  | n.c. | 64 | 107 |  | 67.2 |
| n.c. No calculable. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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| Mayo 2021 | 12 892 | Ene-may 2021 | 57 384 |
| Mayo 2022 | 11 071 | Ene-may 2022 | 61 401 |
| Variación % |  | - 14.13 | Variación % |  | 7.00 |
| Diferencia |  | - 1 821 | Diferencia |  | 4 017 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Exportación de vehículos pesados** |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **12 892** | **11 071** |  | **- 14.13** | **57 384** | **61 401**  |  | **7.00** |
| Dina | 0 | 0 |  | n.c. | 0 | 2 |  | n.c. |
| Freightliner | 7 981 | 5 776 |  | - 27.6 | 35 464 | 37 509 |  | 5.8 |
| Hino a/ | n.d. | 0 |  | n.c. | n.d. | 1 |  | n.c. |
| International | 4 265 | 4 642 |  | 8.8 | 18 774 | 21 209 |  | 13.0 |
| Kenworth | 646 | 653 |  | 1.1 | 3 141 | 2 679 |  | - 14.7 |
| MAN | 0 | 0 |  | n.c. | 1 | 0 |  | - 100.0 |
| Volkswagen Camiones y Autobuses | 0 | 0 |  | n.c. | 4 | 0 |  | - 100.0 |
| Volvo Buses | 0 | 0 |  | n.c. | 0 | 1 |  | n.c. |
| n.d. No disponible. |
| n.c. No calculable. |
| a/ Hino reporta información a partir de febrero 2022. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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Puede obtener más información sobre los resultados publicados en este reporte en la página del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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1. La información que suministran las unidades económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo. Por esto, será necesario que las y los usuarios consideren las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)