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|  | **COMUNICADO DE PRENSA NÚM. 83/23 7 DE FEBRERO DE 2023 PÁGINA 1/3**  |

 |
| **REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ DE VEHÍCULOS LIGEROS ENERO DE 2023**  |
| * En enero, en el mercado nacional se vendieron 94 414 vehículos ligeros, lo que representa una variación de 20.1 % respecto al mismo mes de 2022.
 |
| El Instituto Nacional de Estadística y Geografía (INEGI) da a conocer el Registro Administrativo de la Industria Automotriz de Vehículos Ligeros (RAIAVL). Su información proviene de 22 empresas afiliadas a la Asociación Mexicana de la Industria Automotriz, A.C. (AMIA), Giant Motors Latinoamérica, Autos Orientales Picacho y Chirey Motor de México. Durante enero de 2023, se vendieron 94 414 unidades en el mercado interno y en este mismo periodo, se produjeron 280 315 unidades en México. Los camiones ligeros representaron el 76.9 % del total producido, mientras que el resto correspondió a la fabricación de automóviles.  |
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| **Producción de vehículos ligeros** |
| **Enero 2023** |
| (Unidades) |
|  |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **COMUNICACIÓN SOCIAL**  |

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|  | **COMUNICADO DE PRENSA NÚM. 83/23 7 DE FEBRERO DE 2023 PÁGINA 2/3**  |

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| En enero de 2023, se exportaron 238 135 vehículos ligeros. En el mismo mes de 2022, se reportaron 216 630 unidades exportadas, lo cual representa una variación de 9.9 por ciento.  |
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| **Exportación de vehículos ligeros****enero 2023** |
| (Unidades) |
|  |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| La divulgación de información referente a la producción y comercialización de automóviles y camiones ligeros nuevos sirve de insumo para la elaboración de políticas en este sector de la economía nacional. El Registro Administrativo de la Industria Automotriz de Vehículos Ligeros puede consultarse en: <https://www.inegi.org.mx/datosprimarios/iavl/> |
| Para consultas de medios y periodistas, escribir a: comunicacionsocial@inegi.org.mx o llamar al teléfono (55) 52-78-10-00, exts. 321064, 321134 y 321241. Dirección de Atención a Medios / Dirección General Adjunta de Comunicación  |
| **COMUNICACIÓN SOCIAL**  |

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| 7 de febrero de 2023      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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| Enero 2022 | 78 585 |
| Enero 2023 | 94 414 |
| Variación % |  | 20.14 |
| Diferencia |  | 15 829 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Ventas al público1/ en el mercado interno de vehículos ligeros** |
| (Unidades)  |
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| --- | --- |
| Marca | Enero |
| 2022 | 2023 | Var. % |
| **Total** | **78 585** | **94 414**  |  |  **20.14** |
| **Afiliadas** | **77 179** | **89 202** |  | **15.6** |
| Acura |  92 |  105 |  | 14.1 |
| Audi |  524 | 1 010 |  | 92.7 |
| Bentley |  2 |  1 |  | - 50.0 |
| BMW Group a/ | 1 313 | 1 334 |  | 1.6 |
| Ford Motor | 3 323 | 3 357 |  | 1.0 |
| General Motors | 11 615 | 10 422 |  | - 10.3 |
| Honda | 3 348 | 3 177 |  | - 5.1 |
| Hyundai | 2 801 | 3 273 |  | 16.9 |
| Infiniti |  54 |  57 |  | 5.6 |
| Isuzu |  77 |  90 |  | 16.9 |
| Jaguar |  4 |  9 |  | 125.0 |
| KIA | 7 355 | 7 505 |  | 2.0 |
| Land Rover |  50 |  47 |  | - 6.0 |
| Lexus  |  64 |  162 |  | 153.1 |
| Lincoln |  92 |  104 |  | 13.0 |
| Mazda | 3 474 | 6 591 |  | 89.7 |
| Mercedes Benz | 1 002 |  769 |  | - 23.3 |
| MG Motor | 2 332 | 3 536 |  | 51.6 |
| Mitsubishi | 1 325 | 1 079 |  | - 18.6 |
| Nissan | 14 016 | 17 147 |  | 22.3 |
| Porsche |  115 |  106 |  | - 7.8 |
| Renault | 2 386 | 2 805 |  | 17.6 |
| SEAT |  430 | 1 567 |  | 264.4 |
| Stellantis b/ | 2 929 | 5 555 |  | 89.7 |
| Subaru |  148 |  336 |  | 127.0 |
| Suzuki | 2 591 | 2 791 |  | 7.7 |
| Toyota | 8 533 | 8 356 |  | - 2.1 |
| Volkswagen | 6 920 | 7 607 |  | 9.9 |
| Volvo |  264 |  304 |  | 15.2 |
| **No afiliadas** | **1 406** | **5 212** |  | **270.7** |
| Chirey c/ | n.d. | 3 002 |  | n.c. |
| JAC | 1 083 | 1 706 |  | 57.5 |
| MOTORNATION d/ |  323 |  504 |  | 56.0 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| a/ BMW Group incluye los datos de las marcas BMW y Mini. |
| b/ Stellantis integra las marcas Alfa Romeo, Chrysler, Fiat y Peugeot. |
| c/ Chirey, reporta datos de ventas a partir de julio 2022. |
| d/ MOTORNATION incluye las marcas BAIC, JMC y CHANGAN. |
| n.d. No disponible |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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| Enero 2022 | 273 810 |
| Enero 2023 | 280 315 |
| Variación % |   | 2.38 |
| Diferencia |  | 6 505 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Producción total de vehículos ligeros** |
| (Unidades)  |
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| --- | --- |
| Marca | Enero |
| 2022 | 2023 | Var. % |
| **Total** | **273 810** | **280 315** |  | **2.38** |
| **Afiliadas** | **272 565** | **277 655** |  | **1.87** |
| Audi | 17 464 | 15 842 |  | - 9.3 |
| BMW Group | 7 526 | 5 165 |  | - 31.4 |
| Ford Motor | 28 532 | 22 140 |  | - 22.4 |
| General Motors | 63 471 | 56 182 |  | - 11.5 |
| Honda | 16 003 | 10 495 |  | - 34.4 |
| KIA | 24 500 | 22 700 |  | - 7.3 |
| Mazda | 13 371 | 18 908 |  | 41.4 |
| Mercedes Benz | 7 364 | 5 064 |  | - 31.2 |
| Nissan | 36 825 | 45 237 |  | 22.8 |
| Stellantis a/ | 21 609 | 36 900 |  | 70.8 |
| Toyota | 21 248 | 23 703 |  | 11.6 |
| Volkswagen | 14 652 | 15 319 |  | 4.6 |
| **No afiliadas** | **1 245** | **2 660** |  | **113.65** |
| JAC | 1 245 | 2 660 |  | 113.7 |
| a/ Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Exportación de vehículos ligeros** |
| (Unidades)  |
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| Enero 2022 | 216 630 |
| Enero 2023 | 238 135 |
| Variación % |  | 9.93 |
| Diferencia |  | 21 505 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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| **Exportación de vehículos ligeros** |
| (Unidades)  |
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| Marca | Enero |
| 2022 | 2023 | Var. % |
| **Total** | **216 630** | **238 135** |  | **9.93** |
| Audi | 8 863 | 14 884 |  | 67.9 |
| BMW Group | 6 228 | 2 367 |  | - 62.0 |
| Ford Motor | 17 456 | 23 937 |  | 37.1 |
| General Motors | 50 322 | 52 816 |  | 5.0 |
| Honda | 16 076 | 9 667 |  | - 39.9 |
| KIA | 18 400 | 18 304 |  | - 0.5 |
| Mazda | 6 272 | 8 883 |  | 41.6 |
| Mercedes Benz | 3 325 | 6 438 |  | 93.6 |
| Nissan | 22 779 | 17 449 |  | - 23.4 |
| Stellantis a/ | 26 979 | 39 123 |  | 45.0 |
| Toyota | 18 866 | 23 956 |  | 27.0 |
| Volkswagen | 21 064 | 20 311 |  | - 3.6 |
| a/ Stellantis integra las marcas Chrysler y Fiat. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Ligeros |

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Para más información sobre los resultados de este reporte, consúltese la página del Instituto: <https://www.inegi.org.mx/datosprimarios/iavl/> |

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