**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-1)**

**JULIO DE 2022**

* En julio de 2022, en el mercado nacional se vendieron 3 029 vehículos pesados al menudeo y 3 185 al mayoreo.
* La producción total durante el periodo enero-julio de 2022 fue de 107 647 unidades: 105 417 correspondieron a vehículos de carga y 2 230 a vehículos de pasajeros.
* En el periodo enero-julio de 2022, se exportaron 89 027 unidades y el principal mercado fue Estados Unidos, con una participación de 94.3 por ciento.

El Instituto Nacional de Estadística y Geografía (INEGI) presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP) que se realiza en acuerdo con las nueve empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A.C. y LDR Solutions. Estas informan sobre la comercialización de 14 marcas y la producción de vehículos pesados nuevos en México.

En julio de 2022, las diez empresas que conforman este registro vendieron 3 029 vehículos pesados al menudeo y 3 185 al mayoreo en el mercado nacional.

**Venta al menudeo de vehículos pesados**

(Unidades)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

**Venta al mayoreo de vehículos pesados**

(Unidades)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

Durante el periodo enero-julio de 2022, la producción de vehículos pesados en México se concentró en los vehículos de carga, que representaron 98.0 % del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero - julio 2022**

(Unidades)



 Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

Durante el periodo enero-julio de 2022, Estados Unidos fue el principal destino de las exportaciones de vehículos pesados, con 94.3 % del total.

**Exportación de vehículos pesados por país de destino**

**Enero - julio 2022**

(Participación)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

El RAIAVP puede consultarse en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 9 de septiembre de 2022.

Para consultas de medios y periodistas, contactar a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 1134, 1260 y 1241.

Dirección de Atención a Medios / Dirección General Adjunta de Comunicación

    

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| 9 de agosto de 2022      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional**  |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Julio 2021 | 2 733 | Ene-jul 2021 | 18 168 |
| Julio 2022 | 3 029 | Ene-jul 2022 | 21 645 |
| Variación % |  | 10.83 | Variación % |  | 19.14 |
| Diferencia |  | 296 | Diferencia |  | 3 477 |
|  |
| VENTAS AL MAYOREO |
| Julio 2021 | 2 743 | Ene-jul 2021 | 17 345 |
| Julio 2022 | 3 185 | Ene-jul 2022 | 21 901 |
| Variación % |  | 16.11 | Variación % |  | 26.27 |
| Diferencia |  | 442 | Diferencia |  | 4 556 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo 1/ en el mercado nacional**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total Menudeo** | **2 733** | **3 029** |  | **10.83** | **18 168** | **21 645** |  | **19.14** |
| **Afiliadas** | **2 715** | **2 958** |  | **8.95** | **17 955** | **21 324** |  | **18.76** |
| Dina | 21 | 0 | - | 100.0 | 242 | 1 | - | 99.6 |
| Freightliner | 777 | 954 |  | 22.8 | 5 030 | 6 261 |  | 24.5 |
| Hino | 174 | 192 |  | 10.3 | 1 093 | 1 110 |  | 1.6 |
| International | 511 | 461 | - | 9.8 | 3 068 | 4 219 |  | 37.5 |
| Isuzu | 268 | 223 | - | 16.8 | 1 607 | 1 610 |  | 0.2 |
| Kenworth | 489 | 644 |  | 31.7 | 4 277 | 4 691 |  | 9.7 |
| Mack Trucks | 5 | 6 |  | 20.0 | 65 | 46 | - | 29.2 |
| MAN | 1 | 12 |  | 1 100.0 | 12 | 29 |  | 141.7 |
| Mercedes-Benz Autobuses | 206 | 198 | - | 3.9 | 1 131 | 1 204 |  | 6.5 |
| Scania | 56 | 50 | - | 10.7 | 347 | 287 | - | 17.3 |
| Volkswagen Camiones y Autobuses | 142 | 186 |  | 31.0 | 811 | 1 482 |  | 82.7 |
| Volvo Buses | 56 | 32 | - | 42.9 | 191 | 384 |  | 101.0 |
| Volvo Trucks | 9 | 0 | - | 100.0 | 81 | 0 | - | 100.0 |
| **No afiliadas** | **18** | **71** |  | **294.44** | **213** | **321** |  | **50.70** |
| Foton | 18 | 71 |  | 294.4 | 213 | 321 |  | 50.7 |
| **Total Mayoreo** | **2 743** | **3 185** |  | **16.11** | **17 345** | **21 901** |  | **26.27** |
| **Afiliadas** | **2 736** | **3 098** |  | **13.23** | **17 187** | **21 541** |  | **25.33** |
| Dina | 15 | 0 | - | 100.0 | 93 | 1 | - | 98.9 |
| Freightliner | 742 | 979 |  | 31.9 | 4 510 | 6 370 |  | 41.2 |
| Hino | 190 | 160 | - | 15.8 | 1 093 | 1 051 | - | 3.8 |
| International | 504 | 507 |  | 0.6 | 3 413 | 4 060 |  | 19.0 |
| Isuzu | 244 | 266 |  | 9.0 | 1 615 | 1 712 |  | 6.0 |
| Kenworth | 528 | 649 |  | 22.9 | 3 836 | 4 874 |  | 27.1 |
| Mack Trucks | 16 | 10 | - | 37.5 | 63 | 46 | - | 27.0 |
| MAN | 1 | 12 |  | 1 100.0 | 13 | 24 |  | 84.6 |
| Mercedes-Benz Autobuses | 241 | 244 |  | 1.2 | 1 213 | 1 264 |  | 4.2 |
| Scania | 56 | 50 | - | 10.7 | 347 | 287 | - | 17.3 |
| Volkswagen Camiones y Autobuses | 143 | 189 |  | 32.2 | 777 | 1 468 |  | 88.9 |
| Volvo Buses | 56 | 32 | - | 42.9 | 191 | 384 |  | 101.0 |
| Volvo Trucks | 0 | 0 |  | n.c. | 23 | 0 | - | 100.0 |
| **No afiliadas** | **7** | **87** |  | **1 142.9** | **158** | **360** |  | **127.8** |
| Foton | 7 | 87 |  | 1 142.9 | 158 | 360 |  | 127.8 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Producción total de vehículos pesados**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2021 | 12 975 | Ene-jul 2021 | 95 688 |
| Julio 2022 | 16 314 | Ene-jul 2022 | 107 647 |
| Variación % |  | 25.73 | Variación % |  | 12.50 |
| Diferencia |  | 3 339 | Diferencia |  | 11 959 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Producción total de vehículos pesados**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **12 975** | **16 314** |  | **25.73** | **95 688** | **107 647**  |  | **12.50** |
| **Afiliadas** | **12 950** | **16 273** |  | **25.66** | **95 514** | **107 470** |  | **12.52** |
| Dina | 0 | 0 |  | n.c. | 4 | 3 | - | 25.0 |
| Freightliner | 8 144 | 8 596 |  | 5.6 | 55 821 | 61 399 |  | 10.0 |
| Hino | 57 | 112 |  | 96.5 | 313 | 368 |  | 17.6 |
| International | 3 129 | 5 825 |  | 86.2 | 28 675 | 33 840 |  | 18.0 |
| Isuzu | 150 | 132 | - | 12.0 | 798 | 541 | - | 32.2 |
| Kenworth | 1 160 | 1 195 |  | 3.0 | 8 378 | 8 679 |  | 3.6 |
| MAN | 0 | 0 |  | n.c. | 0 | 3 |  | n.c. |
| Mercedes-Benz Autobuses | 193 | 191 | - | 1.0 | 984 | 1 141 |  | 16.0 |
| Volkswagen Camiones y Autobuses | 80 | 175 |  | 118.8 | 342 | 1 158 |  | 238.6 |
| Volvo Buses | 37 | 47 |  | 27.0 | 199 | 338 |  | 69.8 |
| **No afiliadas** | **25** | **41** |  | **64.00** | **174** | **177** |  | **1.72** |
| Foton | 25 | 41 |  | 64.0 | 174 | 177 |  | 1.7 |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Exportación de vehículos pesados**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Julio 2021 | 11 076 | Ene-jul 2021 | 81 849 |
| Julio 2022 | 13 032 | Ene-jul 2022 | 89 027 |
| Variación % |  | 17.66 | Variación % |  | 8.77 |
| Diferencia |  | 1 956 | Diferencia |  | 7 178 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Exportación de vehículos pesados**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Julio | Enero-julio |
| 2021 | 2022 | Var. % | 2021 | 2022 | Var. % |
| **Total** | **11 076** | **13 032** |  | **17.66** | **81 849** | **89 027**  |  | **8.77** |
| Dina | 0 | 0 |  | n.c. | 0 | 2 |  | n.c. |
| Freightliner | 7 377 | 7 467 |  | 1.2 | 51 711 | 55 080 |  | 6.5 |
| Hino a/ | n.d. | 0 |  | n.c. | n.d. | 1 |  | n.c. |
| International | 3 074 | 4 917 |  | 60.0 | 25 609 | 29 947 |  | 16.9 |
| Kenworth | 625 | 634 |  | 1.4 | 4 523 | 3 982 | - | 12.0 |
| MAN | 0 | 0 |  | n.c. | 1 | 0 | - | 100.0 |
| Volkswagen Camiones y Autobuses | 0 | 0 |  | n.c. | 4 | 0 | - | 100.0 |
| Volvo Buses | 0 | 14 |  | n.c. | 1 | 15 |  | 1 400.0 |
| n.d. No disponible |
| n.c. No calculable |
| a/ Hino reporta información a partir de febrero 2022. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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Más información sobre los resultados publicados en este reporte se puede consultar en la página del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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1. La información que suministran las unidades económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo. Por esto, será necesario que las y los usuarios consideren las actualizaciones que realicen las empresas y que el INEGI reflejará en los datos publicados. [↑](#footnote-ref-1)