

## COMPREHENSIVE PRIVACY NOTICE

### SEMINAR DESIGN AND ANALYSIS OF EXPERIMENTS FOR SURVEYS

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The National Institute of Statistics and Geography (INEGI), with address at Avenida Héroe de Nacozari Sur 2301, Fraccionamiento Jardines del Parque, 20276, Aguascalientes, Aguascalientes, between Calle INEGI, Avenida del Lago and Avenida Paseo de las Garzas, makes your knowledge that it is responsible for the processing of personal data obtained in compliance with and exercise of the powers conferred by the Political Constitution of the United Mexican States<sup>1</sup> and the Law of the National System of Statistical and Geographical Information<sup>2</sup>, in this case **with respect to the “Seminar design and analysis of experiments for surveys”**, which will be protected in accordance with the provisions of the General Law on Protection of Personal Data Held by Obligated Subjects (General Law on Protection )<sup>3</sup>, and other applicable regulations on the matter.

The INEGI, depending on the information needs required for the exercise of its powers, may collect personal data from the owner, such as: **Full name, sex, age, level of education, institution or company, sector to which it belongs, among others that it requires for the exercise of its powers, without the delivery of sensitive data being necessary**; which will be used to the “Seminar design and analysis of experiments for surveys” and the processing is part of the data collection of persons registered as specialized users in order to invite them to conferences and/or seminars organized in the field of research.

In this sense, we inform you that your personal data provided will be treated and protected under the strictest security measures that guarantee its confidentiality, based on the principles of legality, purpose, loyalty, consent, quality, proportionality, information and responsibility, enshrined in the General Protection Law.

The treatment of personal data is carried out based on articles 6, Base A, section II and 16 second paragraph of the Political Constitution of the United Mexican States<sup>1</sup>; 1, 3 fractions II and XXXIII; 4, 16, 17, 18 first paragraph and 19 to 42 of the General Protection Law<sup>3</sup>; 63 and 64 of the Guidelines for Transparency, Access to Public Information and Protection of Personal Data of the National Institute of Statistics and Geography<sup>4</sup>; as well as 32 section X of the Internal Regulations of the National Institute of Statistics and Geography<sup>5</sup>.

Likewise, you are informed that personal data will not be transferred, except in the cases of exception established in articles 22, 66 and 70 of the General Protection Law<sup>3</sup> and other applicable legal and regulatory provisions.

In addition, you or your duly accredited representative may exercise the rights of access, rectification, cancellation or opposition of your personal data (ARCO rights) by going directly

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<sup>1</sup> Last reform published in the Official Gazette of the Federation on May 28, 2021.

<sup>2</sup> Last reform published in the Official Gazette of the Federation on May 20, 2021.

<sup>3</sup> New Law published in the Official Gazette of the Federation on January 26, 2017.

<sup>4</sup> Published in the Official Gazette of the Federation on December 15, 2021.

<sup>5</sup> Last reform published in the Official Gazette of the Federation on November 25, 2020.



to the Institute's Transparency Unit located at: **Biblioteca Emilio Alanís Patiño** con sita at Av. Héroe de Nacozari Sur 2301, Fraccionamiento Jardines del Parque, 20276, Aguascalientes, Aguascalientes, Aguascalientes, between INEGI Street and Avenida del Lago, Paseo de las Garzas Avenue, 240 meters south of Aguascalientes Sur Avenue, Second Ring; through the National Transparency Platform (<http://www.plataformadetransparencia.org.mx/>) or by email at [Unidad.Transparencia@inegi.org.mx](mailto:Unidad.Transparencia@inegi.org.mx), or at the addresses of the State Links, which may consult in section XIII of the following electronic address: [https://www.inegi.org.mx/transparencia/inai/defa\\_70\\_ac.html](https://www.inegi.org.mx/transparencia/inai/defa_70_ac.html), in the same way you can go personally to said facilities to know the procedure for the exercise of these rights, or send an email to the above address or call (449) 910 53 00 Exts. 4906, 4011 and 1465 or 800 463 44 88.

INEGI reserves the right to make, at any time, updates or modifications to this Privacy Notice.

From the moment in which the personal data that motivated its treatment is collected, these will be kept for a period of three years, in accordance with the provisions that are applicable and once the period expires they must be eliminated and / or destroyed in any way support in which they are.

Its treatment must comply with the applicable provisions in the matter in question and consider the administrative, accounting, fiscal, legal and historical aspects of personal data. In the event that there is a significant change that requires obtaining your consent, it will be communicated to you in a timely manner, likewise this privacy notice and the changes that it may undergo may be consulted on the following electronic page: [https://www.inegi.org.mx/transparencia/inai/Avi\\_priva.html](https://www.inegi.org.mx/transparencia/inai/Avi_priva.html)

**Date of elaboration: 07/03/2023**