**RESULTADOS DEL REGISTRO ADMINISTRATIVO DE LA INDUSTRIA AUTOMOTRIZ**

**DE VEHÍCULOS PESADOS[[1]](#footnote-2)**

**Mayo de 2023**

* En mayo de 2023, se vendieron 4 618 vehículos pesados al menudeo y 4 854 al mayoreo, en el mercado nacional.
* Durante el periodo enero-mayo de 2023, la producción total fue de 93 968 unidades: 91 168 correspondieron a vehículos de carga y 2 800, a vehículos de pasajeros.
* Durante el periodo enero-mayo de 2023, se exportaron 75 264 unidades. El principal mercado fue Estados Unidos, con una participación de 95.8 por ciento.

El Instituto Nacional de Estadística y Geografía (INEGI) presenta el Registro Administrativo de la Industria Automotriz de Vehículos Pesados (RAIAVP), que se realiza en acuerdo con las 10 empresas afiliadas a la Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT) A. C. y Sparta Motors S. de R. L. de C. V. Estas informan sobre la comercialización de 15 marcas y la producción de vehículos pesados nuevos en México.

En mayo de 2023, las 11 empresas que conforman este registro vendieron 4 618 vehículos pesados al menudeo y 4 854 al mayoreo, en el mercado nacional.

**Venta al menudeo de vehículos pesados**

 (Unidades)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

**Venta al mayoreo de vehículos pesados**

 (Unidades)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

Durante el periodo enero-mayo de 2023, la producción de vehículos pesados en México se concentró en los vehículos de carga, que representaron 97.0 % del total. El resto correspondió a la fabricación de autobuses para pasajeros.

**Producción de vehículos pesados**

**Enero-mayo 2023**

(Unidades)



 Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

Durante el periodo enero-mayo de 2023, Estados Unidos fue el principal destino de las exportaciones de vehículos pesados, con 95.8 % del total.

**Exportación de vehículos pesados por país de destino**

**Enero-mayo 2023**

 (Participación)



Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados

El RAIAVP puede consultarse en: https://www.inegi.org.mx/datosprimarios/iavp/. La siguiente entrega de este registro será el 12 de julio de 2023.

Para consultas de medios y periodistas, escribir a: comunicacionsocial@inegi.org.mx

o llamar al teléfono (55) 52-78-10-00, exts. 321064, 321134 y 321241.

Dirección de Atención a Medios/ Dirección General Adjunta de Comunicación

    

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| 9 de junio de 2023      |
| Reporte mensual |
| Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo1/ en el mercado nacional**  |
| (Unidades)  |
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| VENTAS AL MENUDEO |
| Mayo 2022 | 3 204 | Enero-mayo 2022 | 15 017 |
| Mayo 2023 | 4 618 | Enero-mayo 2023 | 19 959 |
| Variación % |  | 44.13 | Variación % |  | 32.91 |
| Diferencia |  | 1 414 | Diferencia |  | 4 942 |
|  |
| VENTAS AL MAYOREO |
| Mayo 2022 | 3 228 | Enero-mayo 2022 | 15 414 |
| Mayo 2023 | 4 854 | Enero-mayo 2023 | 21 187 |
| Variación % |  | 50.37 | Variación % |  | 37.45 |
| Diferencia |  | 1 626 | Diferencia |  | 5 773 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Ventas al menudeo y mayoreo1/ en el mercado nacional**  |
| (Unidades)  |
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| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2022 | 2023 | Var. % | 2022 | 2023 | Var. % |
| **Total Menudeo** | **3 204** | **4 618** |  | **44.13** | **15 017** | **19 959** |  | **32.91** |
| **Afiliadas** | **3 199** | **4 475** |  | **39.89** | **15 000** | **19 525** |  | **30.17** |
| Dina | 0 | 4 |  | n.c. | 0 | 7 |  | n.c. |
| Foton | 36 | 46 |  | 27.8 | 160 | 565 |  | 253.1 |
| Freightliner | 947 | 1 251 |  | 32.1 | 4 379 | 5 270 |  | 20.3 |
| Hino | 178 | 229 |  | 28.7 | 687 | 1 179 |  | 71.6 |
| International | 597 | 685 |  | 14.7 | 2 989 | 2 945 |  | - 1.5 |
| Isuzu | 314 | 249 |  | - 20.7 | 1 070 | 903 |  | - 15.6 |
| Kenworth | 708 | 1 013 |  | 43.1 | 3 287 | 4 553 |  | 38.5 |
| Mack Trucks | 7 | 20 |  | 185.7 | 35 | 75 |  | 114.3 |
| MAN | 4 | 25 |  | 525.0 | 13 | 94 |  | 623.1 |
| Mercedes-Benz Autobuses | 189 | 311 |  | 64.6 | 819 | 1 210 |  | 47.7 |
| Scania | 21 | 347 |  | 1 552.4 | 184 | 1 272 |  | 591.3 |
| Volkswagen Camiones y Autobuses | 160 | 236 |  | 47.5 | 1 089 | 1 156 |  | 6.2 |
| Volvo Buses | 38 | 59 |  | 55.3 | 288 | 296 |  | 2.8 |
| Volvo Trucks | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| **No afiliadas** | **5** | **143** |  | **2 760.00** | **17** | **434** |  | **2 452.94** |
| SHACMAN | 5 | 143 |  | 2 760.0 | 17 | 434 |  | 2 452.9 |
| **Total Mayoreo** | **3 228** | **4 854** |  | **50.37** | **15 414** | **21 187** |  | **37.45** |
| **Afiliadas** | **3 218** | **4 711** |  | **46.40** | **15 375** | **20 753** |  | **34.98** |
| Dina | 0 | 4 |  | n.c. | 0 | 7 |  | n.c. |
| Foton | 35 | 133 |  | 280.0 | 184 | 985 |  | 435.3 |
| Freightliner | 1 050 | 1 112 |  | 5.9 | 4 539 | 5 098 |  | 12.3 |
| Hino | 223 | 219 |  | - 1.8 | 682 | 1 179 |  | 72.9 |
| International | 509 | 744 |  | 46.2 | 2 897 | 3 384 |  | 16.8 |
| Isuzu | 310 | 245 |  | - 21.0 | 1 107 | 943 |  | - 14.8 |
| Kenworth | 643 | 1 085 |  | 68.7 | 3 516 | 4 802 |  | 36.6 |
| Mack Trucks | 6 | 20 |  | 233.3 | 29 | 90 |  | 210.3 |
| MAN | 4 | 22 |  | 450.0 | 9 | 90 |  | 900.0 |
| Mercedes-Benz Autobuses | 197 | 467 |  | 137.1 | 849 | 1 284 |  | 51.2 |
| Scania | 21 | 347 |  | 1 552.4 | 184 | 1 272 |  | 591.3 |
| Volkswagen Camiones y Autobuses | 182 | 254 |  | 39.6 | 1 091 | 1 323 |  | 21.3 |
| Volvo Buses | 38 | 59 |  | 55.3 | 288 | 296 |  | 2.8 |
| Volvo Trucks | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| **No afiliadas** | **10** | **143** |  | **1 330.00** | **39** | **434** |  | **1 012.82** |
| SHACMAN | 10 | 143 |  | 1 330.0 | 39 | 434 |  | 1 012.8 |
| 1/ Incluye la venta al público de vehículos fabricados en México más los vehículos importados. |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Producción total de vehículos pesados**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Mayo 2022 | 13 487 | Enero-mayo 2022 | 73 975 |
| Mayo 2023 | 18 728 | Enero-mayo 2023 | 93 968 |
| Variación % |  | 38.86 | Variación % |  | 27.03 |
| Diferencia |  | 5 241 | Diferencia |  | 19 993 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados. |

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| **Producción total de vehículos pesados**  |
| (Unidades)  |
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|  |  |  |
| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2022 | 2023 | Var. % | 2022 | 2023 | Var. % |
| **Total** | **13 487** | **18 728** |  | **38.86** | **73 975** | **93 968**  |  | **27.03** |
| **Afiliadas** | **13 487** | **18 728** |  | **38.86** | **73 957** | **93 886** |  | **26.95** |
| Dina | 0 | 4 |  | n.c. | 3 | 17 |  | 466.7 |
| Foton | 36 | 261 |  | 625.0 | 107 | 694 |  | 548.6 |
| Freightliner | 6 653 | 10 400 |  | 56.3 | 41 717 | 52 573 |  | 26.0 |
| Hino | 68 | 138 |  | 102.9 | 128 | 665 |  | 419.5 |
| International | 4 957 | 5 764 |  | 16.3 | 23 835 | 29 350 |  | 23.1 |
| Isuzu | 78 | 120 |  | 53.8 | 205 | 624 |  | 204.4 |
| Kenworth | 1 359 | 1 402 |  | 3.2 | 6 149 | 7 343 |  | 19.4 |
| MAN | 2 | 0 |  | - 100.0 | 2 | 0 |  | - 100.0 |
| Mercedes-Benz Autobuses | 156 | 398 |  | 155.1 | 737 | 1 408 |  | 91.0 |
| Volkswagen Camiones y Autobuses | 118 | 180 |  | 52.5 | 832 | 858 |  | 3.1 |
| Volvo Buses | 60 | 61 |  | 1.7 | 242 | 354 |  | 46.3 |
| **No afiliadas** | **0** | **0** |  | **n.c.** | **18** | **82** |  | **355.56** |
| SHACMAN | 0 | 0 |  | n.c. | 18 | 82 |  | 355.6 |
|  |  |  |  |  |  |  |  |  |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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| **Exportación de vehículos pesados**  |
| (Unidades)  |
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| --- | --- | --- | --- |
| Mayo 2022 | 11 071 | Enero-mayo 2022 | 61 401 |
| Mayo 2023 | 14 845 | Enero-mayo 2023 | 75 264 |
| Variación % |  | 34.09 | Variación % |  | 22.58 |
| Diferencia |  | 3 774 | Diferencia |  | 13 863 |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

 |
| **Exportación de vehículos pesados**  |
| (Unidades)  |
|

|  |  |  |
| --- | --- | --- |
| Marca | Mayo | Enero-mayo |
| 2022 | 2023 | Var. % | 2022 | 2023 | Var. % |
| **Total** | **11 071** | **14 845** |  | **34.09** | **61 401** | **75 264**  |  | **22.58** |
| Dina | 0 | 0 |  | n.c. | 2 | 0 |  | n.c. |
| Freightliner | 5 776 | 9 142 |  | 58.3 | 37 509 | 47 024 |  | 25.4 |
| Hino | 0 | 0 |  | n.c. | 1 | 0 |  | - 100.0 |
| International | 4 642 | 5 273 |  | 13.6 | 21 209 | 25 819 |  | 21.7 |
| Kenworth | 653 | 430 |  | - 34.2 | 2 679 | 2 408 |  | - 10.1 |
| MAN | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Volkswagen Camiones y Autobuses | 0 | 0 |  | n.c. | 0 | 0 |  | n.c. |
| Volvo Buses | 0 | 0 |  | n.c. | 1 | 13 |  | 1 200.0 |
| n.c. No calculable |
| Fuente: INEGI. Registro Administrativo de la Industria Automotriz de Vehículos Pesados |

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Para más información sobre los resultados en este reporte, consúltese la página del Instituto: <https://www.inegi.org.mx/datosprimarios/iavp/> |

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1. La información que suministran las unidades económicas no se somete a ningún tratamiento de tipo estadístico y mantiene el carácter de registro administrativo. Por esto, será necesario que las y los usuarios consideren las actualizaciones que realicen las empresas y que el Instituto Nacional de Estadística y Geografía (INEGI) reflejará en los datos publicados. [↑](#footnote-ref-2)